

OFFICIAL PROGRAM • MEMORIAL STADIUM • OCTOBER 21, 1978

CLEMSON

VS

DUKE



Eastern Distribution is people who know how to handle things

People who can get anything at all from one place to another on the right timetable, and in perfect condition.



Eastern Distribution Executive Vice President E. Harold Segars, Jr.



Murphy MacLean, Vice President/Florida, and Sherry Herren, Vice President/S. C.



Eastern Distribution Office Manager Dianne Moore, Sales Representative Sherry Turner, and Controller Carrol Garrett

Yes, the Eastern people on Harold Segars' Greenville, S. C., and Jacksonville, Fla., distribution team get things done, whether they're arranging the same-day movement of something you want out in a hurry, or consolidating loads to save you money through lower rates. And you look to Francis Willis for the same good service from our Plant Food Division, metering fertilizer to any formula from plants in Greenville-Spartanburg, S. C., and Greensboro and Charlotte, N. C.

Use our services soon.



Eastern Distribution's Plant Food Division, organized two years ago and growing fast, is headed by President Francis Willis whose administrative assistant is Frances Hykes.

EASTERN DISTRIBUTION, INC.

TELEPHONE 803/277-2475 • BOX 5702
GREENVILLE, SOUTH CAROLINA 29606



Editor: Jerry Arp

Printed by: The R. L. Bryan Co.

Production Assistance: Department of
Public Relations

Price \$1.50

Today's Features October 21, 1978 Hall of Fame Game

- 5 **Today's Band Program**
Music from the movies and the "Grammys" will highlight pre-game and halftime entertainment.
- 7 **Remembering Phil Rogers**
His achievements still rank high in Clemson's record book.
- 37 **Senior Spotlights**
Seniors Pat Fitzpatrick, Harold Goggins, Jeff Soowal, Gary Webb, and Ron West are featured in today's program.
- 40 **First Class Medical Service**
Clemson's veteran trainer Fred Hoover insures the very best in medical service to Tiger athletes.
- 44 **True Clemson Native**
Jim "Sonny" Crawford has carved his own niche in Clemson's campus.
- 53 **It's a Record**
These former Tiger stars will always be remembered.
- 57 **Tailgating — Coaches' Style**
The coaches' wives provide something special for those long Sundays.
- 59 **Tiger Belles**
Beauty and brains are part of Cindy Duke's repertoire.
- 89 **Tiger Staff**
Meet Clemson coaches Dwight Adams and Tom Moore.
- 91 **Clemson's Hall of Fame**
Six more inductees into Clemson's Athletic Hall of Fame.
- 95 **ACC Official — Gil Rushton**
From orange and white to black and white.

7



59

Departments

- 3 Today's Game
- 9 Clemson University
- 11 Administration
- 13 Athletic Director Bill McLellan
- 17 Stadium Information
- 19 Officials' Signals
- 63 ACC Viewpoints
- 70 IPTAY Officers/Representatives
- 85 Tiger Cheerleaders/Alma Mater
- 87 Clemson's Summer Camp Programs
- 93 Clemson's Football All-Americans

Players & Coaches

- 21 Head Coach Charley Pell
- 23 Tiger Football Staff
- 27 Meet The Tigers
- 38 Duke Players
- 46 Clemson Roster
- 48 Lineups/Numerical Rosters
- 51 Duke Roster



Represented for National Advertising by
Spencer Marketing Services
370 Lexington Avenue
New York, N. Y. 10017



44



40

For the third consecutive year, Clemson's football programs received a national award from the College Sports Information Directors of America. The 1975 and 1976 editions were tabbed among the top five in America by a panel of publications' experts, whereas Clemson's and Notre Dame's 1977 programs were judged the very best in the nation.

Photo Credits: A special thanks to Clemson's Communications Center staff of Jim Burns, Charles Haralson, Vince Ducker, Ben Hendricks, Hal Smith, Jim Martin, Lance McKinney and David Lewis. Also, to Fred Toulmin '79 of Dallas, Texas, and Earle Martin of Clemson.



**When
the Tiger
in Your Tummy
Starts
to Growl!**

Sourdough's

UNIVERSITY SQUARE

ACROSS FROM LITTLEJOHN COLISEUM

CLEMSON VS. DUKE SPELLS EXCITEMENT

Today's encounter marks the 23rd time these two charter members of the Atlantic Coast Conference will meet on the gridiron. Duke holds a narrow one-game edge with 11 wins, compared to the Tigers' 10. One tie in the series came in 1976 when Vince Fusco's 57-yard field goal with no time showing on the clock knotted the score at 18-all.

No rivalry can match the closeness of the Clemson-Duke series. Of the last four games, a total of 14 points has separated the winner and the loser.

A year ago, the Tigers held on for a 17-11 win at Durham. The '76 encounter, as mentioned above, ended at 18-18. The two previous were both settled by four points. Clemson won 17-13 at Tigertown in '74, and the Blue Devils grabbed a 25-21 win at Durham in '75.

Crucial ACC Battle

After today, only two teams will own unbeaten ACC ledgers. Of course Maryland, atop the league with a 2-0 record, must beat Wake Forest in College Park this afternoon, and the Terps are highly-favored to do so.

Clemson and Duke are both 1-0 in conference play, as both have defeated Virginia in their only previous ACC outing. The Blue Devils beat the Cavaliers 20-13 two weeks ago, and the Tigers pounded Virginia 30-14 last Saturday.

UNC hosts N. C. State this afternoon, and both teams are 1-1 in the ACC.

Clemson is 4-1 overall with wins over The Citadel (58-3), Villanova (31-0), Virginia Tech (38-7), and Virginia, while losing to Georgia (12-0).

Duke is 3-2 overall, having beaten Georgia Tech (28-10), South Carolina (16-12), and Virginia, but having lost to Michigan (52-0) and Navy (31-8).

Tiger Standouts

When **Jerry Butler** catches his first pass today, the All-American candidate will become Clemson's all-time reception leader. His 106 career catches is tied with the late Phil Rogers (see related story page 7) as an all-time high, and his 1,691 yards is already a Tiger career standard . . . **Lester Brown's** 178 yards rushing vs. Virginia surpassed his previous four-game '78 total which was 170 yards. "Rubber Duck" enters today's game as Clemson's 28th-best all-time rusher with 949 yards, and as the ACC's leading scorer, averaging 8.4 points per game . . . Heisman Trophy candidate **Steve Fuller** is just 75 yards shy of 1,000 yards of total offense this season, and only 93 yards away from reaching

the 5,000-yard career level. He's the ACC's total offense leader, and should he capture the crown again this fall, Fuller will become only the fourth player in the league's 26-year history to win it twice, and only the third to earn it back-to-back . . . Where will **Anthony King** start this afternoon? He started at tight end in the first three games, at tackle against VIP, and at guard against Virginia . . . Charley Pell is hopeful that the **Bostic Brothers** will be healthy to anchor the offensive line today. All-American guard Joe has missed the last two encounters with mononucleosis, and Jeff, the center, was hobbled last week with an ankle injury. He snapped only on placement chores against Virginia.



Lester Brown



Jeff & Joe Bostic

What's in a Name?

Check these players listed on Duke's roster. Defensive back Kelly Webb is the younger brother of Tiger safety Gary Webb. Older brother, Trav, earned his fourth Clemson letter in 1977. Defensive tackle Grant Cunningham is the younger brother of former Clemson All-American Bennie Cunningham.

Defensive back Larry Doby has a father, also named Larry, with impressive credentials. He's been inducted into both the Baseball and South Carolina Halls of Fame; whereas lineman Paul Heinsohn is the son of former Boston Celtic star Tom Heinsohn.

**Next Home Game
Saturday, Nov. 11
vs. North Carolina
1:00 P.M.**

When Performance Counts



FIBERS

MARVESS[®] OLEFIN

DUON[®] • PETROMAT[®] • SUPAC[®]

NONWOVEN FABRICS

PHILLIPS FIBERS CORPORATION

A SUBSIDIARY OF PHILLIPS PETROLEUM COMPANY
GREENVILLE, SOUTH CAROLINA

THE CLEMSON UNIVERSITY TIGER BAND

presents

Music from the Movies and "Grammys"



The Clemson University Tiger Band will perform the theme from the vintage Erroll Flynn movie "Seahawk" and the Eagles' Grammy-winning hit "Hotel California" during halftime of today's game between the Tigers and the Duke Blue Devils.

The band, under the direction of Bruce Cook, will start the afternoon with Clemson's traditional favorites "Sock It To 'Em" and the fight song "Tiger Rag."

As the band formation spells out "Tigers," Tom Skelton, who won the prized Clemson Alumni Master Teacher Award for 1978, will enter the field to dot the "i". The Master Teacher is nominated by the student body and selected by the Student Alumni Council on the basis of excellence in undergraduate teaching.

The Clemson University Chorus and ROTC Color Guard will join the band for the National Anthem and Clemson Alma Mater.

Halftime entertainment begins with the Duke University Band taking the field. Among their selections will be "Winner's Circle," "Mahogany" and "At the Copa."

The Tiger Band makes a corner-entrance playing the music from "Seahawk," the 1940 movie starring Erroll Flynn.

The band will perform a drill sequence to James Barnes' arrangement of the Eagles' Grammy Award winner "Hotel California." Twirler Becky Dalton of Asheville, N. C., and the flag corps will be featured as the band moves into "Opus I," a swing tune from the big-band era.

Inductees into Clemson's Athletic Hall of Fame will be announced, and the band will then exit to "Tiger Rag" as fans and players get ready for the second half.

The band is directed on the field by drum major Richard Moose of Newberry. Band Commander is Rob Schwehr of Medina, N. Y.

WE ARE PROUD TO BE ASSOCIATED WITH CLEMSON UNIVERSITY

For more than 20 years, Ivester electricians have played a major role in the growth of the Clemson campus, helping to make it one of the finest in the South. We are performing the electrical contract on this fine new addition to the campus.



**LET US BE A PART OF YOUR
NEXT CONSTRUCTION PROJECT**



ivester service co.

*Electrical Installations
and Services*

I REMEMBER PHIL ROGERS

By Almeda Rogers



Phil Rogers was a first-class gentleman," said Clemson's veteran sports publicist Bob Bradley. And he was a pass catcher supreme. Entering the 1978 season, Rogers still owned Clemson's career reception record with 106 during the 1965-66-67 seasons, and the game high total of 11 against North Carolina in 1965. Almeda Rogers, his sister, who is the associate director of housing at Clemson University, recalls an exciting moment in Phil's Tiger career.

I was very excited when asked to recall the 1966 Clemson-Duke game, just as I feel sure Phil would have been if he were here. Phil was an outstanding competitor in every sport, including the race of life. He left this world with a winning record in every respect, and left so much of himself behind. I loved and respected Phil more than anyone could ever imagine, and I'm thankful that he had the chance to live such a full 27 years. He died February 8, 1974, of a brain tumor in the Emory University Hospital.

If you were at the Clemson-Duke game in 1966, you could never forget it — a thrilling win for the Tigers. Clemson was suffering from a two-game losing streak, and after three consecutive wins, Duke had fallen to Maryland the week before. Both teams were looking to get back into the plus column.

It seemed as though neither team could get rolling for this regionally-televised clash. And the Tigers, owning good field position, missed a pair of scoring opportunities, including a field goal attempt from the Blue Devil 12-yard line. Minutes later, a Glenn Newman recovery of a Buddy Gore fumble gave Duke possession at the Clemson 49, and 11 plays later Al Woodall ran four yards for the game's first score. And despite an errant snap on the conversion attempt, Duke held a narrow 6-0 margin.

Dave Dunaway and Don Barfield competed in a punting exhibition for most of the second quarter, but Clem-

son mounted a drive that carried the Tigers to the Blue Devil 15 where they settled for a 31-yard field goal from Barfield for a 6-3 halftime deficit. And fans suspected that the Homecoming activities would be more exciting than the first two quarters of gridiron battle.

The second half kickoff prepared the Death Valley crowd and television audience for what was to be an emotional 30 minutes of football when Gore raced 97 yards down the sideline for an apparent touchdown. But a Clemson player was detected of clipping at the Duke 12 which brought the ball out to the Blue Devil 25. Yet another Duke stand halted Clemson at the 10 on a fourth down play, just 18 inches shy of a first and goal.

But late in the fourth period, the Clemson offense brought Tiger fans to their feet. Four consecutive Gore carries gave the Tigers a first down at their 38, and Jimmy Addison followed with a 17-yard aerial to Phil. Jimmy then lofted a pass for Wayne Bell and although the latter had no chance at a reception, Duke's Art Vann was detected for interference, giving Clemson a first down at the Duke 31. After Jacky Jackson carried to the 25, Jimmy connected with Phil for the game's winning score.

The pass appeared to be headed for Edgar McGee, and well beyond his reach, but Phil cut behind Edgar and two Duke defenders to grab the ball for his sixth scoring catch of the season. Only 2:52 remained to be played and the Tigers held a narrow 9-6 advantage after missing the extra point.

Woodall brought Duke back and hit Dunaway, but Arthur Craig saved a TD with a tackle at the Tiger 20. Two Woodall runs advanced the ball to the 12, but Jay Calabrese failed to net two yards on a fourth down play as the Tiger defense held.

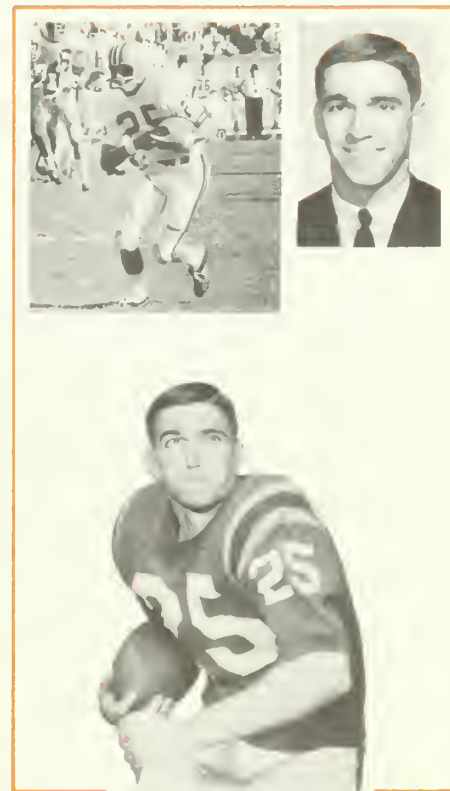
Clemson let the clock run out to give the Tigers a 2-0 ACC record on their way to another league championship.

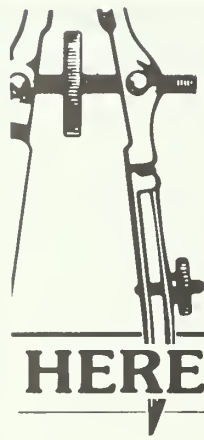
I feel that this had to be one of Phil's most thrilling moments in his football career. And I recall his post-game comments: "I ran a curl-in pattern, and when I found myself covered by their

linebackers, I broke toward the sideline in an effort to get open. I went behind Edgar, and with him shielding the defenders, caught Jimmy's pass. I thought I could catch the pass, but didn't think I could score. It wasn't one of our better games, and we were fortunate to win."

For me, it's definitely a game I will never forget.

Coach Frank Howard once stated that "Phil Rogers is a great natural athlete," and I think Phil will be remembered for his 100 per cent effort he always put forth on or off the field.





AIR FORCE ROTC —

HERE ARE THE FACTS

When you're discussing something as important as your future, it's urgent that you get the straight facts . . . and that you understand them. Air Force ROTC can be an important part of your future. We would like to outline some of the facts and invite you to look into gathering more.

It's a fact: the Air Force needs highly-qualified, dedicated officers . . . men and women. It's a fact: we need people in all kinds of educational disciplines. It's a fact: we're prepared to offer financial help to those who can qualify for an Air Force ROTC scholarship.

Get together with an AFROTC representative and discuss the program. We'll give you all the facts. It could be one of the most important talks you've ever had with anyone about your educational plans.

**For More Information
Call Capt. Brian Donovan
656-3254/3255**

AIR FORCE

ROTC

Gateway to a great way of life.



Clemson University

By Kathy Durham
Clemson Public Relations Department

Nestled in the foothills of the majestic Blue Ridge Mountains and surrounded by Lake Hartwell, Clemson University provides a special setting for higher education, research and service to the people and state of South Carolina.

More than 11,000 students pursue their educational careers in the University's nine colleges and graduate school. Courses are offered in agricultural sciences, architecture, education, engineering, forest and recreation resources, industrial management and textile science, liberal arts, nursing, and sciences.

At a time when many colleges and universities across the nation are experiencing declines in enrollment, Clemson is in greater demand than ever. And the quality of students who apply continues to rise. Of the 1978 entering freshman class, almost 95 percent graduated in the top half of their high school class; more than 40 percent in the top 10 percent.

Clemson students excel in extracurricular activities, as well as academics and athletics.

To cite an example, this past summer the student newspaper "The Tiger" was named an All-American publication, the only student paper in South Carolina to achieve the national award. A school spirit flourishes among Clemson students that is hard, if not impossible, to beat elsewhere and which remains strong long after their years at Clemson end. Clemson alumni are among the most loyal in the country, continually enhancing through their strong support the University's programs to better serve mankind.

College years are a special time and Clemson University is a special place. Memories of rich friendships formed here, of personal growth encouraged here, of knowledge gained here, and even of those long nights of study here hold a special place in the minds of those who are a part of Clemson and its history.

But Clemson's influence does not end with alumni and students. Clemson directly serves more than two million people a year in its public service programs. Both as consultants and as researchers, Clemson faculty help solve practical problems in the business community. In the past year, continuing education courses offered on-campus and around the state enabled more than 20,000 professional men and women to keep abreast of new methods, developments, and research in their fields.

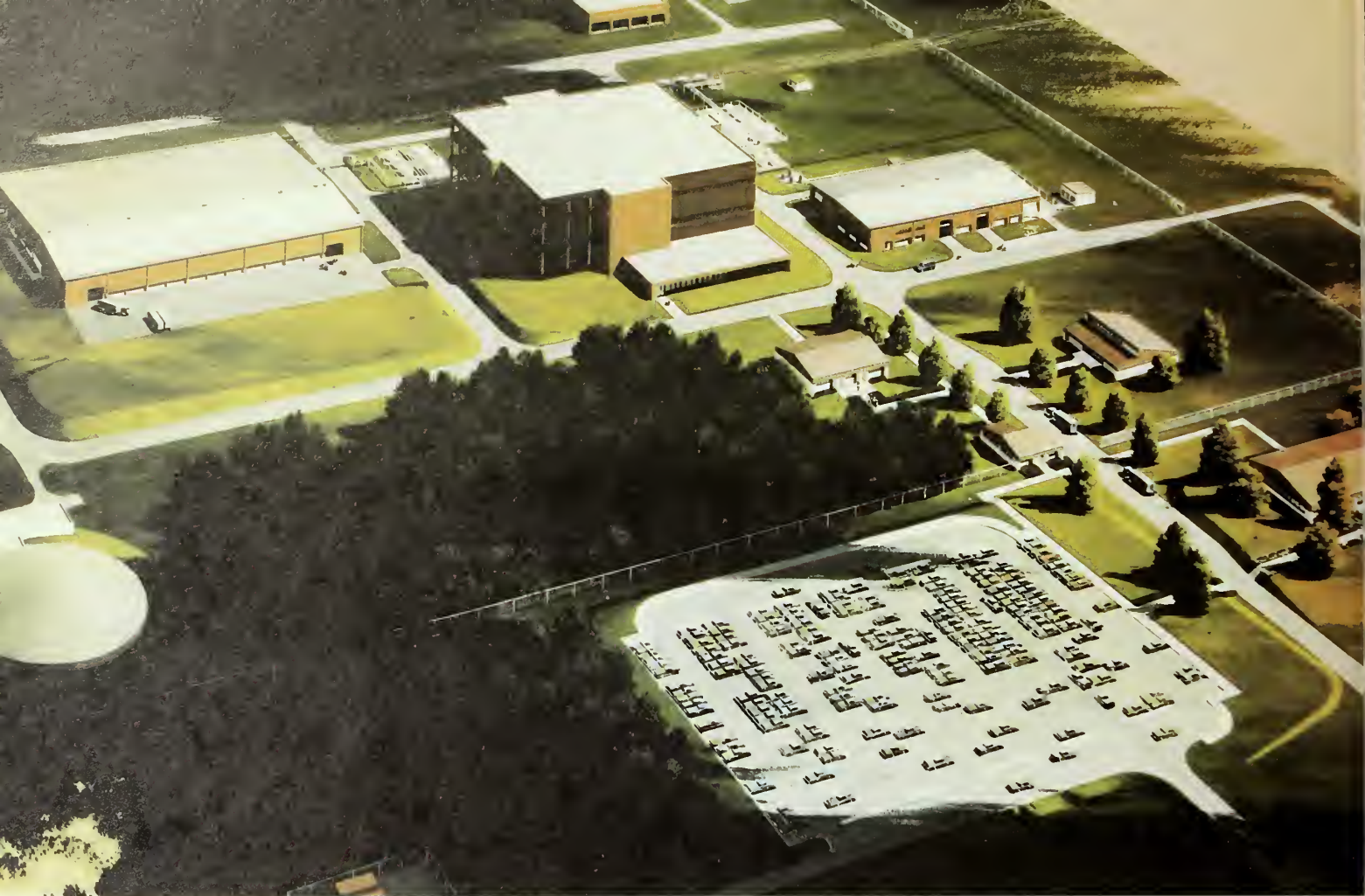
As a land-grant university, Clemson has statewide responsibilities in teaching, research and public service programs not available from any other source in the region. The entire state, indeed, is its campus, and in a very real sense, the 2.8 million citizens of South Carolina are members of its community.

Serving as Clemson's president for the past 20 years, Dr. Robert C. Edwards has set the pace for strong leadership and administrative direction during the University's greatest period of growth in academics, physical expansion and in public service.

Reflecting that leadership, and demanding quality of its programs, faculty and students, Clemson does not try to be all things to all people. Programs are developed at Clemson only in response to clearly defined needs in important areas — one reason why Clemson must turn away applicants while other schools hunt for them and why Clemson has such a strong tradition of academic excellence.

Clemson University — a place of beauty, a place for personal growth, a place of top-notch students and high quality programs, a place of research for the benefit of mankind, a place of memories and reunion. Clemson is a place, above all, of service to people.

Photo by David Lewis, University Communications Center



Architect's Rendering of Sandoz Martin Works Site

First and Goal to Go

Sandoz is within scoring range with its new dye and chemical manufacturing plant in Martin, South Carolina. In just a few months, this new production center will be shipping Sandoz-quality products.

This new facility plus our recently expanded and modernized Charlotte District Office provides our customers with ready and dependable sources for quality products and reliable customer service.

SANOOZ Colors & Chemicals

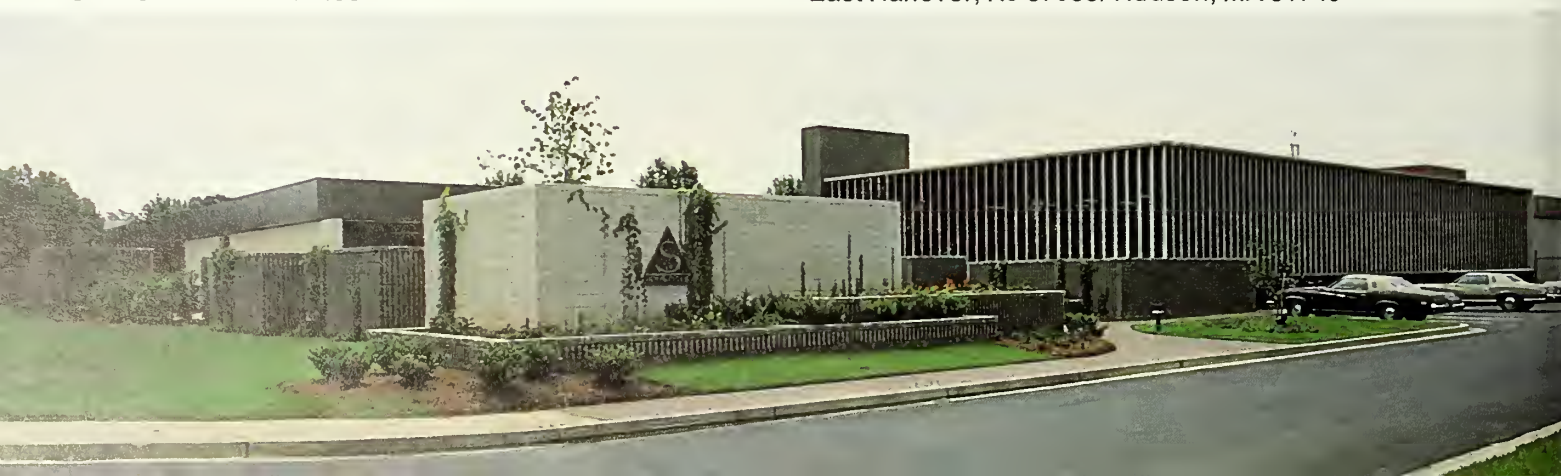
Your Partners in Wet Processing

Atlanta, GA 30336 / Cerritos, CA 90701

Charlotte, NC 28205 / Chicago (Berkeley), IL 60163

East Hanover, NJ 07936 / Hudson, MA 01749

Charlotte District Office





Robert C. Edwards
President

BOARD OF TRUSTEES



Paul W. McAlister
Chairman, Laurens



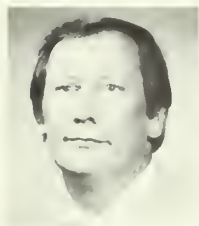
Robert R. Coker
Hartsville



T. Kenneth Cribb
Spartanburg



William Green
DesChamps, Jr.
Bishopville



William N. Geiger, Jr.
Columbia



Lewis F. Holmes, Jr.
Trenton



Thomas B. McTeer, Jr.
Columbia



Buck Mickel
Greenville



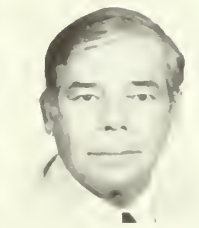
Paul Quattlebaum, Jr.
Charleston



James C. Self
Greenwood



D. Leslie Tindal
Pinewood



James M. Waddell, Jr.
Beaufort

EXECUTIVE OFFICERS

Robert C. Edwards, *President*

Victor Hurst, *Vice President for Academic Affairs and Dean of the University*

Melvin E. Barnette, *Vice President for Business and Finance*

Stanley G. Nicholas, *Vice President for Development*

Joseph B. McDevitt, *Vice President for Executive Affairs and University Counsel*

Walter T. Cox, *Vice President for Student Affairs and Dean of Students*

DEANS

Arnold E. Schwartz, *Dean, Graduate Studies and University Research*

Claud B. Green, *Dean, Undergraduate Studies*

Samuel M. Willis, *Dean, University Extension*

Luther P. Anderson, *Dean, College of Agricultural Sciences*

Harlan E. McClure, *Dean, College of Architecture*

Harold F. Landrith, *Dean, College of Education*

Lyle C. Wilcox, *Dean, College of Engineering*

Benton H. Box, *Dean, College of Forest and Recreation Resources*

Wallace D. Trevillian, *Dean, College of Industrial Management and Textile Science*

H. Morris Cox, *Dean, College of Liberal Arts*

Geraldine Labecki, *Dean, College of Nursing*

Henry E. Vogel, *Dean, College of Sciences*

1978-79 ATHLETIC COUNCIL

Dean Kenneth N. Vickery, *Chairman*

Dr. J. V. Reel, Jr., *Secretary*

Dr. Carolyn Briscoe

Dr. L. W. Gahan

Dr. J. F. Geldard

Dr. R. C. Harshman

Dr. B. J. Skelton

Dr. William F. Steirer, *President of Faculty Senate*

Dr. Billy Edge, *Past President of Faculty Senate*

Dr. Raymond Noble, *Immediate Past President of Faculty Senate*

Dr. Corinne H. Sawyer, *Chairman of Scholarships and Awards*

Davis T. Moorhead, *President of Alumni Association*

J. Garner Bagnal, *Immediate Past President of Alumni Association*

F. Reeves Gressette, Jr., *President of IPTAY*

George G. Poole, Jr., *Immediate Past President of IPTAY*

Christopher A. Aas, *Chairman of Graduate Student Association*

Todd Lankford, *President of Student Senate*

Phyllis J. Grant, *President of Block 'C' Club*

Dr. Robert C. Edwards, *Ex Officio Member*

Dean Walter T. Cox, *Ex Officio Member*

Melvin E. Barnette, *Ex Officio Member*

Tigers in Textile, Plastics, Paper and Industrial Machinery

Louis P. Batson *Company*

Accessories, Supplies
And Renewal Parts For
Fiber Producing, Yarn Manufacturing,
Weaving, Knitting, Tufting And Finishing.

Batson

**Yarn and Fabrics Machinery
Group, Inc.**

Capital Machinery
And Accessories For Fiber Producing
And Opening Through Fabric Forming Including
Material Handling And Fiber Reclamation.



Batson **Machinery,** **Inc.**

Capital Machinery
And Accessories For The Manufacturing
And Converting Of Paper, Film, Foil,
Plastics and Rubber.

Textile Web
Handling, Converting, Dyeing,
Finishing And Printing Machinery
And Accessories.

"Your Very Best Source of Capital Equipment, Renewal Parts and Supplies."

Louis P. Batson *Company*

And Affiliates • Home Office: Box 3978 • Greenville, S. C. 29608 USA • Tel. (803) 242-5262
H. Elliott Batson, Class of 1951, President • Louis P. Batson, Jr., Class of 1949, Vice President

Bill McLellan, Athletic Director

Courtesy of Martin Grading and Sand Company



For the past three years Clemson's total athletic program has been ranked among the nation's elite in overall excellence.

And the man directly responsible for the Tigers' rise and continued success among the major college powers is Bill McLellan.

Only the third man to own the title of Athletic Director over the past 47 years, McLellan assumed his present position February 4, 1971, and since that date has directed the Tigers through their greatest decade ever of national athletic prominence.

He has authored a program which currently consists of 19 varsity sports — 12 men's and seven women's — and has supervised a physical expansion and renovation of athletic facilities which are genuinely considered among the finest in America.

During the McLellan Era, the Tigers have christened the Frank Johnstone Jervey Athletic Center, possibly America's most modern and complete athletic complex under one roof, increased the permanent seating in Memorial Stadium from 43,451 to 53,306, opened a beautiful swimming facility which was the site of the 1977 Atlantic Coast Conference Championships, and constructed a nine-lane all-weather track where the '78 ACC Meet was held.

Moreover, he assembled a coaching staff which, in 1977-78, carried Clemson to its first football bowl berth in two decades; brought the Tigers their sixth consecutive ACC soccer title and NCAA playoff spot; earned the cross country team its first-ever team berth in the NCAA Championships on their way to a top 20 finish; led the Tiger fencers to a fourth-place finish in the NCAA Championships; directed the Lady Tiger swimmers to a 17th-place finish in the AIAW Nationals; paced the golfers to their first national ranking ever; tutored the Lady Tiger tennis team to an AIAW Regional championship; and garnered another in a long line of ACC baseball crowns.

And while he was erecting an athletic powerhouse, McLellan was developing a solid intramural program for the student body which attracts record participation every year.

That's why Bill McLellan is recognized as a total athletic director.

A native of Hamer, S. C., the 46-year old McLellan was a two-time football letterman for the Tigers, and a member of Clemson's 1952 Gator Bowl team.

He received his BS degree from Clemson in 1954, and his MS two years later.

After joining the athletic staff in 1958, he spent more than a decade with the Tigers as assistant football coach, Assistant Business Manager, Assistant Athletic Director, and Associate Athletic Director before being appointed to his current position.

McLellan is married to the former Ann Rogers of Fork, S. C., and they are the parents of four children — Suzy, a graduate of Winthrop; Bill, a Clemson junior; Cliff, a sophomore at Tennessee Tech; and Arch Anna, a junior at Pendleton High School.

**MARTIN GRADING & SAND
COMPANY**
GRADING, LANDSCAPING, CREEK SAND,
TRUCK SERVICE
HWY. 93, BOX 535
CENTRAL, S. C. 29630
J. LELAND MARTIN
Owner (803) 654-4195



You don't have to major in Economics to be a Financial Wizard.SM



A Financial Wizard knows how to keep her head above water.

You don't even need a college degree. In fact, all sorts of unlikely people are becoming Financial Wizards at C&S these days.

Because they can do almost all their banking any hour, any day. Without having



A Financial Wizard can make hay while the sun shines. Or the moon.

to go inside the bank.

Not just deposits accounts, but from as loan payments, account to another, and transactions.

If you're a Financial Wizard, you can get money to go, 24 hours a day.

and withdrawals from their checking their savings accounts, too. As well transfers from one lots of other kinds of



Being a Financial Wizard can give your banking a shot in the arm.

And it's come a you have to customer.



really easy to be-Financial Wizard. All do is become a C&S



A Financial Wizard can issue orders for an immediate transfer—from one account to another.

You don't have to be a genius to see there are good reasons to be a Financial Wizard.



Financial Wizards bank at C&S.

THE ACTION BANKSM

The Citizens & Southern National Bank of South Carolina Member FDIC

Financial Wizard service isn't available in all parts of South Carolina yet. But soon C&S customers all over the state will be Financial Wizards.
 ©1978 C&S National Bank of South Carolina. Financial Wizard is a servicemark of C&S National Bank of South Carolina.

MORELAND McKESSON makes tracks too! (all over the Southeast)



From our 17 centrally located plant sites throughout the Southeast, Moreland McKesson Chemical Co., Inc. makes tracks on every highway and biway — delivering a multitude of vital chemical products to our customers. Call Moreland McKesson for every chemical need when you need it fast, correctly, and economically.

Spartanburg, S.C. — Greenville, S.C. — Chattanooga, Tenn. — Kingsport, Tenn. — Nashville, Tenn. — Knoxville, Tenn. — Atlanta, Ga. — Augusta, Ga. — Charlotte, N.C. — Greensboro, N.C. — Greenville, N.C. — Mobile, Ala. — Birmingham, Ala. — Tampa, Fla. — Jacksonville, Fla. — Miami, Fla. — Richmond, Va.



**MORELAND
McKESSON
CHEMICAL**



MAIN PLANT AND REGIONAL HEADQUARTERS: Camp Croft, Spartanburg, S.C. 29304
P. O. Box 2169/Telephone 803/585-4321

USEFUL INFORMATION

GATES

Season Ticket Holders/Other Visitors: Season ticket holders and other visitors to the stadium are requested to enter Gates 1, 5, 9, 11, or 13.

Handicapped: A special entrance has been provided at Gate 2 for the handicapped.

High School: Special High school tickets are sold at Gate 11 only.

Will Call: Should you have tickets at the will call window, you will find them at Gate 9.

Gates 4, 6, 7, 8, 15 and 16 are closed prior to the games and are opened for exit purposes only.

PASS OUT CHECKS: Pass out checks will be available at Gates 1 - 5 - 9 - 13. Any person leaving stadium other than with team pass must have pass out checks, as well as admittance stub for other type tickets to be readmitted to game. Ticket stubs will be secured in receptacles provided.

EMERGENCIES: First aid stations are located under Section J on South side of Stadium and under Section T on the North side. Trained nurses are on hand all during the game. Should a doctor be needed, ask any usher. **Each usher has been informed the seat location of doctors.** Ambulances are located at Gates 1, 5, 8, and 13.

TELEPHONES: Telephones are located at Stadium Ticket Offices at Gates 1, 5, 9 and 13.

PUBLIC ADDRESS SYSTEM: The public address system is intended primarily for the information of spectators concerning the game. **Please do not request the use of the public address system to make social contacts at the game.**

RESTROOMS: Ladies' and men's restrooms are located beneath the stands and can be reached by exit from any portal.

LOST & FOUND: If any article is lost or found, please report same to Gate 1 Information Booth.



The Frank Howard Field of Clemson Memorial Stadium

The largest crowd ever to witness a game in Death Valley prior to 1978 was 54,486 when Clemson beat South Carolina 28-9 in 1976. With the completion of the top deck on the South (press box side) stands, Memorial Stadium will be the largest football arena in the two Carolinas, with a potential capacity of almost 65,000.

CONCESSION STANDS: Concession stands are located beneath all stands and can be reached by exit from any portal. A concession price list is published on this page.

EMERGENCY CALLS: Emergency calls are received over the telephone located in the press box, the number of which is listed with the operator as Press Box, Clemson Memorial Stadium.

NOTICE: Possession or consumption of alcoholic beverages are prohibited by Act No. 550 of the General Assembly of South Carolina, 1967, and rules of the Alcoholic Beverage Control Commission in this stadium and the surrounding area. By order of: S. C. Alcoholic Beverage Control Commission.

NOTICE: Solicitation for any purpose is prohibited at an athletic contest in Clemson Memorial Stadium and Littlejohn Coliseum.

SOUVENIR PRICES

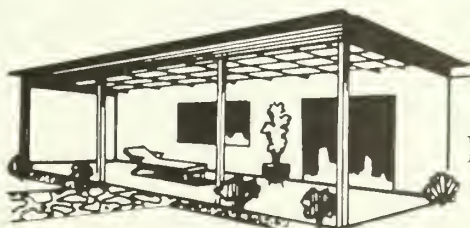
Buttons	\$1.50
Buttons with Dangles	2.00
Pennants	2.00
Plush Tigers	5.00
Hats/Sun Hat-Brella	5.00
Shakers	1.00
Sun Visors50
Balloons	1.00
Party Pops25
Posters	1.00 & 2.00
Inflates	2.00
Tote Bags	5.00
Rain Coats	2.00 & 5.00
Tiger Paw Hand	2.00
Cheerleader Dolls	5.00

CONCESSION PRICES

Cigarettes	\$.60
Candy25
Gum25
Crackers25
Roasted Peanuts35
Drinks50
Cups of Ice15
Hot Dog50
Aspirin60

READY MIX CONCRETE

We
Pour



We
Install

CENTRAL CONCRETE

& PLASTER, INC.

104 E. Main St.
Central, S. C.

FREE ESTIMATES

639-2415

646-7220

859-3631

We Do All Phases of Concrete Work

- Steps • Floors • Walks
- Patios • Drive-ways

Tinsley Jewelers, Inc.

EASLEY, S. C. 29640



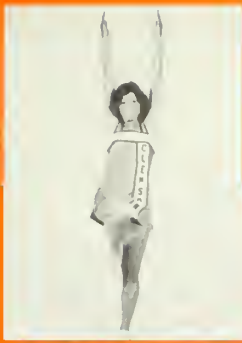
The Official Jeweler of The Clemson Tigers



*We want to be
your bank*

CAROLINA NATIONAL
the **BANK** that **cares!**

Member FDIC



Touchdown or Field Goal



Illegally Passing or Handling Ball



Clipping



Illegal Use of Hands & Arms



Illegal Procedure or Position



United Merchants and Manufacturers, Inc.
wants you to . . .

KNOW YOUR SIGNALS!



Illegal Motion



Roughing the Kicker



Helping the Runner, or Interlocked Interference



Ineligible Receiver Downfield



Offsides



Loss of Down



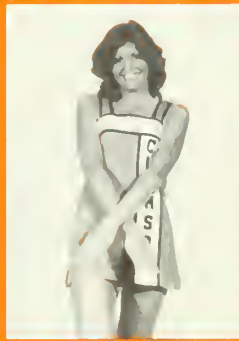
Illegal Shift



Dead Ball



Safety



Incomplete Pass, Penalty Declined; No Play or No Score



Pass or Kick Catching Interference



Personal Foul



Holding



First Down



Delay of Game



Blocking Below the Waist



Ball Illegally Touched or Kicked



Photography by Catherine

*Lexie
Anderson*

*Department Store
Downtown - Anderson Mall
Anderson, South Carolina
Anne and Al Williams
Owners*

Charley Pell, Head Football Coach



One of college football's outstanding young coaches, Charley Pell is in his sophomore season as head mentor of the Clemson Tigers.

The 37-year old product of Albertville, Ala., was named Clemson's 20th head coach December 1, 1976, then directed his Orange-clad gridders to a sparkling 8-2-1 regular season finish last fall and to a berth in the Gator Bowl against defending National Champion Pittsburgh.

In leading the Tigers to the school's most productive season in two decades, Pell garnered all but eight of the 124 votes cast by the Atlantic Coast Conference sportswriters to earn league coach of the year honors.

He reaped coach of the year accolades by practically every Southeastern football and touchdown organization, claimed the NCAA District III honor, and finished among the top five in voting for National Coach of the Year by the Football Writers Association of America.

Pell was joined by coaching colleagues Fran Curci (Kentucky), Lou Holtz (Arkansas), and Don James (Washington) in August for the official dedication of the National Football Foundation's College Hall of Fame in King's Island, O., sponsored by the NCAA and ABC-TV.

Now in his third season at the University, Pell was appointed assistant head coach and defensive coordinator for the Tigers in 1976. He implemented a defensive scheme upon his arrival that transformed a unit which allowed over 34 points per game into one that finished the '77 regular season as the nation's eighth most stingy against scoring.

Labeled "one of Bear Bryant's little sharks" as a 180-pound two-way starter at the University of Alabama, Pell was a member of the Crimson Tide's 1961 National Champions, and played in the Orange, Sugar, and Bluebonnet Bowls during his 'Bama career.

After receiving his BS degree in business administration in 1964, he spent one season as a graduate assistant at his alma mater.

Pell served the next four campaigns, from 1965 through 1968, as defensive line coach for Charlie Bradshaw at the University of Kentucky.

At the ripe age of 28, he was named head coach at Jacksonville, Ala., State University where his aggressive defensive-oriented teams fashioned a five-year ledger of 33-13-1, including a 30-7-1 record during the last four years.



In Pell's second term at JSU, he led his team to a perfect 10-0-0 record which included a 21-7 victory over highly-regarded Florida A&M in the Orange Blossom Classic, and to a final national ranking of second among NCAA Division II schools.

That year he reaped conference, district, area, and state of Alabama Coach of the Year accolades, and was runner-up for national honors.

Pell's 1972 JSU team finished 10th nationally, and ranked fourth in 1973 when he again gained Alabama Coach of the Year recognition.

He joined former 'Bama teammate Jimmy Sharpe at Virginia Tech in 1974 as assistant head coach and defensive coordinator.

With the Gobblers, Pell took a defensive unit that ranked 128th nationally prior to his arrival and molded it into one that finished the 1975 season as 29th toughest against scoring.

Married to the former Ward Noel of Lexington, Ky., the Pells have one son, Carrick, age eight.



PELL'S HEAD COACHING RECORD

Year	School	Record	Pct.
'69	Jacksonville State	3-6-0	.333
'70	Jacksonville State	10-0-0	1.000
'71	Jacksonville State	6-3-0	.667
'72	Jacksonville State	7-2-1	.750
'73	Jacksonville State	7-2-0	.778
'77	Clemson	8-3-1	.708
6 Years		41-16-2	.712



Wayfarer

Steak House

Dine in the Atmosphere
of the Ole South

Only U. S. Choice Aged Western Beef

Now serving N. Y. Strip
as well as our popular Rib-Eye Steaks

Entertainment nightly

Greenville's largest
and most complete salad bars
(yes, now there are TWO)

ABC Sales & Consumption License

2711 Wade Hampton Blvd. • Greenville, S. C. • Phone 268-5616
(1 1/2 miles beyond Liberty Life on left, Hwy 29 N.)

HENRY ELROD

COMMERCIAL PHOTOGRAPHY



534 S. MAIN - GREENVILLE, S.C.

Day or Night 233-4076 or 235-2352

Specializing: Industrial-Advertising

AERIAL

"Serving Industry
For 30 Years"



Qualified
Color Commercial



PASSPORT

PHOTO

•Publicity Photographs•

 **FAST SERVICE**



DANNY FORD
Assistant Head Coach
& Offensive Line



DWIGHT ADAMS
Defensive Ends



WILLIE ANDERSON
Head Jayvee Coach



MICKEY ANDREWS
Defensive Backs



MIKE BUGAR
Defensive Line



RICKEY BUSTLE
Jayvee Offensive Backs



JOE KINES
Linebackers



BUDDY KING
Assistant Offensive Line



JIMMYE LAYCOCK
Quarterbacks



TOM MOORE
Receivers



CHUCK REEDY
Running Backs

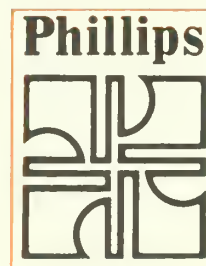


BILLY WARE
Assistant Defensive Backs



PHILLIPS, the pioneer in specialized Textile personnel consulting, wants you to know about its other services.

- *Personnel Consulting* — General Management and Manufacturing Management, Engineering, Administration, Data Processing, Financial and Accounting Management for the Textile, Chemical, Fiber, Rubber, Pulp, Paper, Energy, Packaging and Metal Industries.
- *Executive Search* — Locating key management in \$25,000 to \$200,000 salary ranges.
- *Machinery Installation & Rebuilding* — Specializing in installing, rebuilding and style changing on all types of Textile Machinery.
- *Engineered Textile Products* — Developing and Marketing specialized products including electronic monitoring, felt products, liquid transfer pumps.



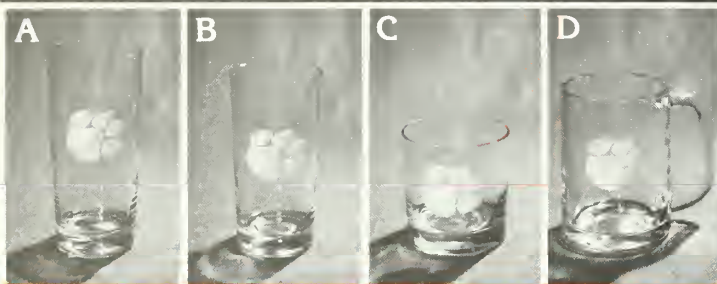
Textile Marketing Company, Inc.

P. O. Box 5664/108 Edinburgh Court
Greenville, S. C. 29606
Phone (803) 271-6350

Cheers, Tigers!



Distinctive
Clemson
Glassware



Toast the Tigers . . . when entertaining after the game . . . or anytime! These classic glassware sets, each permanently etched with the Tiger Paw, will show everyone you're a Clemson fan! Select from 4 sizes/styles. Each set of 8 glasses, \$19.95 shipping paid. (S.C. residents add 80¢ sales tax)

A 15 oz. Iced Beverage C 11 oz. Double Old Fashioned
B 12 oz. Highball D 14 oz. Handled Mug



Exclusive "Tiger" Mixer/stirrer

Add this handsome 25 oz. mixer/stirrer to your fun times!

Shipping paid \$7.95 (S.C. residents add 32¢ sales tax)

All sales guaranteed. Please allow two weeks for delivery. Other school emblems available. Write or call for information.

Telephone: (803) 394-8334

Collegiate Creations
L. T. Coward Bldg.
133 E. Main St.
Lake City, S.C. 29560

COLLEGIATE CREATIONS

Please send me _____ 8 pc. set(s) of style _____ Tiger Paw Glasses @ \$19.95 per set. Freight paid (S.C. residents please add 80¢ per set sales tax) Also, send the Stirrer/mixer @ \$7.95 freight paid (S.C. residents please add 32¢ sales tax)

Name _____

Address _____

City _____

State _____ Zip _____

Payment of _____ is enclosed Check M/O

Charge to my VISA Master Charge

Card # _____

Expiration Date _____

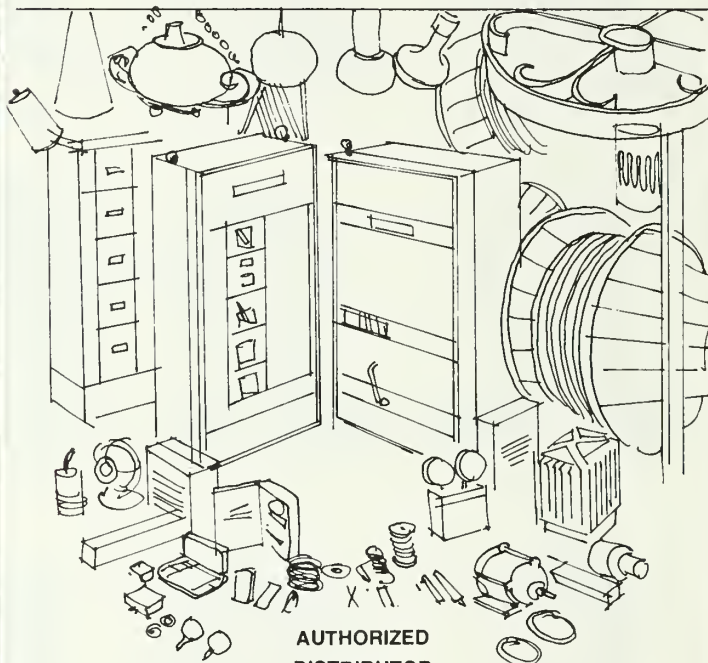
M/C Interbank # _____

Sign here if paying by charge card

X _____

the source

"EVERYTHING ELECTRICAL"



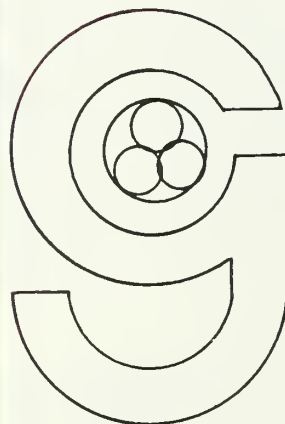
AUTHORIZED
DISTRIBUTOR

GENERAL



ELECTRIC

ELECTRICAL
APPARATUS



graves

**ELECTRIC
SUPPLY CO. INC.**

GREENVILLE
HOME OFFICE
803 242-6320

ANDERSON
803 225-6206

SPARTANBURG
803 585-0103

CAYCE
803 796-3557



The Tigers' student managers are, kneeling, left to right, Lawrence Mudge, Steve Lewis, William Odum, Steve Rivers, and Ray Love. Standing, left to right, Randy Steen, Dennis McElhannon, Jim Gough, Randy Templeton, and Paul Wessinger. Not pictured, Henry Blalock.



Clemson's student trainers, from left to right, Doak Fairey, Ken Baker, Tony Blackwell, Jay Bennett, Henry Judy, Mike Brown, Bert Henderson, Chuck Voyles, Paul Thacker, Bill Blackston, Van Yates, and Joe Frank.

THE ORANGE AND WHITE

Complete Coverage of Clemson Sports

For an introductory rate of just \$10 (regular rate of \$13 per year goes into effect Dec. 1), you can receive 35 issues of interesting material on the Clemson and ACC sports scene. Each issue will be a minimum of 16 pages and include informative columns and stories, entertaining features and great action photographs. The Orange and White will be published weekly from September to May and once a month during the summer.

What to Expect Each Week in the Orange and White

- a complete summary of Clemson Athletics
- action packed pictures
- in-depth features on some Tiger athletes and coaches
- full game coverage
- a column on the Atlantic Coast Conference
- coaches corner
- a periodic look at recruiting — Clemson and ACC
- a sports quiz on Tiger athletes
- a preview of upcoming opponents
- up to date statistics
- special emphasis on the Tiger athlete, present and past
- letters to the editor

.....
Yes, I would like to subscribe to THE ORANGE AND WHITE.

Name _____

Street, Box, or Route No. _____

City _____

State _____ Zip _____

Send a gift subscription in my name to:

Name _____

Street, Box or Route No. _____

City _____

State _____ Zip _____

MAKE CHECKS PAYABLE TO THE ORANGE NEWS COMPANY

SEND THEM TO: THE ORANGE NEWS COMPANY
Box 828
Clemson, SC 29631

Know your candy signals.



Signal for MILKY WAY® Bar.
Raise three fingers of left hand while pointing with right. Get three great tastes in one great bar.



Signal for SNICKERS® Bar.
Left palm extended, while right hand makes three chopping motions. No matter how you slice it, it comes up peanuts.



Signal for 3 MUSKETEERS® Bar.
Look up and point with three fingers while right hand rubs stomach. It's the fluffy chocolate bar that gives your spirits a lift.



Signal for "M&M's"® Plain Chocolate Candies.
Alternate left palm extended with lifting and pointing to mouth. "The milk chocolate melts in your mouth—not in your hand".



Signal for "M&M's"® Peanut Chocolate Candies.
Move finger in clockwise motion pointing toward head. Go crazy for the peanut chocolate candies. "The milk chocolate melts in your mouth—not in your hand".



These candies are on sale in the stadium now.



Joe Bostic
Senior



Cliff Bray
Senior



Jonathan Brooks
Senior



Clemson's jayvee coach Willie Anderson with his student assistant staff of, front row, left to right, Bob Coffey and John Goodloe, and back row, Thad Allen and Mark Heniford.



Jerry Butler
Senior



Dwight Clark
Senior



Mark Clifford
Senior



Pat Fitzpatrick
Senior



Steve Fuller
Senior



Steve Gibbs
Senior



Harold Goggins
Senior



J. D. Haglan
Senior



Ogden Hansford
Senior



Billy Hudson
Senior



Willie Jordan
Senior



Steve Kenney
Senior



Anthony King
Senior



Al Latimer
Senior



Warren Ratchford
Senior



Bubba Rollins
Senior



Steve Ryan
Senior



Randy Scott
Senior

All you need to know about your next project.

Remember the name Harper.

Sure you'll find a lot of other contractors to choose from, some much larger. But we don't believe you'll find a single one that's more dedicated.

Harper projects are given the care and attention to detail necessary to make them successful. Our fine reputation has been built on quality construction on schedule, always at a competitive price.

Our expertise and experience in conventional and pre-engineered or systems construction spans three decades. If you have a problem with your project we've probably solved it before.

From first inception to final inspection our main concern is to create an environment conducive to repeat business. We do it right the first time.

Find out how to save your company grief, money, and valuable time. Contact us today about your next project — you'll be glad you did!

Remember . . . we're the company that's big enough to know best and small enough to care!



HARPER BUILDERS, INC.
General Contractors

WILLIAMSTON, S. C. 847-7309 — GREENVILLE, S. C. 242-9113



Jeff Soowal
Senior



Rich Tuten
Senior



Gary Webb
Senior



Ron West
Senior



Toney Williams
Senior



Ed Abreu
Junior



Gary Adkins
Junior



Obed Ariri
Junior



Rick Basich
Junior



Jeff Bostic
Junior



Bubba Brown
Junior



Lester Brown
Junior



Chris Dolce
Junior



Bob Goldberg
Junior



Billy Lott
Junior



Rocky Myrick
Junior



Tracy Perry
Junior



Chip Pruett
Junior



David Reed
Junior



Marvin Sims
Junior



Matt Smith
Junior

Realtec, Inc. Offers "Quality Of Life"

KEOWEE KEY



Keowee Key Sales: 944-1333
Fordco, Inc.: 944-0288, A Realtec Community Builder

15 Miles from Clemson University
1 Mile from Keowee-Toxaway Visitor Center

18 Hole Championship Golf Course
featuring: "the Finest Greens in the South"

FEES:	General Public	Property Owner Senior Citizen
18 holes, Green Fees:		Student
Monday - Friday	\$6.00	\$4.50
Weekend & Holiday	\$8.00	\$6.00
18 holes, Cart Fee:	\$4.00	\$4.00

HOME OF THE CLEMSON TIGER GOLF TEAM

Phone: 944-2222

MARINA COMPLEX featuring:

- Tennis Courts
- Swimming Pool & Cabanas
- Boat Slips & Facilities
- Restaurant & Lounge
- *Tiger Special Every Saturday
Night after the Game

Phone: 944-2221

CONNESTEE FALLS

"the Un City"



6 miles south of
Brevard, N.C. on Rt.
276
(Greenville Highway)

Featuring:
Top of the Falls
Restaurant

Connestee Falls Realty
Company

Fordco, Inc., a Realtec
Community Builder

Phone:
704-885-2131

SAPPHIRE VALLEY

"The Resort" in the mountains of Western North Carolina



Night Photo

Featuring:
Fairfield Inn
Hilltop Condos
Wood's Townhouses
Holly Forest 1, 2, 3, 4

Ski Slopes
2 Golf Courses
12 Tennis Courts

4 Hitting Lanes
2 Swimming Pools
Riding Stables

Sapphire Valley Resort 704-743-3441

Fordco, Inc.
A Realtec Community Builder



Jim Stuckey
Junior



Mark Thornton
Junior



Rex Varn
Junior



Clemson's training staff of, from left to right, Fred Hoover, Herman McGee, and Larry Sutton.



Rick Wyatt
Junior



Ken Yeomans
Junior



Eric Young
Junior



Charlie Bauman
Sophomore



David Belote
Sophomore



Steve Bertz
Sophomore



Bo Blanton
Sophomore



Nick Bowman
Sophomore



Jack Cain
Sophomore



Willie Underwood
Sophomore



Steve Durham
Sophomore



Bo Edwards
Sophomore



Mike Gasque
Sophomore



Joe Gaston
Sophomore



Eddie Geathers
Sophomore




Randy Harrell
Sophomore



Charles Langford
Sophomore



**NOBODY IN
AMERICA
PAYS YOU
HIGHER SAVINGS
RATES THAN
WE DO.
BUT EVERY
BANK IN THE
PIEDMONT
PAYS YOU
A LOT LESS.**

 **HOME SAVINGS**

Easley/Liberty/Clemson/Pickens/Williamston/Piedmont



Carl Martin
Sophomore



Bill Robbins
Sophomore



Chuck Rose
Sophomore



David Sims
Sophomore



Bill Smith
Sophomore



Lynn Smith
Sophomore



Jim Speros
Sophomore



Jerry Gaillard
Freshman



Scott Adams
Freshman



Cliff Austin
Freshman



Gary Avants
Freshman



Mark Bennett
Freshman



Tony Berryhill
Freshman



David Bounds
Freshman



Gary Brown
Freshman



Jeff Bryant
Freshman



Brian Butcher
Freshman



Mark Caldwell
Freshman



Brian Clark
Freshman



Bubba Davis
Freshman

LEROY CANNON

Porsche-Audi-Subaru-Alfa Romeo
Grove Rd. at White Horse • Greenville, S. C. • 269-5000

NOW YOU DON'T HAVE TO BURN A LOT OF GAS TO SEE THE CARS THAT SAVE GAS.



GF HARDTOP
47/32 mpg*

DL 4 DOOR SEDAN
47/32 mpg*

DL COUPE
47/32 mpg*

THE BRAT
36/26 mpg*

DL 2 DOOR SEDAN
41/31 mpg*

2 DOOR SEDAN
41/31 mpg*

4 WHEEL DRIVE WAGON
36/26 mpg*

DL WAGON
40/28 mpg*

*According to 1978 highway/city EPA test estimates for manual transmission. The actual mileage you get may vary due to the way you drive, driving conditions, the condition of your car and whatever optional equipment you might have.
© Subaru of America, Inc., 1978

SUBARU INEXPENSIVE AND BUILT TO STAY THAT WAY.

"The Automobile Marketplace of Greenville"
We have **YOUR TYPE OF TRANSPORTATION**
IN STOCK NOW!



RABBIT
VOLKSWAGENS

Convertibles, Sciroccos, Dashers,
Rabbits, Buses & Campers.



GREMLIN
AMC

Gremlins, Pacers, Concords &
Matadors.



CJ-5
JEEPS

CJ-5's, CJ-7's, Cherokees, Pickups,
& Wagoneers.

ECONOMY — RECREATIONAL — LUXURY

Also Great Selection Of Used Cars And Trucks

CALL TOLL FREE
FOR PARTS AND SALES
OUT OF STATE WATS 1-800-845-5278

LEROY CANNON

VW-AMC-JEEP

AMC

S. Church St. Ext. • Greenville, S. C. • 233-4331

(Across from Memorial Hosp.)





Jeff Davis
Freshman



Dean Day
Freshman



Bubba Diggs
Freshman



Brad Fisher
Freshman



Mike Gorczynski
Freshman



Hollis Hall
Freshman



Mike Hendricks
Freshman



Ben Inabinet
Freshman



Rick Johnson
Freshman



Terry Kinard
Freshman



Randy Learn
Freshman



Neil Lowry
Freshman



Scott Lynch
Freshman



Dave Mannella
Freshman



Wayne Merck
Freshman



John Murray
Freshman



Lee Nanney
Freshman



Jamie Pope
Freshman



Brad Sanders
Freshman



Orlando Smith
Freshman



Perry Tuttle
Freshman



Paul Williams
Freshman



Henry Blalock '79
Head Manager

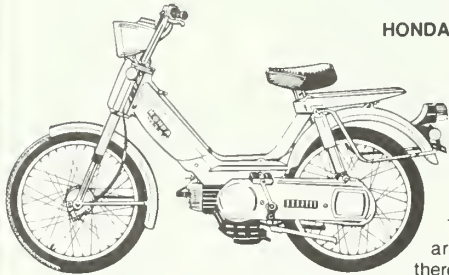


Paul Thacker '79
Head Trainer



TO PEDAL OR NOT TO PEDAL?

HONDA GIVES
YOU A CHOICE.



Honda PA-50 Moped

HONDA MOPED:

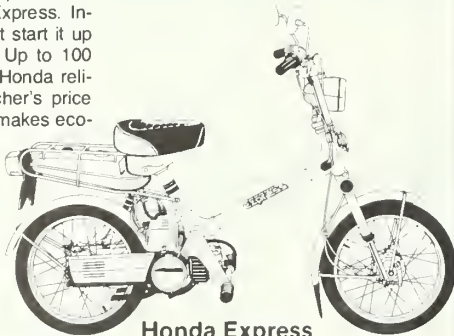
Pedals and power go together with the new Honda PA50 Moped. The engine's a peppy dependable Honda single. The transmission's completely automatic — no clutching or shifting.

There's many a moped around these days, but there's only one that carries that Honda name and all the quality that goes with it.

HONDA
GOING STRONG!

HONDA EXPRESS:

No pedals to push. That's part of the pleasure of the Honda Express. Incredibly easy to ride. Just start it up and go. Fully automatic. Up to 100 miles per gallon. Built-in Honda reliability. And a penny-pincher's price tag. The Honda Express makes economics enjoyable.



Honda Express

All around campus, all around town, to go with a Honda PA-50 Moped or a Honda NC-50 Express . . . that is the question.

The Honda Moped /

*Honda Express
at*

**Grady Miller's
Honda**

2019 Wade Hampton Boulevard
Greenville, S. C.
244-6632

HOURS: 9:00-6:00 MON. THRU SAT.

Be a Pepper

DR PEPPER OF GREENVILLE

P. O. BOX 5247

STATION B

GREENVILLE, S. C. 29606

803-277-4156

DRINK



*“We Appreciate
Your Business”*

R. L. (BOB) FLANAGAN
MANAGER



Meet the Seniors



Harold Goggins may be headed for his finest year since wearing the Orange and White. The Clinton product entered the season as Clemson's 16th-best all-time rusher, and has already cracked the top 11. Harold got his first start against Villanova and responded with 78 yards. His best single-game effort was 137 yards against South Carolina as a freshman in 1975. An administrative management major, Harold won the Frank Jervey Award last spring as having the most outstanding off-season session.



Harold Goggins

Gary Webb

An outstanding young man and hard-working football player, **Gary Webb** has a little more incentive for today's game than normal. His younger brother, Kelly, is a sophomore defensive back for the Blue Devils. Gary followed his older brother, Trav, to Tigertown, and has been a real asset to Clemson's secondary and special units during his career. Majoring in administrative management, Gary has his sights set on theology school after graduation from Clemson.



Jeff Soowal

Jeff Soowal has been one of the real leaders for the Tiger special teams during these past two seasons. A two-year letterman from Philadelphia, Jeff's brightest moment as a Tiger came in last year's 17-11 win at Duke. With Clemson in a punting situation deep in its territory and less than two minutes to play, Jeff jarred the ball from the Blue Devils' punt returner. A teammate fell on the pigskin and the Tigers ran out the clock. Jeff's a textile management major.

Compliments of

Sunny Slope
FARMS

Orchard Fresh Fruit

U.S. 29 SOUTH - GAFFNEY S.C. 29340
803-489-9511



Ron West

Ron West is rapidly developing into the kind of lineman which earned him Junior College All-America honors at Marion, Ala., Institute. He transferred to Tigertown in January of 1977, saw limited action last fall, and has jumped right into the offensive line picture this season. Ron spent his prep days at Russell High School in East Point, Ga. He's majoring in industrial education.



Pat Fitzpatrick

Pat Fitzpatrick was a teammate of Ron West at Marion, Ala., Institute, and a member of the same offensive line. He entered Tigertown as a projected center, and has spent time at that spot as well as guard and tackle. His play a year ago was hampered by a broken ankle which he suffered during the spring drills after his arrival. Pat's majoring in industrial education. He's from Inverness, Fla.



Duke University Chapel

Duke University



Mike Addesa



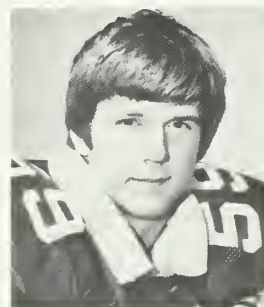
Jack Algor



Jeff Comer



Stanley Driskell



Kevin Kelly



Bill King



Derrick Mashore



Joel Patten



Rick Sommers



Ken Staudinger



TOM BUTTERS
Athletic Director



MIKE McGEE
Head Coach



Tim Brazill



John Brinkman



Dan Brooks



Marvin Brown



Ricky Brummitt



Mike Dunn



Gary Garstkiewicz



George Gawdun



Ned Gonet



Craig Hoskins



Dennis Knox



Derrick Lewis



Tom Luongo



John McDonald



Carl McGee



Greg Pritchard



Greg Rhett



Bob Riordan



Andy Schoenhof



Tommy Thomas



Kelly Webb



Lake Westfall



Steve Wiley

Fred Hoover has been Clemson's athletic trainer since 1959. His objective is simple, stated above. Yet the complexity of sports medicine and the attainment of "Doc" Hoover's goal is anything but simple. As he explains, it's a total team effort.

"Our staff serves the needs for 19 varsity sports, so it's imperative that we maintain a complete and well-qualified team."

In addition to Hoover, and fulltime assistants Herman McGee and Larry Sutton, Clemson's sports medicine team includes two graduate assistants, 12 student trainers, University physicians Dr. Jud Hair, Dr. Bob Burley, Dr. Byron Harder, and Dr. Stan Ulmer, Greenville Ophthopaedic Surgeon Dr. Roland Knight, and many other specialists such as dentists, general surgeons, neurologists, and eye, ear, nose, and throat specialists, all of whom serve as consultants.

"Other area physicians from Clemson, Anderson, and Greenville are becoming more oriented to the field of sports medicine," says Hoover, "which is a field of medicine that understands athletic injuries, and realizes the importance of making a decision as to whether an athlete can compete, safely, or be withheld from competition.

"Sports medicine has grown tremendously. There are sports medicine clinics in the large metropolitan areas which are staffed by certified trainers, therapists, and physicians. Groups such as the American Academy of Orthopaedic Surgeons are investing research time and money in an effort to find ways to prevent injuries before they occur, in addition to devising more advanced and thorough means to rehabilitate the athlete."

And Dr. Hair observes: "Athletic medicine is the practice of both traumatic and nontraumatic medicine, dealing with a special type of individual who is highly motivated, and in most cases restrained from returning to competition too soon after injury or illness. There is a considerable difference in

First Class Medical Service

"Sports Medicine is people interested in athletics. The prevention, care, and rehabilitation of injuries so that our athletes can return to competition safely, completely rehabilitated, and in top physical condition, is our objective." — FRED HOOVER



Three important members of Clemson's Sports Medicine staff include (l-r) Dr. Roland Knight, Dr. Jud Hair, and Fred Hoover.

working with this type of individual since one must balance his strong psychological needs for competition against his physical problems, and be sure that we make no arbitrary judgments which would unnecessarily restrict his activities while at the same time using good medical judgment to insure that no further harm is done."

Clemson's facilities are second to no one's. Its well-equipped training room is under the direct supervision of the

University's four team physicians. All treatment is prescribed by a team doctor or orthopaedic surgeon from the very day of the injury, and the athlete is released for competition by them.

"We are most fortunate that our administration has allowed us to purchase the necessary equipment and supplies required for the prevention and treatment of injuries, including sauna and steam rooms," Hoover observes, "and in designing our training room, we examined all of the modern facilities in the country. Then we asked the supervisors of those facilities how they would improve their present situation."

The result. A spacious, carpeted, and air-conditioned training room with piped-in music, located on the ground level in the Frank Jervey Athletic Center which was dedicated in 1973.

And the training room is divided into four areas: (1) taping and bandaging; (2) treatment; (3) ceramic tiled "wet" or whirlpool area; (4) and rehabilitation center. There is a separate physician's examining room where injuries receive immediate attention by a team physician who is on duty each practice and game day. The division is so designed to insure better care for the Tiger athletes.

Injury prevention is afforded by selecting proper equipment and seeing that it is fitted and worn properly, as well as periodic maintenance inspections of the equipment.

The medical staff works all 19 sports, men's and women's, and all trainers are alerted to the prevention of heat disorders, fluid replacement, and immediate care of injuries.

"Trainers know their limits," Hoover concludes. "All treatment and rehabilitation procedures are approved and supervised by our doctors. It's our responsibility to carry out the approved programs. And to insure maximum efficiency, we feel it's vital to establish a good communication line among the trainers, physicians, coaches, and athletes."

Three simple ways to gain yardage.



HONDA ACCORD®

HONDA CIVIC® CVCC® SEDAN



HONDA CIVIC 1200 HATCHBACK*



HONDA

We make it simple.

*Civic 1200 not available in California and high altitude areas. 1978 models shown.

©1978 American Honda Motor Co., Inc.
Civic 1200 is a Honda trademark.



The Charley Pell Show

Filmed highlights of each week's game with Coach Charley Pell and the Voice of the Clemson Tigers, Jim Phillips, are seen each week on the following stations. Consult local listings for times.

WFBC-TV
GREENVILLE

WCIV-TV
CHARLESTON

WBTW-TV
FLORENCE

WRDW-TV
AUGUSTA

WLTX
COLUMBIA

brought to you by



SOUTHERN BANK



TRI-COUNTY CONCRETE CORPORATION



READY-MIX SAND STONE TRUCKING
COMMERCIAL INDUSTRIAL

RESIDENTIAL

T. W. WESTBURY
PRESIDENT

WILLIAM A. GRANT
GENERAL MANAGER

2463 AIRPORT ROAD
NORTH CHARLESTON, S. C.
Phone: 747-0424

SIX-MILE ROAD
(OFF U. S. 17 NORTH)
MT. PLEASANT, S. C.
Phone: 884-4715



CARING ABOUT YOUR GM CAR KEEPS MR. GOODWRENCH IN BUSINESS.

Mr. Goodwrench is the professional service technician who works for your participating GM dealer. He has special General Motors tools, equipment and training—all available—to help him do his job and get your car out on time.

He also has genuine GM parts available—the kind engineered specifically for your General Motors car.

And Mr. Goodwrench wants you to compare his prices. Anywhere. Because General Motors has made it possible for him to have competitive prices on the parts you're most likely to use, like brakes, shocks and spark plugs.

That's Mr. Goodwrench for you. A professional. Stop in and let him show you how he cares. About you. And your GM car.

**AT PARTICIPATING INDEPENDENT CHEVROLET, PONTIAC, OLDSMOBILE,
BUICK, CADILLAC, GMC AND CHEVY TRUCK DEALERS.**

**KEEP THAT GREAT GM FEELING
WITH GENUINE GM PARTS.**



**GM QUALITY
SERVICE/PARTS**



GENERAL MOTORS PARTS DIVISION

SONNY CRAWFORD

... Turned a trash pile into the South's most unusual garden.

Jim "Sonny" Crawford is one of those rare folks around the campus — a true Clemson native.

He grew up in Clemson and graduated from the college in 1949, but 10 years before that had gone to work with the horticulture department. Except for World War II service, he's been around since.

It was after graduation from the old Calhoun-Clemson High School that Sonny went to work as a field and greenhouse helper. Now he's supervisor of the university Horticultural Gardens, where he plans landscape and supervises construction, guides tours, and is in charge of a vocational training program for the handicapped.



The 53-acre Horticultural Gardens — visited last year by more than 40,000 people — are on land that was once a garbage dump. Crawford and his staff started reclaiming the land back in 1960 with only a jeep and hand tools.

"Being the outdoor type, Jim really fell in love with the Gardens right from the start," horticulture department head T. L. Senn says. "He had a dream and has worked for 18 years to make it a reality."

"It's been a long hard grind from a dump pile to beautiful gardens," Crawford says. "Of course, it's not like we want it yet. We're still constructing."

Today the Gardens include wildlife trails, a garden for the blind, pioneer complex with a cabin, outbuildings and grist mill, one of the largest shrub collections in the eastern United States, streams with stone-work waterfalls, duck ponds, a pagoda and other shelters all under a canopy of native trees.

Much of the construction and landscaping in the past two years has been done by handicapped people being trained under Crawford's supervision.

"These people are really eager to learn," Crawford says. "We train them for a year in every phase of horticulture. We also give them landscaping, masonry and carpentry, tying it all in with horticulture."

Since the program began in 1976, over 40 handicapped persons have been trained, and most have gone on to jobs outside the program.

Crawford is a walking catalog of information about everything in the Gardens. He points out timbers that were part of old mills, stones from various mountain rivers and, of course, he can talk about anything that grows.

Senn says, "Jim probably knows as



much about wildflowers as anyone in this part of the country.”

He should, because for almost 40 years he's been involved in Clemson's horticulture program from bottom to top.

Before joining the Air Force in 1943, Crawford had worked his way up to greenhouse foreman. After service in North Africa and Italy, he returned to Clemson and entered school, working full-time throughout his undergraduate years.

“I had a lot of people behind me,” he says. “The men I worked for over here were really responsible for my getting an education. They made it possible for me to work while I was in school because I had a family to support.”

After graduation he worked as assistant horticulturalist, and later received a master's degree in horticulture.

Crawford had been involved in plant breeding, vegetable nutrition studies and various types of research before taking over the Horticultural Gardens. He has conducted workshops on greenhouse management and works extensively with the variety trial gardens.

It's sometimes difficult to tell which is Sonny's greatest love — horticulture or football. He's been involved with the athletic department from time to time, helping with the turf on the football and baseball fields.

“My two sons both coach high school football, so I go to a lot of football games,” Crawford says. “I go to as many Clemson games as I possibly can. I've been a staunch Tiger fan since I was a kid.”

And with people like Sonny Crawford around, Clemson is likely to become as famous for work in its gardens as it is for that on the gridiron.



By Ron Addis, Clemson Public Relations Department

TIGERS

NO.	NAME, Hometown	POS	HGT	WGT	AGE	CL
1	OBED ARIRI* Owern, Nigeria, Holy Ghost	PK	5-9	165	23	Jr.
2	WARREN RATCHFORD*** Gaffney, Gaffney, Denny Williams	RB	5-8	155	22	Sr.
3	AL LATIMER Altamonte Springs, Fla., Lyman, Richard Copeland	DB	5-11	173	20	Sr.
4	STEVE FULLER*** Spartanburg, Spartanburg, Bill Carr	QB	6-4	206	21	Sr.
5	WILLIE JORDAN*** Griffin, Ga., Griffin, Max Dowis	DB	5-10	191	21	Sr.
6	BRAD SANDERS Anderson, T. L. Hanna, Jim Fraser	QB	6-0	181	18	Fr.
7	CLIFF AUSTIN Scottsdale, Ga., Avondale, Crawford Kennedy	RB	5-11	183	18	Fr.
8	BILLY LOTT* Jesup, Ga., Wayne County, John Donaldson	QB	6-0	190	19	Jr.
9	CARL MARTIN Alpharetta, Ga., Milton, Jim Burson	RB	5-11	170	20	So.
10	MARK CALDWELL Asheville, N. C., Asheville, Bruce Peterson	QB	5-11	171	18	Fr.
11	MIKE GASQUE Elon College, N. C., Westem Alamance, Sam Ward	QB	6-1	186	19	So.
12	JACK CAIN Atlanta, Ga., Chamblee, Ron Carter	DB	5-10	170	19	So.
13	REX VARN** Martinsville, Va., Martinsville, Dick Hensley	DB	6-1	180	20	Jr.
14	J. D. HAGLAN** Conway, Pa., Freedom, Len Waitkus	FL	5-11	186	22	Sr.
15	JERRY BUTLER** Ware Shoals, Ware Shoals, Joe Burgess	SR	6-1	175	20	Sr.
16	BO BLANTON Summerville, Summerville, John McKissick	SR	6-0	193	20	So.
17	BUBBA ROLLINS* Poquoson, Va., Poquoson, Olen Evans	DB	5-10	188	21	Sr.
18	OGDEN HANSFORD*** Macon, Ga., Central, Gene Brodie	DB	6-1	188	23	Sr.
19	BO EDWARDS Greer, Greer, Jim Few	DB	6-0	166	19	So.
20	WILLIE UNDERWOOD* Ft. Payne, Ala., Ft. Payne, David Bettingfield	DB	5-11	188	20	So.
21	MIKE HENDRICKS Pickens, Pickens, Bill Isaacs	DB	6-1	180	18	Fr.
22	PERRY TUTTLE Winston-Salem, N. C., North Davidson, Steve Hinkle	SR	6-0	169	19	Fr.
23	PAUL WILLIAMS Darlington, Mayo, Virgil Weeks	RB	5-11	189	18	Fr.
24	GARY WEBB** Graham, N. C., Southern Alamance, Sam Story	DB	5-10	176	21	Sr.
25	RANDY LEARN Belvidere, N. J., Belvidere, Frank Matla	DB	5-10	175	18	Fr.
26	STEVE RYAN* Moncks Corner, Berkeley, Ed Foster	DB	6-0	172	23	Sr.
27	ERIC YOUNG* Henrietta, N. C., Chase, John Keeter	SR	6-0	159	20	Jr.
28	RICK WYATT** Honaker, Va., Honaker, Larry Smith	DE	6-0	206	20	Jr.
29	HOLLIS HALL Seneca, Seneca, Ken Rushlow	SR	5-9	155	18	Fr.
30	DWIGHT CLARK*** Charlotte, N. C., Garinger, Ron Wright	FL	6-3	212	21	Sr.
31	MARVIN SIMS* Phenix City, Ala., Pacelli, Nathan Rustin	RB	6-3	230	21	Jr.
32	HAROLD GOGGINS*** Clinton, Clinton, Keith Richardson	RB	5-10	190	21	Sr.
33	CHUCK ROSE Atlanta, Ga., Riverwood, Charles Rose	LB	6-0	197	19	So.
34	CHARLIE LANGFORD Lexington, Lexington, Ellis Dantzler	DE	6-1	195	19	So.
35	RANDY SCOTT** Waycross, Ga., Waycross, Dale Williams	LB	5-11	212	21	Sr.
36	RAY DELGADO Beaufort, Battery Creek, Mike Lopatka	DB	5-8	190	19	So.
37	GARY ADKINS** Delta, O., Delta, George Dostal	SR	5-9	166	20	Jr.
38	DAVID BELOTE Macon, Ga., Central, Larry Parker	LB	6-0	192	19	So.
39	DAVID SIMS* Panama City, Fla., Bay, John Cobb	P	6-4	217	19	So.
40	RICK BASICH Delta, O., Delta, George Dostal	RB-DB	5-11	188	20	Jr.
41	JERRY GAILLARD Yuma, Ariz., Yuma, Richard Stein	SR	5-11	175	18	Fr.
42	JAMIE POPE Lincolnton, N. C., Maiden, Tom Brown	RB	6-1	193	18	Fr.
43	TERRY KINARD Sumter, Sumter, Dick Weldon	DB	6-0	180	18	Fr.
44	LESTER BROWN** Myrtle Beach, Myrtle Beach, Doug Shaw	RB	6-0	175	21	Jr.
45	JEFF DAVIS Greensboro, N. C., Dudley, J. A. McKee	LB	6-0	220	18	Fr.
46	TRACY PERRY** Roxboro, N. C., Person Senior, Larry Dixon	RB	6-0	215	21	Jr.
47	BUBBA BROWN** Loudon, Tenn., Loudon, Bert Ratledge	LB	6-0	205	20	Jr.

NO.	NAME, Hometown	POS	HGT	WGT	AGE	CL
48	DEAN DAY North Augusta, North Augusta, Hubert Morris	RB	6-1	205	17	Fr.
49	EDDIE GEATHERS* Myrtle Beach, Myrtle Beach, Doug Shaw	DB	6-1	172	19	So.
50	CHRIS DOLCE Verona, N. J., Verona, Al Rotella	OG	6-2	232	19	Jr.
51	RICH TUTEN** Arlington, Va., Wakefield, Harry Haught	MG	6-0	234	24	Sr.
52	JEFF SOOWAL** Philadelphia, Pa., Lower Merion, Roger Frasser	LB	6-2	225	22	Sr.
53	STEVE KENNEY** Raleigh, N. C., Sanderson, Jim Brown	OT	6-3	252	22	Sr.
54	PAT FITZPATRICK Inverness, Fla., Citrus, Tom Swain	OT	6-2	256	21	Sr.
55	JEFF BOSTIC* Greensboro, N. C., Ben L. Smith, Claude Manzi	C	6-1	233	19	Jr.
56	BOB GOLDBERG* Lake Hiawatha, N. J., Parsippany, Bob Martin	DE	6-1	216	20	Jr.
57	RANDY HARRELL Murrells Inlet, Socastee, Bill Gwaltney	C	6-3	240	18	So.
58	CHARLIE BAUMAN* Runnemeade, N. J., Pope Paul VI, Joe Chilbert	MG	6-1	228	20	So.
59	BILL ROBBINS Everts, Ky., Everts, Charles Hunter	C	6-2	218	20	So.
60	MATT SMITH* Charlotte, N. C., Independence, Buster Ledford	LB	6-0	203	20	Jr.
61	BRAD FISHER Fostoria, O., Fostoria, Dennis Studrawa	OL	6-3	236	18	Fr.
62	KEN YEOMANS Richmond, Va., Tucker, William Mountjoy	C	6-3	220	20	Jr.
63	TONY BERRYHILL Thomaston, Ga., R. E. Lee, Tommy Perdue	OL	6-5	215	19	Fr.
64	MARK THORNTON Greer, Greer, Jim Few	C	6-4	221	21	Jr.
65	ORLANDO SMITH Woodbridge, Va., Woodbridge, Bill Holsclaw	OG	6-1	230	18	Fr.
66	STEVE DURHAM* Greer, Byrnes, Dalton Rivers	DT	6-5	230	20	So.
67	STEVE BERTZ Napoleon, O., Napoleon, Charles Buckmeyer	OG	6-1	216	20	So.
68	GARY BROWN Philadelphia, Tenn., Loudon, Bert Ratledge	OT	6-3	235	18	Fr.
69	JOE GASTON Richburg, Lewisville, Ralph Hamm	OG	6-0	212	19	So.
71	JOE BOSTIC*** Greensboro, N. C., Ben L. Smith, Claude Manzi	OG	6-3	255	21	Sr.
72	BILL SMITH* Duncan, Byrnes, Dalton Rivers	DE	6-4	227	19	So.
73	LEE NANNEY Spartanburg, Dorman, Lou Fogle	OL	6-3	233	18	Fr.
74	BILLY HUDSON** Columbia, A. C. Flora, Charles Macaluso	OT	6-3	238	22	Sr.
75	ANTHONY KING** Cornelia, Ga., Habersham Central, Fred McManus	OL	6-2	218	21	Sr.
76	TONEY WILLIAMS** Darlington, Mayo, Virgil Wells	DT	6-4	241	23	Sr.
77	RON WEST East Point, Ga., Russell, James Abrams	OL	6-3	240	21	Sr.
78	MIKE GORCZYNSKI Cherry Hill, N. J., Cherry Hill East, Bo Wood	OL	6-1	242	18	Fr.
79	JOHN MURRAY Washington, Pa., Trinity, Bob Johnson	OL	6-3	235	18	Fr.
80	STEVE GIBBS*** Greer, Greer, Jim Few	DE	6-1	206	22	Sr.
81	CHIP PRUETT St. Simons Island, Ga., Glynn Academy, Charles Pruett	DT	6-2	230	20	Jr.
82	ED ABREU Ranchos De Taos, N. M., Taos, Benito Gallegos	TE	6-4	245	21	Jr.
83	JIM STUCKEY** Cayce, Airport, Don Richardson	DT	6-4	241	20	Jr.
84	JONATHAN BROOKS*** Saluda, Saluda, Bettis Herlong	DE	6-3	201	21	Sr.
85	BUBBA DIGGS Augusta, Ga., Butler, Oliver Russell	TE	6-2	213	18	Fr.
86	CLIFF BRAY** Stone Mountain, Ga., Tucker, Kenneth Townley	TE	6-4	220	21	Sr.
87	MARK CLIFFORD Miami, Fla., Coral Gables, Gary Ghormley	TE	6-4	205	21	Sr.
90	DAVID REED Radford, Va., Radford, Norman Lineburg	DE	6-2	211	21	Jr.
91	BRIAN KROHN Punta Gorda, Fla., Charlotte, Terry Bohlander	PK	6-1	194	18	Fr.
92	NEIL LOWRY Youngstown, O., Cardinal Mooney, Don F. Buccie	OL	6-2	228	18	Fr.
94	LYNN SMITH Mt. Home, N. C., West Henderson, Raymond Berkeley	DE	6-2	193	20	So.
95	JIM SPEROS Potomac, Md., St. Johns, David Waltron	MG	6-0	220	19	So.
96	SCOTT HIGGINS Ladue, Mo., Southwest, Leon Anton	P	5-10	189	20	Jr.
97	MARK PHILLIPS Knoxville, Tenn., Bearden, Bob Gratz	P	6-0	183	19	Fr.
98	DAVE MANNELLA Allison Park, Pa., Hampton, Walt Winkowski	LB	6-2	198	18	Fr.
99	JEFF BRYANT Atlanta, Ga., Gordon, Barry Jackson	DT	6-5	234	18	Fr.

* Denotes Letters Earned

Perone's has got it for Tiger fans!

Faced with the same old problem of where (and what) to eat before the game? Give us a call ahead of time and we'll have a delicious box lunch ready for you.

After the game, try "The Lighter Side" where you dine in casual comfort and can order a sandwich, crepés, a spinach salad, quiche, prime ribs . . . or a complete dinner!

And if you really want to celebrate a Clemson victory right, "The Forum" is the place to spend your Saturday evening! They feature dining, dancing, and top-name entertainment.

Perone's . . . before or after the game . . . has it for you!



Vince Perone's

GREENVILLE'S MOST EXCITING RESTAURANT

1 East Antrim Drive, Greenville, S. C.





when Clemson has the ball

CLEMSON OFFENSE

86	CLIFF BRAY	TE
74	BILLY HUDSON	LT
50	CHRIS DOLCE	LG
55	JEFF BOSTIC	C
75	ANTHONY KING	RG
53	STEVE KENNEY	RT
15	JERRY BUTLER	SR
4	STEVE FULLER	QB
44	LESTER BROWN	TB
31	MARVIN SIMS	FB
30	DWIGHT CLARK	FL

DUKE DEFENSE

54	ANDY SCHOENHOFT	LT
91	GREG PRITCHARD	NG
65	JACK ALGOR	RT
32	DEREK PENN	OLB
31	BILL KING	ILB
58	CARL MCGEE	ILB
44	DERRICK MASHORE	OLB
40	CRAIG HOSKINS	CB
42	DAN BROOKS	SS
14	RICK SOMMERS	FS
19	GEORGE GAWDUN	CB

THE TIGER SQUAD

1	Anri	PK	20	Underwood	DB	39	Sims	P	58	Bauman	MG	78	Gorczynski	OL
2	Ratchford	RB	21	Hendricks	DB	40	Basich	DB	59	Robbins	C	79	Murray	DL
3	Latimer	DB	22	Tuttle	SR	41	Gaillard	SR	60	Smith, M.	LB	80	Gibbs	DE
4	Fuller	DB	23	Williams	RB	42	Pope	RB	61	Fisher	DL	81	Pruett	DT
5	Jordan	DB	24	Webb	DB	43	Kinard	DB	62	Yeomans	C	82	Abreu	TE
6	Sanders	DB	25	Learn	DB	44	Brown, L.	RB	63	Berryhill	OL	83	Stuckey	DT
7	Austin	RB	26	Ryan	DB	45	Davis, J.	LB	64	Thornton	C	84	Brooks	DE
8	Lott	DB	27	Young	SR	46	Perry	RB	65	Smith, O.	OG	85	Diggs	TE
9	Martin	RB	28	Wyatt	DE	47	Brown, B.	LB	66	Durham	DT	86	Bray	TE
10	Caldwell	DB	29	Hall	SR	48	Day	RB	67	Bertz	DG	87	Clifford	TE
11	Gasque	DB	30	Clark	FL	49	Geathers	DB	68	Brown, G.	DT	90	Reed	DE
12	Cain	DB	31	Clark	RB	50	Dolce	DG	69	Gaston	DG	91	Krohn	PK
13	Varr	DB	32	Goggins	RB	51	Tuten	MG	71	Bostic, Joe	OG	92	Lowry	OL
14	Haglan	FL	33	Rose	LB	52	Soowal	LB	72	Smith, B.	DE	94	Smith	DE
15	Butler	SR	34	Langford	DE	53	Kanney	DT	73	Hanson	DL	95	Speros	MG
16	Blanton	SR	35	Scott	LB	54	Fitzpatrick	DL	74	King	OL	96	Higgins	P
17	Rollins	DB	36	Delgado	DB	55	Bostic, Jeff	C	75	King	OL	97	Phillips	P
18	Hansford	DB	37	Adkins	SR	56	Goldberg	DE	76	Williams	DT	98	Mannella	LB
19	Edwards	DB	38	Belote	LB	57	Harrell	C	77	West	DL	99	Bryant	DL

THE COCA-COLA BOTTLING COMPANY OF ANDERSON, SOUTH CAROLINA

"Coca-Cola" and "Coke" are registered trade-marks which identify the same product of The Coca-Cola Company

Coke adds life...
Trade-mark ®

when Duke has the ball

DUKE OFFENSE

87	JOEL PATTEN	TE
79	KEN STAUDINGER	RT
64	DENNIS KNOX	RG
59	KEVIN KELLY	C
69	BOB RIORDAN	LG
60	TOM LUONGO	LT
10	JEFF COMER	SE
8	MIKE DUNN	QB
47	GREG RHETT	TB
48	NED GONET	FB
84	DERRICK LEWIS	FL

CLEMSON DEFENSE

84	JONATHAN BROOKS	LE
83	JIM STUCKEY	LT
51	RICH TUTEN	MG
76	TONEY WILLIAMS	RT
80	STEVE GIBBS	RE
35	RANDY SCOTT	LLB
47	BUBBA BROWN	RLB
13	REX VARN	LCB
5	WILLIE JORDAN	RCB
17	BUBBA ROLLINS	SS
26	STEVE RYAN	FS

THE BLUE DEVIL SQUAD

1	Brummitt	P-PK	24	Stopper	FB	44	Mashore
2	Schoettmer	OB	25	Tabron	DB	45	Vowels
5	Dnskell	DB	26	Jones	RB	47	Rhett
7	Brown	SE	27	Hannon	DB	48	Gonet
8	Dunn	DB	28	Crenshaw	TB	49	Yellott
9	Johnson	DB	29	Addesa	TB	50	Drescher
10	Comer	SE	30	Webb	DB	51	Dowell
12	Browning	DB	31	King	LB	52	Price
13	Stroud	DB	32	Penn	LB	53	Rowe
14	Sommers	DB	33	Hicks	DB	54	Schoenhott
15	Brown	DB	34	Armstrong	DB	55	Churm
16	Browner	TB	35	Thielemann	LB	56	McDonald
17	Garstkiewicz	LB	36	LeNoir	LB	57	Mancini
18	Jenkins	RB	38	Martin	FB	58	McGee
19	Gawdun	DB	40	Hoskins	DB	59	Kelly
20	Thomas	FB	41	Doby	DB	60	Luongo
21	Ranson	FL	42	Brooks	DB	61	Bacon
23	Trollinger	TB	43	Tyson	DB	62	Bamburger

LB	63	Weaver	OG	80	Dallas	LB	PK
LB	64	Knox	OG	81	McKinney	OG	B2
TB	65	Algor	DT	82	Small	DT	TE
FB	66	Pelosky	DG	83	Wiley	DG	TE
NG	67	Eisenberg	C	84	Lewis	C	FL
NG	68	Brazil	DG	85	Brinkman	DG	TE
OT	69	Riordan	DG	86	Castor	DG	WR
C	70	Meads	DT	87	Patten	DT	TE
LB	71	Koch	DT	88	Lackey	DT	SE
NG	72	Harper	DG	89	McIver	DG	OL
C	73	Hamilton	OT	90	McMahon	OT	LB
LB	74	Schoonover	OT	91	Pritchard	OT	DT
DT	75	M. Carbonell	OL	93	Heinsohn	OL	DT
LB	76	A. Carbonell	DT	94	Cadigan	DT	DT
C	77	Colantuoni	DT	97	Bowser	DT	LB
OT	78	Phillips	OL	98	Westfall	OL	LB
OL	79	Staudinger	DT	99	Cunningham	DT	LB

OFFICIALS

REFEREE Donald Safrit (ACC)
 UMPIRE Bobby Rimer (ACC)
 LINESMAN George Manning (ACC)

LINE JUDGE Donald Robertson (ACC)
 FIELD JUDGE Lawrence Hill (ACC)
 BACK JUDGE Earl Barnett (ACC)



DOOM

This stunning 18'' x 24'' print by Polly Furr of Charlotte, N. C. is a magnificent tribute to the Clemson spirit of pride and strength.

A renowned Southern artist, Ms. Furr has focused her many talents on creating what will certainly be a collectors item.

Suitable for framing in any standard 18'' x 24'' or custom frame, the visual impact of "DOOM" is unparalleled. The rich, vibrant colors will enhance the decor of any room in your home or office.

Order your print of "DOOM" today and order an extra copy to give as a memorable gift to the most deserving Clemson fan you know. Only \$12.95

DOOM

© copyright 1978 Custom Specialty Company



CUSTOM SPECIALTY COMPANY

P. O. BOX 111
LA FRANCE, SOUTH CAROLINA 29656
TELEPHONE 803/646-9304

Print Name _____

Address _____

City _____

State _____ Zip _____

Please send me _____ copy(ies) of "DOOM" @ \$12.95 each. Price includes postage and handling. South Carolina and North Carolina residents add 4% (52¢) sales tax. (COD orders require \$5.00 deposit. Balance, postage, and COD charges due on delivery.) Allow 3 weeks for delivery.

Total Amount of order \$ _____



Number _____



Number _____

Exp. Date _____

Signature _____

BLUE DEVILS

NO.	NAME	Hometown	POS	HGT	WGT	CL
1	RICKY BRUMMITT*	Oxford, N. C.	P-PK	6-1	160	So
2	MARK SCHOETTNER	Cincinnati, O.	OB	6-3	187	So.
5	STANLEY DRISKELL*	Atlanta, Ga.	OB	5-10	170	Jr.
7	MARVIN BROWN	Hampton, Va.	SE	6-3	190	So.
8	MIKE DUNN***	Hampton, Va.	QB	6-4	187	Sr.
9	ERIC JOHNSON	Sea Cliff, N. J.	OB	6-0	185	Fr.
10	JEFF COMER**	Frederick, Md.	SE	6-1	174	Sr.
12	CRAIG BROWNING	Fayetteville, N. C.	OB	6-0	180	So.
13	GREG STROUD	Mesa, Ariz.	DB	6-0	180	Jr.
14	RICK SOMMERS***	Lexington, N. C.	DB	5-11	185	Sr.
15	ED BROWN	Cherry Hill, N. J.	DB	6-0	175	So.
16	BOBBY BROWNER	Vienna, Va.	TB	5-11	180	Fr.
17	GARY GARSTKIEWICZ	W. Berlin, N. J.	LB	6-3	190	So.
18	PAUL JENKINS	Mararoneck, N. Y.	RB	6-0	190	So.
19	GEORGE GAWDUN**	Bucktown, N. J.	DB	6-0	188	Jr.
20	TOMMY THOMAS*	Winston-Salem, N. C.	FB	6-0	193	Jr.
21	JIM RANSON	Homestead, Fla.	FL	6-2	185	So.
23	A. J. TROLLINGER	Graham, N. C.	TB	6-2	184	So.
24	MIKE STOPPER	Reading, Pa.	FB	6-0	190	So.
25	DENNIS TABRON	Bunn, N. C.	DB	5-9	175	Fr.
26	CEDRIC JONES	Weldon, N. C.	RB	6-1	175	Fr.
27	RON HANNON	Moosic, Pa.	DB	5-10	165	Sr.
28	KEITH CRENSHAW	Caroleen, N. C.	TB	5-11	165	Fr.
29	MIKE ADDESA*	Old Forge, Pa.	TB	5-10	190	Sr.
30	KELLY WEBB	Graham, N. C.	DB	5-10	180	So.
31	BILL KING**	Rockville, Md.	LB	6-2	215	Sr.
32	DEREK PENN***	Youngstown, O.	LB	6-0	205	Sr.
33	STEVE HICKS	Germanton, N. C.	DB	6-2	195	Sr.
34	MIKE ARMSTRONG	E. Grand Rapids, Mich.	DB	6-2	180	Fr.
36	DAVE THIELEMANN	Pittsburgh, Pa.	LB	6-1	200	So.
38	LARRY LeNOIR	New Castle, Del.	LB	6-1	215	Fr.
30	F. A. MARTIN	Mount Airy, N. C.	FB	6-2	225	Fr.
40	CRAIG HOSKINS*	Heath, O.	DB	6-1	190	Jr.
41	LARRY DOBY*	Montclair, N. J.	DB	6-3	190	Sr.
42	DAN BROOKS***	Denville, N. J.	DB	6-0	190	Sr.
43	JIMMY TYSON	Wingate, N. C.	DB	6-1	190	Fr.
44	DERRICK MASHORE**	Cornwell Hts., Pa.	LB	6-0	200	Sr.
45	ROBERT VOWELS	Atlanta, Ga.	LB	6-1	195	Jr.
47	GREG RHETT*	Charlotte, N. C.	TB	5-11	175	Jr.
48	NED GONET*	Vienna, Va.	FB	6-1	222	Jr.
49	DAN YELLOTT	Smithburg, Md.	NG	6-0	230	Fr.
50	ERIC DRESCHER	Hershey, Pa.	NG	6-1	228	Jr.
51	BUBBA DOWELL	Louisville, Ky.	OT	6-3	240	So.

NO	NAME	Hometown	POS	HGT	WGT	CL
52	ZAC PRICE	Roanoke, Va.	C	6-5	225	Fr.
53	JOE ROWE	Alexandria, Va.	LB	6-2	212	So.
54	ANDY SCHOENHOFT**	Cincinnati, O.	NG	6-2	232	Sr.
55	MIKE CHURM	Canton, N. C.	C	6-2	200	So.
56	JOHN McDONALD**	Fayetteville, N. C.	LB	6-1	225	Sr.
57	TONY MANCINI	Oceanside, N. Y.	DT	6-4	245	Fr.
58	CARL McGEE***	Cincinnati, O.	LB	6-3	225	Sr.
59	KEVIN KELLY*	Charlottesville, Va.	C	6-3	220	Jr.
60	TOM LUONGO**	Hershey, Pa.	OT	6-1	245	Sr.
61	PAUL BACON	Flat Rock, N. C.	OL	6-2	230	Fr.
62	GREG BAMBURGER	Phoenixville, Pa.	OL	6-4	235	Fr.
63	JOE WEAVER*	Eltrick, Va.	OG	6-1	230	Sr.
64	DENNIS KNOX*	Tampa, Fla.	OG	5-11	231	Sr.
65	JACK ALGOR*	Spring Lake Hts., N. J.	DT	6-2	242	Sr.
66	JAY PELOSKY	Shrewsbury, Mass.	OG	6-3	225	So.
67	JUDD EISENBERG	Radnor, Pa.	C	6-1	215	So.
68	TIM BRAZILL*	Glen Mills, Pa.	OG	6-2	232	Sr.
69	BOB RIORDAN*	LaGrange, Ill.	OG	6-3	224	Jr.
70	MIKE MEADS	Elizabeth City, N. C.	DT	6-2	225	Fr.
71	ERIC KOCH	Schuylkill Haven, Pa.	DT	6-3	225	So.
72	TRACY HARPER	Thomasville, Ga.	OG	6-4	228	So.
73	SCOTT HAMILTON*	Western Spring, Ill.	OT	6-4	232	Jr.
74	DICK SCHOONOVER	Burlington, N. C.	OT	6-3	225	Sr.
75	MARIO CARBONELL	Coral Gables, Fla.	OL	6-3	220	Jr.
76	ALBERT CARBONELL	Coral Gables, Fla.	DT	6-2	220	Jr.
77	JIM COLANTUONI	Alexandria, Va.	OT	6-4	230	So.
78	JIM PHILLIPS	Camp Lejeune, N. C.	OL	6-4	245	Fr.
79	KEN STAUDINGER**	Elmwood Park, N. J.	OT	6-4	235	Sr.
80	CRAIG DALLAS	Reidsville, N. C.	LB	6-4	205	Jr.
81	SCOTT McKINNEY	College Park, Ga.	PK	6-4	190	Fr.
82	GLENN SMALL	Charlotte, N. C.	TE	6-4	205	Sr.
83	STEVE WILEY	Medford Lakes, N. J.	TE	6-4	220	Sr.
84	DERRICK LEWIS	Lancaster, S. C.	FL	6-0	170	Jr.
85	JOHN BRINKMAN	Fayette City, Pa.	TE	6-3	195	So.
86	CHRIS CASTOR	Cary, N. C.	WR	6-1	160	Fr.
87	JOEL PATTEN*	Fairfax, Va.	TE	6-7	228	Jr.
88	CHRIS LACKEY	Lawsonville, N. C.	SE	6-3	200	Jr.
89	JAMES McIVER	Atlanta, Ga.	OL	6-5	225	Fr.
90	JIM McMAHON**	Bahama, N. C.	LB	6-1	218	Sr.
91	GREG PRITCHARD*	Ivyland, Pa.	DT	6-2	222	Jr.
93	PAUL HEINSOHN	Mattick, Mass.	DT	6-6	235	Fr.
94	TIM CADIGAN*	Brockton, Mass.	DT	6-2	232	Jr.
97	CHARLES BOWSER	Plymouth, N. C.	LB	6-3	205	Fr.
98	LAKE WESTFALL	Fredericksburg, Va.	LB	6-3	200	Jr.
99	GRANT CUNNINGHAM	Seneca, S. C.	LB	6-0	220	Jr.

* Denotes Letters Earned



Printing



A. B. Dick duplicating

*A Lot of
Good
Things*



Office furniture/interior design



Audio-visual equipment

... For A Lot of Good People

The R. L. Bryan Company's fine craftsmanship and service have meant many good things to the good people of South Carolina. Trusted by educators, professionals, businessmen, religious and community leaders for generations. . . .

The R. L. Bryan Company

301 Greystone Blvd. • Columbia, S. C. 29210

Atlanta • Charleston • Columbia • Florence • Greenville



The Clemson football record book lists the accomplishments of all those athletes who have played a part in the Tigers' proud gridiron tradition. A few of the most notable stars are pictured on this page.



Tommy Kendrick is Clemson's career passing leader with 3,893 aerial yards from 1969-1971. He still holds 11 individual passing and total offense records.



Richie Luzzi falls into the Georgia end zone after returning a field goal attempt 108 yards in 1968 for a Tiger TD. The play was actually entered into the record book as a punt return, as 100 yards, and the longest in Clemson history.



Don Kelley, now a dentist in nearby Greenville, earned All-ACC Academic honors as a defensive back in 1969 and 1970, and Academic All-America recognition as a receiver in 1971. His 167 yards on four punt returns against Maryland in 1970 is still a Clemson record, and he's listed along four pass interception standards, including a 102-yard return of a Leo Hart pass against Duke for a TD in 1970.



Bill Mathis, who later played on the first New York Jets (then Titans) American Football League team, owns the longest kickoff return in Tiger history. He foiled the strategy of Georgia Tech coach Bobby Dodd, who elected to kick off to open the second half, by returning the pigskin 99 yards for a TD.



Buddy Gore is the Tigers' career rushing leader with 2,571 yards in 1966-67-68. His 1,045 yards rushing as a junior in 1967 earned him Atlantic Coast Conference Player of the Year accolades.

Record-Breaking Performances



Clemson's top two total offense producers are Steve Fuller (left) and Bobby Gage. Fuller, a Tiger senior, moved into the top spot last fall with a three-year figure of 3,932 yards. Gage amassed 3,757 yards in the four seasons from 1945 through 1948.

— photo by Larry Cagle



Mr. Knickerbocker

104 College Avenue/Clemson, South Carolina 29631/Telephone 803-654-4203

THE WORLD'S LARGEST SUPPLIER OF CLEMSON SOUVENIRS



We've got sweatshirts, decals, glassware, pennants, key chains, hats, socks and blazers.

We've got mugs, ties, cuff links, bracelets, ceramic and stuffed Tigers, and Tiger Paws in stick-ons, sew-ons, and put-ons.

We've got everything and anything to help you spread the Clemson Tiger spirit.

And we've got 'em at the best prices around.

Come see us when you're in town to see the Tigers play.

WRITE FOR OUR FREE COLOR BROCHURE





Welcome to Clemson!

Home of the Tigers



FORT HILL
FEDERAL SAVINGS & LOAN
ASSOC.

College Avenue, Clemson, 654-5574 / Hwy. 76, Clemson, 654-5574
Colonial Plaza, Seneca, 882-1925

The New Chevrolet.



America has driven it to the top.

In just two short years over a million people have bought and enjoyed The New Chevrolet Caprice and Impala. Pretty darn impressive.

Of course, one reason for the success of The New Chevrolet is that it's simply a very beautiful car. And we suggest the '79 version is even more beautiful.

You're invited to visit the Chevrolet "Locker Room" exhibit at the National Football Foundation's new College Football Hall of Fame at King's Island (25 miles north of Cincinnati). This unique museum lets you participate in the fascinating history of college football. Don't miss it.



But then we know it takes more than beauty to become the most popular car in America. It takes roominess. It takes some very impressive standard features. It takes a smooth, comfortable ride. And more.

The New Chevrolet for 1979. Pleasing to the eye. Pleasing in lots of other ways, too.

It's no wonder America's driven it to the top.

See your Chevrolet dealer.



Tailgating — Coaches' Style



Danny and Deborah Ford sample the ham, and Billy Ware adds another helping of beans to his plate.



Chuck Reedy (left) and Jimmy Laycock are all smiles as they prepare for their Sunday feast.

Tailgating is a part of every fan's football weekend. Well, almost everybody's.

Football coaches and their families live a different lifestyle. And any tailgating at Tigertown for Charley Pell and his staff comes in the form of a Sunday dinner.

"This was something we started at Jacksonville State," explains Ward Pell, the First Lady of Tiger Football.

"The staff and family are very important to Charley, and he believes that making the wives part of the staff is essential to the program.

"We, as wives, don't get to see that much of our husbands during the season," she continues, "yet this Sunday gathering gives us the opportunity to spend a quiet dinner with them."

Each week during the season, a football wife will take her turn as the "main hostess" to provide the entree, with the others providing the side dishes and beverage.

"We have a lot of fun and fellowship at these dinners," Mrs. Pell concludes. "But most of all it gives our husbands a break from the long hours of their Sunday session, and gives us the chance to be with them."



Clemson's Sunday "chefs" include, left to right, Mrs. Danny (Deborah) Ford, Mrs. Tom (Joyce) Moore, Mrs. Charley (Ward) Pell, Mrs. Bob (Louise) Bradley, Mrs. Billy (Claudia) Ware, Mrs. Mickey (Diane) Andrews, Mrs. Jimmye (Ginnie) Laycock, Mrs. Buddy (Mary) King, Mrs. Joe (Ruby) Kines, Mrs. Fred (Elva) Hoover, and Mrs. Tom (Susan) Bass. Absent when the picture was made were Mrs. Willie (Gail) Anderson, Mrs. Dwight (Jo) Adams, and Mrs. Mike (Linda) Bugar.



Go-o-o-o-o Tigers

Best of luck in '78



Nutex, Inc.

210 Catalina Drive, Greenville, S.C. 29609
(803) 244-5555



CINDY DUKE

Lovely Cindy Duke is involved at her University.

A senior from Kingsport, Tenn., Cindy has been a member of the Bengal Babes and Raquettes for three years, assisting the varsity football and tennis teams in promoting their respective programs.

Additionally, Cindy is active in her sorority, Chi Omega, the Student Art League, Clemson Dancers, and the Micro Society.

A microbiology major, Cindy is a member of two honor societies at Clemson, Alpha Epsilon Delta (pre-med) and Sigma Tau Epsilon (liberal arts and sciences).

Her hobbies include snow skiing, ballet, and playing the guitar.



SINCE 1897

ACCURACY

DALTON & NEVES
COMPANY

ENGINEERS

SERVICE

121 MANLY STREET
GREENVILLE, SOUTH CAROLINA
29601

Civil and
Consulting Engineers

Land Planners
and Surveys



NUMBER 1 AWARD

O. J. Simpson presented Clemson freshmen basketball signees Keith Whitt (left) and Horace Wyatt with Number 1 Awards at a summer banquet in New York City. Sponsored by The Hertz Corporation, a high school athlete from every state was cited for a particular performance or achievement which, according to a panel of sportswriters from each state, was selected as the outstanding athletic accomplishment. Keith was the Massachusetts recipient, whereas Horace was the South Carolina winner.

• ETIENNE AIGNER • NATURALIZER • SBICCA • CONTEMPO • TROTTERS • REVELATIONS • JOHANSEN • DINGO •

GOOD LUCK CLEMSON!

We would like to extend an invitation to visit the most unusual Shoe Store in the world! Largest selection of Aigner Coats, Boots, Bags, Gloves . . . and at prices you wouldn't believe.

The Most Fascinating Shoe Store in Asheville . . . Perhaps in the World.

TOPS FOR SHOES

Thousands of pairs in your Favorite Brands . . . all at Lower Prices! Have fun and relax while our friendly and courteous sales staff helps you save money. We have all sizes, all colors, styles, and heel heights . . . the largest selection of Famous Brands in the East. Also see our large selection of handbags.

Use Your Favorite Bank Charge

Open Daily 9 to 6 Friday 9 to 8:30

27 N. Lexington Ave.
Downtown Asheville

Golf Shoes by Foot Joy Hitchhikers, Arnold Palmer, Dexter, Etonic & Others

"IF YOU CAN'T FIND IT AT TOPS . . . YOU CAN'T FIND IT!"

• WALKOVER • FIAMMANTE • ALLEN EDMONDS • KEDS • SESTO MEUCCI •

• STACY ADAMS • BUSKENS • RED HOT • CLARK WALLABEES • GRAN SOL •

Thanks

SOUTH CAROLINA



you've given us
75 great years

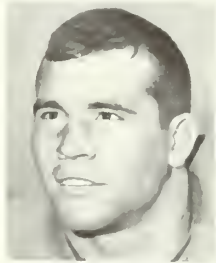
Seventy-five years ago, five Meyers brothers started a store on Main Street in Greenville, South Carolina that has grown into other areas of the state with a fashion reputation.

Today's Meyers/Arnold stores still cherish the personal approach ... to fashion and to people. Come join us as we celebrate seventy-five years of caring how you look.

meyers/arnold
of south carolina

Where Are They Now?

JOHN HARMON, North Carolina: A starting guard for the Tar Heels in 1965, John Harmon is now an Assistant United States Attorney General for the Justice Department's Bureau of Legal Counsel. Harmon was a Morehead Scholar at North Carolina and was president of his senior class. After attending law school, he worked as a law clerk in the offices of Griffin Bell, Hugo Black and Warren Burger. He then spent five years working for an international law firm in Paris. He joined the Carter Administration in August, 1977, and was appointed to his present position soon after that.



JOHN HARMON



ART GREGORY

DR. CRAVEN WILLIAMS, Wake Forest: Craven Edward Williams is not exactly a household name as far as Wake Forest football is concerned. His football career at Wake Forest began as the No. 1 fullback on the 1958 freshman team where he was successful at running the football. When it came to varsity play, his other talents were found to be of more value to the team. So, for his remaining years he was primarily a blocker, protecting two of the Deacons all-time greats, quarterback Norman Snead and running back Alan White. Both Snead and White lead the ACC in their respective categories behind Williams' blocking. Following graduation, Williams went on to further his education, getting his doctorate from Union Seminary in 1973. He served as vice president at Mary Baldwin College and at Davidson before being named president at Gardner-Webb, the position he now holds.



CRAVEN WILLIAMS

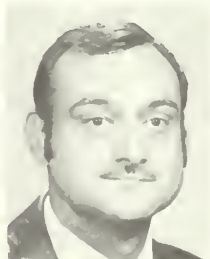


DON KELLEY

DON KELLEY, Clemson: The second of three brothers to attend Clemson, Don lettered in football in 1969-70-71. Freddy, the eldest, played three years starting in 1965 and Steve lettered in 1973 and also played two years of baseball. But Don holds four interception records at Clemson as well as a punt return mark. He returned a Duke pass 102 yards in 1970 and the same season had 156 yards on returned interceptions. Don's greatest game came against Maryland in 1970, which Clemson won, 24-11, after being held to a 3-3 tie after three quarters. In this game, Don returned four punts for 168 yards, one for 85 yards and a TD, recovered a fumble and returned an interception for 56 yards to the two, which set up another score. Don made the All-ACC once and the All-Academic team twice. He turned down a contract with the Pittsburgh Steelers to go to dental school and today is in practice in Greenville, S.C., after serving as an Army dentist for three years.



FRANK QUAYLE



DENNIS KROLL

DENNIS KROLL, N.C. State: An Academic All-America and All-ACC selection as a senior, Dennis Kroll was a standout both on and off the football field while at North Carolina State. In the days of one-platoon football, Kroll played the end position on both side of the ball from 1958 through 1961, becoming a regular his final two seasons. On offense, his quick and sure hands made him one of the Wolfpack's top receivers, and he was equally effective on defense, being a team leader. Today, his hands are probably the most important part of his work as he practices orthodontics in Charlotte, N.C. Following graduation in 1962, he worked his way through various dental programs, including a four-year stint in the Army. In the early 1970's, he was graduated from Boston University School of Dentistry and shortly thereafter, established his practice in Charlotte, where he is regarded as one of the best in his field.

FRANK QUAYLE, Virginia: Frank Quayle was a heralded all-around athlete when he came to the University of Virginia from Garden City High School in New York. He was a very successful football and lacrosse player for the Cavaliers, earning three letters in football and two in lacrosse. He was twice named to the All-ACC team as a running back, and was the conference's leading rusher in 1968, his senior year, with 1,213 yards. He was named the ACC Player-of-the-Year as well as Athlete-of-the-Year for 1968-69. Since graduation, Quayle played professional football, and he has stayed in the Charlottesville area. He is now president of Ray Wheeler Realty, one of the largest real estate firms in Charlottesville.



STAN JONES

dent of the Atlantic Coast Conference Sports Club in Atlanta. From his position as president of the Atlanta club, he supported and become involved in Georgia Tech's entrance to the conference. Gregory earned All-America honors at Duke in 1961 and 1962 from his tackle position. In 1961, he was co-winner of the Jacobs Blocking Trophy, and in 1962 he won the award outright. He also lettered on the 1960 team which defeated Arkansas in the Cotton Bowl.

ART GREGORY, Duke: A former All-America tackle at Duke, Art Gregory is now one of the most successful young lawyers in the city of Atlanta. A very personable young man, Gregory was the president of his fraternity at Duke and last year was presi-

STAN JONES, Maryland: A consensus All-America tackle in 1953, Stan Jones has devoted almost his entire adult life to the game of football. As a sophomore at Maryland he played in the Sugar Bowl victory over Tennessee and was a stalwart on the Terps' 1953 National Champions. Following graduation he was a standout performer for 13 years in the NFL and played in seven Pro-Bowl contests. In 1967 he stepped into the coaching ranks as an assistant on Lou Saban's staff. He is currently a member of the Denver Bronco coaching staff. A daughter is presently an undergraduate at Maryland.

Jonathan Brooks



Army ROTC Salutes Clemson Athletics and Our Own Student Athletes

*Learn What It
Takes to Lead*

Contact Major Phil Kelley
Room 105 Tillman Hall
656-3107 / 3108

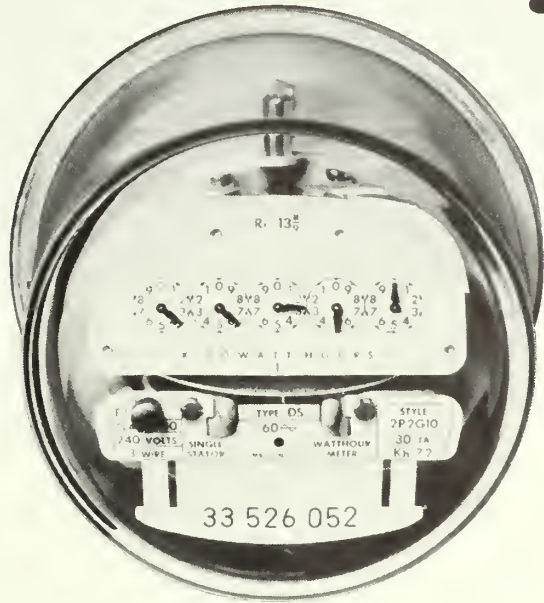
Jonathan Brooks has been a three-year starter at defensive end for the Clemson Tigers, and last fall earned All-Atlantic Coast Conference honors. In addition to being a leader of the Tiger defense, Jonathan is a leader in Clemson's Army ROTC program as a Cadet Second Lieutenant.



NEW YORK LIFE INSURANCE COMPANY

W. CARL SMITH, CLU
NEW YORK LIFE INSURANCE COMPANY
700 FIRST FEDERAL BLDG.
GREENVILLE, S. C. 29602

The faster it spins, the more you spend.



The purpose of that rotating disk on your electric meter is to measure the amount of power being used.

The more you're using, the faster it goes. And the higher your monthly bill will be.

Keep that in mind. And use electricity wisely.

Because whenever you waste power, you waste money.

SCE&G

Fly It With Pride

What a great year for the Clemson Tigers! And what better way to celebrate than to fly a 3' x 5' CLEMSON Tiger Paw Flag!

A great gift for you, your Tiger friends and your Tiger business acquaintances.

The flag is made of 100% cotton and has a durable canvas heading with metal grommets for many years of proud wear.

The Tiger Paw is screened in white on a brilliant Clemson orange field.



PLEASE SEND ME _____ CLEMSON Tiger Paw Flag(s)
I have enclosed my check* or money order for \$24.00 (plus \$1.00 postage and handling and applicable sales tax) for each flag.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

*Make Check Payable To

Louis P. Batson

BOX 3978
GREENVILLE, S. C. 29608
TEL. (803) 242-5262

To order your CLEMSON Tiger Paw Flag send your check or money order for \$24.00 (plus \$1.00 postage and handling and applicable sales tax) for each flag.

Complete the order blank, enclose correct amount and mail TODAY to avoid disappointment!



Go Tigers!



Annual Giving Makes Quality Possible



“Quality” is a superior word. It denotes excellence and character; it describes Clemson University.

You as alumni, faculty, staff and friends of Clemson make quality possible with your loyal financial support.

Today there are few universities which have the loyal and supportive alumni and friends that Clemson proudly claims.

Perhaps the most tangible evidence that this is true is the record of the annual giving program at Clemson. For example, more than 25 percent of Clemson’s 30,000 alumni make annual gifts to the Clemson University Annual Fund while the national average of public institutions is 12.9 percent. At a time when higher education is getting a lower percentage of the State’s tax dollars, while the costs of providing quality education are increasing sharply, this annual support from the private sector is crucial.

Private dollars provide student scholarships and fellowships, help attract and retain eminent faculty, and ensure a quality environment for the learning process. Private giving has and will continue to make the difference at Clemson between an adequate state institution and a great university.

As one way of showing its appreciation for this vital annual support, the University has established six new programs to recognize Clemson people who make extraordinary commitments to its future. In addition, the programs provide opportunities to involve participants on a more personal basis with the activities and plans for the years ahead.

An explanation of these programs follows. We invite you to consider each opportunity, select the one that best suits your situation, and become a charter member.

Your support today will guarantee Clemson’s quality tomorrow.

Stop by and see us after the game.



The President's Club

*\$10,000 Annually or
\$50,000 Cumulative.*

1 Established as the University's highest form of recognition for private financial support, the President's Club provides the framework within which major annual gifts may be made. Clemson seeks the participation of alumni, parents, faculty, staff and friends who can offer support at this generous and distinguished level of giving.

Membership in the President's Club will be accorded those who invest \$10,000 annually or \$50,000 cumulative in Clemson using one of several methods acceptable to the University.

President's Club members, in addition to being recognized in the Clemson Honor Roll, will be honored at a 1979 Reunion reception, invited to a special day on campus culminating in a black tie dinner, honored at a 1978 President's luncheon, and will receive a special lapel pin and an exclusively designed desk piece.

Order Of The Silver Tiger

\$500 Annually.

4 The Order of the Silver Tiger has been established to honor alumni, parents, faculty, staff and friends who give \$500 or more to the Clemson University Annual Fund.

Silver Tigers, in addition to being recognized in the Clemson Honor Roll, will be honored during a 1979 Reunion reception, invited to a 1979 party after the first football game and will receive a special lapel pin and a distinctively designed desk piece.

R.F. POOLE FELLOWS

\$2,500 Annually.

2 The prestigious Robert Franklin Poole Alumni Scholarships are named in honor of Clemson's seventh president. Dr. Poole was committed to quality education, as are the alumni, parents, faculty, staff and friends who make annual gifts of \$2,500.

R.F. Poole Fellows, in addition to being recognized in the Clemson Honor Roll, will be honored at a 1979 Reunion reception, invited to the 1978 Poole Scholars Dinner, a 1978 President's luncheon and will receive a special lapel pin and desk piece.

The Century Club

\$100 Annually.

5 Century Club membership is reserved for alumni, parents, faculty, staff and friends who give a minimum of \$100 annually to the Clemson University Annual Fund.

Members, in addition to being recognized in the Clemson Honor Roll, will receive a special lapel pin and will be honored during reunion weekend.

Thomas Green Clemson FELLOWS

\$1,000 Annually.

3 Without Thomas Green Clemson's leadership, there would be no Clemson University. This fellowship honors those whose personal leadership is helping greatly to assure Clemson's quality future. These are the alumni, parents, faculty, staff and friends who give \$1,000 annually to the Clemson University Annual Fund.

These donors, in addition to being recognized in the Clemson Honor Roll, will be honored at a 1979 Reunion reception, a 1979 party after the first football game, and will receive a special lapel pin and bust of Thomas Green Clemson.

First Quarter Club

\$25 Annually.

6 The First Quarter Club honors alumni who have graduated in the past five years and who give at least \$25 annually to the Clemson University Annual Fund. Its purpose is to give special recognition to young alumni who become involved in the growth and development of their university.

Members will receive a special lapel pin and recognition in the Clemson Honor Roll.

Kentucky Fried Chicken®

CLEMSON SENECA

"It's finger lickin'
good"

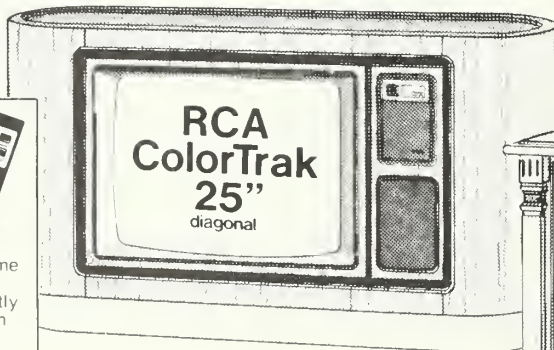


BUCKET
The Colonel's famous bucket of "finger lickin' good" chicken and special fixin's. Serves 5-7 people.

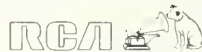


Go with a winner... **RCA ColorTrak**

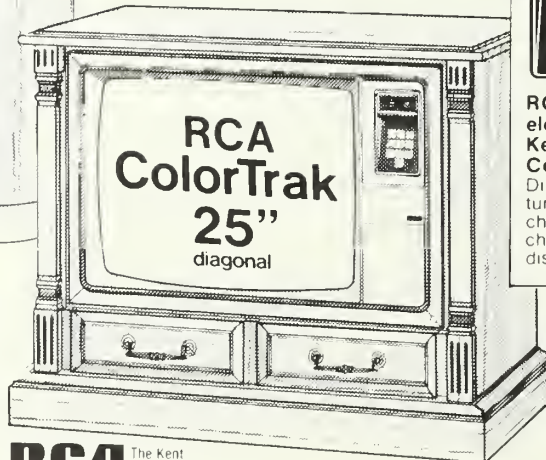
RCA's new electronic Remote Scan Control
Turn set on and off Adjust volume Select all 82 channels instantly and silently from the comfort of your chair Tuner stops only at channels you program into its memory On-screen channel number and time display



RCA 25" diagonal ColorTrak featuring ChannelLock



The Contura Remote Model GC9305A



RCA's new electronic Keyboard Control
Direct push-button tuning of all 82 channels LED channel number display

RCA The Kent Model GC708

Modern Supply Company

8 E. Main Street Williamston, S.C. 847-9222

Our Deep Appreciation

To the automobile dealers shown and listed on this page who have donated cars to the Clemson Athletic Department for use in travel by members of the staff. — *Clemson Athletic Department.*



Ben Satcher
Ben Satcher Ford Co., Inc.
Lexington



Louie Williamson
Fairway Ford, Inc.
Greenville



George Coleman, Jr.
George Coleman Motors
Travelers Rest



George Campbell
John Foster Motors
Easley



J. H. Satcher
Satcher Motor Co.
Aiken



Joe B. Feagle, Jr.
Feagle Motor Co.
Johnston



Marion Burnside
Columbia



John Sullivan
Sullivan Motor Co., Inc.
Anderson



Jim Connell
Connell Chevrolet, Inc.
Anderson



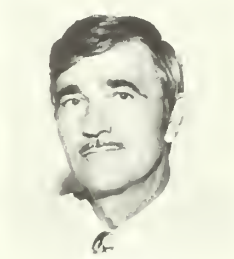
Edsel Hemingway
Hemingway Motor Co.
Andrews



Steve Chappel
S-J Chevrolet-Buick, Inc.
Camden



George Ballentine
George Ballentine Motor Co.
Greenwood



Al Smith
Judson T. Minyard, Inc.
Greenville



Jack Tinsley
Tinsley-Crane Chevrolet
Pickens



Forrest Hughes
Winnsboro Motor Sales Co., Inc.
Winnsboro



Dick Flynt (seated), Pres.
Jim Hays (standing), V.P.
Triangle Pontiac-GMC Inc.
Aiken



D. E. Mosteller
Guy Motor Co.
Anderson



Charles Z. Yonce
Yonce Ford-Mercury
Edgefield



Jim Guthne
Superior Motors, Inc.
Orangeburg



Joe Ben Herlong
Herlong Motor Company
Johnston



Bob Peeler
Carolina Leasing
Anderson



Claude Thompson
Welborn-Thompson Chevrolet
Honea Path



Jack Barry
Barry Chrysler-Plymouth
Greenville



Jim Roberts
Sir Pontiac
Anderson

IPTAY Officers and Representatives



F. Reeves Gressette, Jr.
IPTAY Pres.
Director, District V



Charlie Bussey
IPTAY Vice-Pres.
Director, At-Large



Dr. J. H. Timmerman
IPTAY Sec.-Treas.
Director, District III

T. C. Atkinson, Jr., Director •
W. G. DesChamps, Jr., Director
Dr. R. C. Edwards, Director
Harper Gault, Director
Lewis F. Holmes, Director
Frank Howard, Director
F. E. Hughes, Director •
Dr. G. J. Lawhon, Jr., Director
Calhoun Lemon, Director
Chris Suber, Director
W. H. Taylor, Director
Marshall Walker, Director
Bill McLellan, Athletic Director
George Bennett,
IPTAY Executive Sec.



B. K. Chreitberg
Director, District I

IPTAY ORGANIZATION — DISTRICT I

B. K. Chreitberg, Director-District I
304 Whitehall Road
Anderson, S. C. 29621

ABBEVILLE COUNTY
Phil Rosenberg, Chairman
William B. Baxley
Wendell Boggs
Charles B. Murphy
M. Earle Williamson

ANDERSON COUNTY
S. T. King, Chairman
Randy Bell
Victor G. Chapman
Cecil W. Comer
R. Carol Cook
Walter T. Cox, Jr.
Joe B. Davenport •
Dr. James P. Hentz
Robert Lee Hill
Dr. C. Patrick Killen
Ralph King, Jr.
James F. Little
Harry Major
Randall McClain, Sr. •
Percy C. Osteen, Jr.
A. R. Ramseur
Robert G. Sharpe

GREENWOOD COUNTY
Robert L. McCord, Chairman •
Dr. F. Erwin Abell, Jr.
Lewis Bagwell •
Wayne Bell •
John Brachnell •
William E. Burnett •
Johnson Craig
Robert M. Erwin, Jr.
W. K. Fooshe, Jr. •
Nevit Y. Johnson
W. M. Self

MCCORMICK COUNTY
T. C. Faulkner, Jr.
W. B. Shedd

OCONEE COUNTY
Ronnie Barnette
W. C. Harper, Jr.
Bill Yarborough

PICKENS COUNTY
James V. Patterson, Chairman •
J. Eddie Burrell •
Jerry R. Byrd •
Charles E. Dalton
Gaston Gage, Jr. •
Roddey E. Gettys III •
M. Riggs Goodman
Robert M. Gueren
Floyd M. Hunt
Dr. Tom C. Lynch, Jr.
Gil Rushton •
William C. Singleton
Bobby Joe Skelton
W. E. "Doc" Vaughan
Joseph A. West •

IPTAY ORGANIZATION — DISTRICT II
Grover Henry, Director-District II
715 Dupre Drive
Spartanburg, S. C. 29302

CHEROKEE COUNTY
John M. Hamrick, Jr., Chairman
James G. Bagnal
Dr. W. Ronald Barrett
R.S. Campbell
Gary Clary •
Wiley Hamrick
E. Raymond Parker
James R. Sanders, Jr.

GREENVILLE COUNTY
Kermit Watson, Chairman •



Grover Henry
Director, District II

Miles E. Bruce, Vice Chairman
Floyd S. Long, Vice Chairman •
C. Evans Putman, Vice Chairman •
Edith Batson
Joe Bright •
Charles A. Bryan, Jr.
Peter H. Bryan
Phillip H. Burnett
Bennette Cornwell
Walter Crawford
Gordon S. Davis
Alonzo M. DeBruhl
W. Lem Dillard
Thomas Eiserhardt
Henry Elrod •
Calvin H. Garrett
Clark Gaston, Jr. •
Joe D. Gibson
Joel W. Gray III
Charles D. Hunt
Richard H. Ivester
Z. K. Kelley
Jim League
Henry M. Lee
Terry L. Long •
Seabrook L. Marchant
Grady Miller
William J. Neely, Jr.
Thomas K. Norris
William H. Orders
John F. Palmer •
I. N. Patterson, Jr.
George M. Plyler
Bobby Ramsey
John G. Slattery
E. Richard Taylor, Jr.
J. Harold Townes, Jr.
S. Gray Walsh
David Wilkins

LAURENS COUNTY
Joseph R. Adair, Chairman
T. Heath Copeland
H. M. Faris
Charles J. Glenn
Gray Hipp, Jr.
Hugh F. Morgan, Jr.
W. Brooks Owens
Ralph C. Prater
Dr. N. Carl Wessinger

SPARTANBURG COUNTY
W. M. Manning, Jr., Chairman
T. R. Adams, Jr.
Andy N. Beiers
John Brady
A. B. Bullington, Jr.
Cecil W. Comer
William M. Cooper •
John B. Cornwell, Jr.
Jack Cribb
Kenneth Cribb
John Easterling, Jr.
W. Gerald Emory
Judge Bruce Foster
Harry H. Gibson
Wilbur K. Hammett
L. J. Hendrix, Jr. •
W. A. Hudson •
A. P. Kerchmar
Arthur W. O'Shields •
Phil Prince
Marvin C. Robinson, Jr.
Wesley Stoddard
Robert L. Stoddard
Ted Wilson

UNION COUNTY
Harold E. Blackwell, Chairman
Hunter S. Harris, Jr.
B. E. Kirby, Jr.
Thomas Mack

IPTAY ORGANIZATION — DISTRICT III
Dr. John H. Timmerman, Director-District III •
1513 Morninghill Drive
Columbia, S. C. 29210



Dr. J. H. Timmerman •
Director, District III

AIKEN COUNTY
E. Hines Hamilton, Chairman
William R. Alexander
O. C. Batchelor
Alan J. Coleman
William J. Coleman
Frank Gibbs •
Eugene Kneeece, Jr.
John G. Malony
Alan M. Tewkesbury III
Dr. Charlie W. Timmerman
F. A. Townsend, Jr.
James L. Walpole
Carol H. Warner
H. O. Weeks

EDGEFIELD COUNTY
E. O. Dukes, Jr., Chairman •
Joe F. Anderson, Jr.
J. W. Gilliam, Jr.
Henry M. Herlong, Jr.
Joe Ben Herlong
Lewis Holmes, III •
Thomas H. Ryan
Herbert Yarborough

LEXINGTON COUNTY
Dave H. Caughman, Chairman •
Jerry Brannon
Johnny L. Cagle
James Tracy Childers
Ben G. Compton
James A. Compton
H. Ralph Corley
T. A. Henry
W. Craig Jumper
Bill Riser
Charles M. Stuck

NEWBERRY COUNTY
Earle Bedenbaugh, Chairman •
Clifford T. Smith, Vice Chairman •
Walter Cousins •
Louie C. Derrick
Lyon C. Fellers
Melvin Larry Longshore •
C. H. "Pete" Ragsdale III •
Terry C. Shaver
J. H. Simpson, Jr.
W. Wade Smith
C. Gurnie Stuck
Dave C. Waldrop, Jr.

RICHLAND COUNTY
James P. McKeown III, Chairman •
George I. Alley
Thomas R. Bailey
Jack W. Brunson
George Bullwinkel
William T. Clawson III
William B. Clinton, Jr.
Ralph E. Cooper •
Ernest Jamerson Corley, Jr.
Albert G. Courie, Jr.
Jim Ingram
Bruce Finley
Larry Flynn •
John M. Gault •
Don E. Goulightly
William E. Hair
Col. George B. Herndon •
Harry J. Johnson
Carl M. Lewis, Jr.
Virgil F. Linder, Jr. •
John W. McLure
W. Dave Merry III
Gene Rhymer
Henry M. Simons, Jr.
Davis O. Smith •
John B. Smith, Jr.
Keith Waters
E. Ralph Wessinger

SALUDA COUNTY
Bernard L. Black, Chairman •
Alfred B. Coleman
James A. Derrick



Bill M. Reaves •
Director, District IV

Benjamin H. Herlong
Tom C. Wright
Kenneth Yarbrough

IPTAY ORGANIZATION — DISTRICT IV

Bill M. Reaves, Director-District IV •
515 Richardson Circle, E
Hartsville, S. C. 29550

CHESTER COUNTY

Edward C. Abell
F. E. Abell
Richard A. Coleman
Curtis A. Fennell
George R. Fleming
Carl H. Jones
Ed Lindsay •

CHESTERFIELD COUNTY

James H. Hoover, Chairman
Rhett Butler
Fred C. Craft, Jr.
Al Hitchcock, Jr.
James C. Stone
John R. Thomas
Dan L. Tillman •
Patrick K. White

DARLINGTON COUNTY

Dr. W. Phil Kennedy, Chairman
Dr. Hubert Baker
Dr. Thomas James Bell, Jr.
J. Wilton Carter
Manon Hawkins
William B. McCown III •
Harry McDonald
Dr. M. B. Nickles, Jr.
John Walker
Dennis Yarbrough •

FAIRFIELD COUNTY

Edward M. Crawford, Chairman
Louis M. Boulware
J. K. Coleman
Harold R. Jones •

KERSHAW COUNTY

J. F. Watson, Chairman
Ken Carson
G. P. Lachicotte
Crawford Sanders

LANCASTER COUNTY

W. P. Clyburn
Manon D. Lever
Garrett J. Mobley
James Alton Mobley, Jr.
Ronnie Small

LEE COUNTY

Green DesChamps •
Don R. McDaniel, Sr.

MARLBORO COUNTY

C. E. Calhoun, Chairman
Ray C. Smith
F. A. Spencer

YORK COUNTY

Thomas E. Grimes III, Chairman
David E. Angel
James D. Armour
S. L. Campbell
Roy Campfield
O. T. Culp •
Burst Eaves
E. M. "Buck" George
Aquila Hand, Jr.
W. F. Harper •
Alford Haselden
W. T. Jenkins, Jr. •
Floyd D. Johnson •
James Owen
J. C. Rhea, Jr. •
William R. Sanders
Ben R. Smith, Jr. •



F. R. Gressette, Jr. •
Director, District V

IPTAY ORGANIZATION — DISTRICT V

F. Reeves Gressette, Jr. •
Director-District V
P. O. Box 614
Orangeburg, S. C. 29115

ALLENDALE COUNTY

Wiley D. Crum
Bradley O'Neal

BAMBERG COUNTY

Claude McCain, Chairman
Eve & Tommy Branyon •
R. Herman Rice

BARNWELL COUNTY

H. M. Anderson
Howard G. Dickinson
Grover C. Kennedy, Jr.
Norman M. Smith III

BEAUFORT COUNTY

Henry Chambers
James S. Gibson, Jr.
Bryan Loadholt
Harry J. Tarrance •

BERKELEY COUNTY

Larry McMillan
Sherry Power •
W. Henry Thornley •

CALHOUN COUNTY

William H. Bull •
Lawrence M. Gressette, Jr.

CHARLESTON COUNTY

Van Noy Thornhill, Chairman •
John Q. Adams
W. F. Bailey
Archie E. Baker
H. L. Dukes, Jr.
Dreher Gaskin
William A. Grant •
Miss Beverly Hafers
Mac R. Harley
Greg Jones
William C. Kennerty •
Samuel W. McConnell
Hans F. Paul
Carl S. Puikinen
Paul Quattlebaum, Jr.
Walter A. Renken, Jr.
A. B. Schirmer, Jr.
J. Robert Stout

COLLETON COUNTY

J. Ryan White, Jr., Chairman •
Jack W. Carter •
David L. Glenn
William T. Howell, Jr.
Marion W. Sams, Jr.
James R. White, III

DORCHESTER COUNTY

Tom Bailey •

H. D. Byrd

Gene W. Dukes
Clifford Monroe Henley
Dexter Rickenbacker
Tom Salisbury •

HAMPTON COUNTY

Dr. Jerry Frank Crews
David B. Gohagan
W. A. Lawton •
William F. Speights •

JASPER COUNTY

Weldon E. Wall

ORANGEBURG COUNTY

William B. Bookhart, Jr., Chairman •
W. C. Higginbotham, Jr. •
J. M. Russell, Jr.
Jack G. Valentine •
James C. Williams, Jr.
Russell S. Wolfe III



G. G. Poole, Jr. •
Director, District VI

IPTAY ORGANIZATION — DISTRICT VI

George G. Poole, Jr. •
Director-District VI
P. O. Box 541
Mullins, S. C. 29574

CLARENDON COUNTY

Theodore B. Gardner, Chairman
D. H. Atkinson
G. H. Furse, Jr.
Lawrence I. Gibbons
Dr. Robert E. Jackson
H. B. Rickenbaker
H. F. Swilley

DILLON COUNTY

W. Gordon Lynn, Chairman
Charles F. Carmichael
L. B. Hardaway, Jr. •
Charles G. Lucius, Jr. •
Robert Martin, Jr. •
Joseph Powell •

FLORENCE COUNTY

Rufus M. Brown, Chairman •
Mrs. Rufus M. Brown
Marvin Cockfield
L. M. Coleman, Jr.
Dr. William L. Coleman •
Frank A. Douglass, Jr. •
Leland Finklea, Jr. •
Harold B. Hayes
L. Chappell Jones
Ernest Jones
Dr. H. A. Jordan
James W. King
Stephen H. Mudge •
John F. Poole
Wilbur O. Powers
Tom Robertson
John G. Rose
Allen Wood
Edward L. Young

GEORGETOWN COUNTY

Yank Barrineau, Chairman •
Jim Cauthen •
Glenn A. Cox •
Sam M. Harper
James P. Jayroe
A. H. Lachicotte, Jr.
Linda Young •

HORRY COUNTY

R. G. Horton, Chairman •
William D. Anderson, Jr.
Jim Barnette •
F. L. Bradham
Buddy Gore
Pat Gore •
John H. Holcombe, Jr. •
Lewis Horton •
S. F. Horton •
R. S. Winfield •

MARION COUNTY

T. C. Atkinson III, Chairman •
W. S. Daniel, Jr.
John H. Holt
Robert G. Mace
Duncan C. McIntyre

SUMTER COUNTY

W. T. Fort, Jr., Chairman
Sen. T. O. Bowen, Sr.
William B. Boyle
E. Mac DuBose
Dr. Wyman L. Morris
R. L. Wilder, Jr. •

WILLIAMSBURG COUNTY

John J. Snow, Jr., Chairman
Dr. W. C. Cottingham •
W. H. Cox
Fred P. Guerry, Jr.
James M. Kennedy
Tom Morns



Lawrence Starkey
Director, At-Large



Garner Bagnol •
Director, At-Large

GEORGIA

Joe W. Turner, Albany
Mickey Earl Reeves, Athens
Douglas C. Edwards, Atlanta
Howard E. Hord, Atlanta
John L. Murray, Augusta
Edwin Presnell, Augusta
Thomas E. Peterson, Conyers
H. M. Anderson, Gainesville
A. U. Prester, Jr., LaGrange
Eugene P. Willimon, Jr., LaGrange
Andrew P. Calhoun, Savannah
William C. Lawson, Savannah

NORTH CAROLINA

Eddie N. Dalton, Asheville •
Manly E. Wnght, Asheville
W. B. Croxton, Burlington
W. W. Allen, Cary
John B. Cornwell III, Charlotte
James B. Foster, Charlotte
Edgar L. Miller, Jr., Charlotte
George A. Hutto, Jr., Cramerton
Dr. Joe B. Godfrey, Forest City •
Col. J. L. Edmonds, Greensboro
Walter M. Nash III, Greensboro
Pete Folsom, Hendersonville
Tom R. Morris, Jr., Hickory
Robert E. McClure, Launburg •
Tommy Roche, Matthews •
James H. Spencer, Jr., Matthews
W. D. Moss, Jr., Mooresville
Dr. T. G. Westmoreland, Shelby
Dr. C. R. Swearingen, Jr., Smithfield
William T. Worth, Southern Pines
Robert S. Bonds, Statesville
J. H. Abrams, Winston-Salem
Don Kirkpatrick, Winston-Salem
Arthur Thomas, Winston-Salem

OTHER STATES

J. V. Roberts, Albertville, Ala.
William Lindsay Wylie, Middlebury, Conn.
Frank H. Inabnit, Jr., Jacksonville, Fla.
J. Tom Shell, Orange Park, Fla.
Leon R. Young, Winter Park, Fla.
Carl F. Bessent, Baltimore, Md.
Emerson E. Andrishok, Warren, N. J.
Alvin J. Hurt, Jr., Cincinnati, Ohio
A. Wayne Ward, Stillwater, Okla.
Millie D. Williams, Canonsburg, Pa.
James C. Furman, Brentwood, Tenn.
Benjamin K. Sharp, Cleveland, Tenn.
Johnny L. Osteen, Germantown, Tenn.
John C. Sharpe, Germantown, Tenn.
Harry W. Smith, Kingsport, Tenn. •
Thomas C. Breazeale, Jr., Knoxville, Tenn.
Robert P. Corker, Signal Mountain, Tenn.
Davis T. Moorhead, Alexandria, Va.

IPTAY REPRESENTATIVES AT-LARGE

Capt. Frank J. Jervy, Clemson
R. R. "Red" Ritchie, Clemson
Hoke Sloan, Clemson
Gene Willimon, Clemson
Frank Cox, Germany
Nick Anagnost, Greenwood •
C. M. Shook, Piedmont
Garry C. "Flip" Phillips, Seneca
Robert Cathey, Houston, Texas •
Mrs. Millie D. Williams, Canonsburg, Pa.

• IPTAY Award Winners

During the fiscal year of 1977-78, Clemson's IPTAY Club experienced its finest year. For the fourteenth consecutive year contributions exceeded those of the previous twelve month period. IPTAY President George Poole, Jr. and his staff, along with the more than 500 IPTAY Rep-

resentatives, led the organization to a record setting year. An increase of almost forty percent above last year's contributions was realized and the organization achieved one hundred and thirty-six percent of its projected goal.

LM Denotes Life Member
HLM Denotes Honorary Life Member

\$2,000 IPTAY SCHOLARSHIP DONORS



Bill Folk, Jr. Memorial (LM)
Greensboro, NC

Forest Products, Inc.
Statesville, NC

Piedmont Paper Co., Inc. (LM)
Asheville, NC

A. D. Amick Memorial
Batesburg, SC

George & Nancy Alley
Irmo, SC

R. L. Bryan Co.
Columbia, SC

Ralph E. Cooper
Columbia, SC

Thomas B. McTeer, Jr.
Columbia, SC

Davis O. Smith
Columbia, SC

James P. McKeown III
Columbia, SC

Jack M. Blasius
Spartanburg, SC

Grant's Textiles, Inc. (LM)
Spartanburg, SC

Mgr., Inc.
Spartanburg, SC

H. S. Peeler, Sr., H. S. Peeler, Jr.
Wm. J. Peeler, Sr. & Robt. L. Peeler
Gaffney, SC

Martha & Fletcher Derrick
Charleston, SC

Peter D. Dorn, Jr., David Craig
Dorn & B. T. Michael
Charleston, SC

Billy Powers
Florence, SC

Mr. & Mrs. George G. Poole, Jr.
Mullins, SC

R. W. Dalton
Greenville, SC

Daniel Construction Co.
Greenville, SC

Graves Electrical Supply Co.
Greenville, SC

Mr. & Mrs. C. Guy Gunter (LM)
Greenville, SC

Mr. & Mrs. Joe F. Hayes (LM)
Greenville, SC

Ellison S. McKissick, Jr.
Greenville, SC

C. H. Morgan (LM)
Greenville, SC

Robert L. Morgan
Greenville, SC

Abney Mills
Anderson, SC

Bob Baker
Anderson, SC

James H. Boulware
Anderson, SC

Dr. William P. Kay, Jr.
Belton, SC

Pepsi Cola Bottling Co.
Anderson, SC

Mr. & Mrs. John R. Smith (LM)
Anderson, SC

Coach Frank J. Howard (HLM)
Clemson, SC

Capt. Frank J. Jervey
Clemson, SC

Mr. & Mrs. Hoke Sloan (LM)
Clemson, SC

Bankers Trust of S. C.
Greenwood, SC

Frank J. McGee
Seneca, SC

Calhoun Lemon
Barnwell, SC

J. F. Wyman, Jr.
Estill, SC

Mr. & Mrs. E. Oswald Lightsey
Hampton, SC

Clarence Koester
Atlanta, GA

John E. Hamilton
Jacksonville, FL

Morris Davis
Punta Gorda, FL

Charles Richard Wood
Ft. Worth, TX

Mr. & Mrs. Allen K. Trobaugh
Midland, TX

\$1,000 TIGER SCHOLARSHIP AWARDS



AIKEN

Carrol H. Warner
Wagener, SC

F. A. Townsend & F. A. Townsend Jr.
Aiken, SC

Dick Day
North Augusta, SC

Frank T. Gibbs
North Augusta, SC

Harry L. Howard
North Augusta, SC

ANDERSON

R. A. All &
W. Frank Eskridge
Anderson, SC

In Memory of Ralph M &
Herbert Cannon by Alan Y. Cannon
Anderson, SC

Larry Earwood
Anderson, SC

First National Bank of S. C.
Anderson & Clemson Office
Anderson, SC

J. Tom Forrester Jr.
Anderson, SC

Frank Distributing Co.
Anderson, SC

Dr. J. Clayton Richardson
Dr. C. Eric Richardson
Belton, SC

Windsor Associates
Anderson, SC

Dr. Jim Hellams
Pendleton, SC

Harper Builders, Inc.
Williamston, SC

BEAUFORT

Bates Associates, Architects/Planners
Hilton Head Island, SC

BERKELEY

Norm Greene
Cross, SC

Ed & Red Phillips Chicken Farm
Moncks Corner, SC

John W. Swicord, M.D.
Moncks Corner, SC

M. W. Umphlett Memorial By:
Clyde D. & Calhoun W. Umphlett
Moncks Corner, SC

Ware Brothers Const. Co.
Moncks Corner, SC

CHARLESTON

F. A. Bailey III
Charleston, SC

Coburg Dairy Inc.
Charleston, SC

O. R. Lever
Charleston, SC

Tri-County Concrete Corp
Hanahan, SC

E. M. Seabrook Jr. Inc.
E. M. Jr., E.M. III & Louis Seabrook
Mt. Pleasant, SC

CHEROKEE

David D. Curry
Gaffney, SC

Wylie Hamrick
Gaffney, SC

E. Raymond Parker
Gaffney Broadcasting Inc.
Gaffney, SC

Sanders Bros. Inc.
Gaffney, SC

CLARENDON

John Wm. Green
Turbeville, SC

DARLINGTON

R. B. Pond Jr.
Darlington, SC

R. B. Pond Const. Co. Inc.
William M. Boyce
Darlington, SC

Dr. Paul A. Coward
Hartsville, SC

Dr. M. B. Nickles Jr.
Hartsville, SC

"In Honor of
Mr. & Mrs. W. P. 'Pap' Timmerman"
Hartsville, SC

DORCHESTER

Salisbury Brick Inc.
Summerville, SC

EDGEFIELD

Horace T. Holmes
Trenton, SC

L. F. Holmes
Trenton, SC

FAIRFIELD

Fairfield Spreader Service
Monticello, SC

J. K. Coleman
Winnsboro, SC

F. E. Hughes Jr.
Winnsboro, SC

FLORENCE

Mr. & Mrs. Rufus M. Brown
Florence, SC

L. Chappell Jones
Florence, SC

Dr. & Mrs. John M. Thomason
Florence, SC

James W. King
Johnsonville, SC

William G. Moorer
Lake City, SC

Stephen H. Mudge
Lake City, SC

GEORGETOWN

C. L. Cribb Jr.
Georgetown, SC

Mr. & Mrs. Joe Young
Georgetown, SC

Sam Harper
Andrews, SC

Yank Barrineau
Andrews, SC

Glenn, Myra & Jennifer Cox
Pawleys Island Apothecary
Pawleys Island, SC

A. H. Lachicotte Jr.
Pawleys Island, SC

William D. Rigby
Pawleys Island, SC

GREENVILLE

W. J. Ables
Greenville, SC

T. L. Ayers Jr.
Greenville, SC

R. W. Bond (LM)
Greenville, SC

Cooper Motor Lines Inc.
Greenville, SC

Gordon S. Davis
Greenville, SC

Dr. William Evins
Greenville, SC

A. P. Gray
Greenville, SC

James F. Harrison
Greenville, SC

Francis K. Hinnant
Greenville, SC

Willie R. Hudson
Greenville, SC

Dick Hendley—
Industrial Housekeeping Inc.
Greenville, SC

Intex Products Inc.
Greenville, SC

C. B. Martin
Greenville, SC

Alton F. Painter
Greenville, SC

"A Friend of Clemson"
Greenville, SC

I. N. Patterson Jr.
Greenville, SC

John Perkins
Greenville, SC

Chemsize Inc. — Roger G. Perry
Greenville, SC

Jack E. Pittmann
Greenville, SC

Phucor—R. D. Benson & L. K. Seitz
Greenville, SC

C. Evans Putman
Greenville, SC

Snyder's Auto Sales
Greenville, SC

Dick Hendley—Sanitation Inc.
Greenville, SC

Dr. Robert S. Small
Greenville, SC

Southern Bank & Trust Co.
Greenville, SC

James B. Stephens
Greenville, SC

United Investors
Greenville, SC

Fred C. Mappus Jr.
Greenville, SC

Truman W. Shirley Jr.
Greenville, SC

Dr. James E. Bostic Jr.
Greer, SC

Joseph Bailey Bright
Greer, SC

R. E. Riddle
Piedmont, SC

Thomas P. Lane Jr. &
Kenneth J. Hall
Simpsonville, SC

Western Beverage Co.
Taylors, SC

GREENWOOD

Greenwood Packing Plant
Greenwood, SC

"Tiger Booster" Greenwood
Greenwood, SC

W. K. Brown
Hodges, SC

HAMPTON

Lawton Oil Company Inc.
Estill, SC

HORRY

Thurmon W. McLamb
Little River, SC

A. S. Dargan
Myrtle Beach, SC

John P. "Pat" Gore
Myrtle Beach, SC

John L. Humphries
Myrtle Beach, SC

Robert R. Sansbury
Myrtle Beach, SC

KERSHAW

Dr. C. F. Higgins Memorial
Camden, SC

George Singleton Jr.
Camden, SC

G. P. Lachicotte
Lugoff, SC

LAURENS

P. W. McAlister
Laurens, SC

Cecil Roper Memorial
Laurens, SC

LEE

W. G. DesChamps Jr.
Bishopville, SC

LEXINGTON

Mr. & Mrs. V. F. Linder Jr.
Irmo, SC

David A. Gray
Lexington, SC

MARION

T. C. Atkinson III & Friend
Marion, SC

T. C. Atkinson Jr.
Marion, SC

Dr. William L. Cheezem Jr.
Marion, SC

Eskridge & Long Const. Corp.
Marion, SC

Jimmy Skipper
Dewey Alford
Marion, SC

Billy Daniel
Nichols, SC

MARLBORO

Drake H. Rogers
Bennettsville, SC

NEWBERRY

Earle Joiner Bedenbaugh
Prosperity, SC

Clifford T. Smith
Kinards, SC

OCONEE

W. C. Harper Jr.
Seneca, SC

Ward Smith Chevrolet Buick Inc.
Seneca, SC

"In Memory of Elbert L. Bailes"
West Union, SC

ORANGEBURG

Dr. Harry B. Arant Jr.
Orangeburg, SC

Cope Clemson Club
Orangeburg, SC

D. A. Kennerly
Orangeburg, SC

Dr. & Mrs. J. B. Linder
Orangeburg, SC

Dr. L. P. Varn
Orangeburg, SC

Laurie Edward Bennett
Springfield, SC

PICKENS

Dr. Herbert P. Cooper Jr.
Clemson, SC

Ben Dysart
Clemson, SC

Dr. Robert C. Edwards
Clemson, SC

Holiday Inn
Clemson, SC

Mr. Knickerbocker
Clemson, SC

Lanford Co.
Clemson, SC

Tom C. Lynch Jr.
Clemson, SC

Mr. & Mrs. James V. Patterson
Clemson, SC

Sanders & Deal
Clemson, SC

Dr. Henry C. Martin
Liberty, SC

Imperial Die Casting Corp.
Pickens, SC

RICHLAND

John H. Bailey
Columbia, SC

Bearing Distributors Inc.
Columbia, SC

Mrs. Dorothy J. Crews
Columbia, SC

S. C. State Fair
Columbia, SC

Larry W. Flynn
Columbia, SC

Jeff Hunt Machinery Co.
Columbia, SC

R. Wayne Jennings &
Ronald J. McCoy
Columbia, SC

Richard Newton Assoc. Inc.
Columbia, SC

Robert R. Russell Jr.
Columbia, SC

South Carolina National Bank
Columbia, SC

S. C. McMeekin Memorial
Columbia, SC

Charles E. Whitener
Columbia, SC

R E B S — Edward T. Strom
Columbia, SC

SALUDA

James A. Derrick
Ridge Spring, SC

S & S Farm Supply
Ridge Spring, SC

SPARTANBURG

Y. C. Ballenger Electrical Contr.
Spartanburg, SC

Ann S. Dennis Antiques
Spartanburg, SC

Charles A. Grant
Spartanburg, SC

The Hearon Corp.
Spartanburg, SC

L. J. Hendrix Jr.
Spartanburg, SC

Grover C. Henry
Spartanburg, SC

Dr. Paul Holcomb
Spartanburg, SC

Eustace M. Horton
Spartanburg, SC

Mr. & Mrs. Lachlan L. Hyatt
Spartanburg, SC

"A Friend from Spartanburg"
Spartanburg, SC

Plastic Injectors Inc.
Spartanburg, SC

Phil H. Prince
Spartanburg, SC

Norman Fredrick Pulliam
Spartanburg, SC

Puritan Ind. Maintenance Corp.
Spartanburg, SC

Jerome J. Richardson
Spartanburg, SC

H. B. Risher
Spartanburg, SC

Dr. James Sam Seastrunk
Spartanburg, SC

Erwin C. Thornton
Spartanburg, SC

Billy G. Watson
Spartanburg, SC

W. Frank Durham Jr.
Fairforest, SC

Mascot Homes Inc.
Gramling, SC

A. B. Bullington Jr.
Roebuck, SC

E. Wendell Christopher
Roebuck, SC

SUMTER

Booth-Boyle Livestock Co.
Sumter, SC

Harold S. Boozer
Sumter, SC

Hayward Fort
Sumter, SC

W. T. Fort Jr.
Sumter, SC

J. T. James Jr.
Jasper T. James III
Sumter, SC

UNION

Jack & Jean Burch
Union, SC

Dr. H. Russell Caston Jr.
Union, SC

WILLIAMSBURG

Thomas O. Morris
Hemingway Pharmacy
Hemingway, SC

A. J. Rigby Jr.
Kingstree, SC

YORK

Joseph L. Huckabee
Rock Hill, SC

Marshall E. Walker
Rock Hill, SC

OUT OF STATE

John W. Holcomb Memorial
McLean, VA

David L. Peebles
Newport News, VA

J. B. Montgomery
Martinsville, VA

Arthur E. Thomas
Winston-Salem, NC

J. Henry Dowdy
High Point, NC

Mr. & Mrs. Roland L. Connelly Sr.
Greensboro, NC

D. R. Parent
T. J. Paxson
Raleigh, NC

Gordon L. Goodson
Lincolnton, NC

O. Heyward Bellamy Jr.
Charlotte, NC

Robert L. Carlson
Charlotte, NC

Superior Synthetic Fibers Inc.
Charlotte, NC

William H. Lewis
Fairmont, NC

Floyd & Barbara Rogers
Clyde, NC

D. William Brosnan
Asheville, NC

Eddie N. Dalton
Asheville, NC

John L. Murray Jr.
Augusta, GA

R. A. Bowen Memorial (LM)
Macon, GA

Harry W. Smith
Kingsport, TN

Mrs. Harry W. Smith
Kingsport, TN

Mr. & Mrs. T. C. Breazeale Jr.
Knoxville, TN

J. E. "Bo" Chinnners Jr.
Bay Village, OH

Robert L. Flint &
Ken R. Flint
Houston, TX

E. T. McIlwain
Greensboro, NC

Temple-Watts-Straup-Horne
Atlanta, GA



ABBEVILLE COUNTY

William H. Baxley III, DMD
Mr. & Mrs. Wm. C. Dupre
Dr. & Mrs. John L. Guy
James B. Jones, Jr.
C. L. Huggins

AIKEN COUNTY

William R. Alexander
Wayne M. Coward
H. Earle Holley, Jr.
Richard L. Meyer
J. E. Stewart Bldrs., Inc.
Alan M. Tewkesbury
Dr. Charlie W. Timmerman
T. Clifton Weeks
John T. Gibbs, Jr.
Mr. & Mrs. Jesse G. McElmurray, Jr.
James L. Walpole

ALLENDALE COUNTY

Mitchell S. Scott

ANDERSON COUNTY

R. H. Anderson
Anderson County Clemson Club
Anderson Orthodontic Associates
Baychem
Budweiser of Anderson
Mr. & Mrs. J. L. "Buck" Burnns
The C&S National Bank
Capital Bank and Trust
Linwood Cheatham
Nathan W. Childs

B. K. Chreitzberg

Jesse A. Cobb, Jr.
R. Carol Cook
R. Doug Cromer
Dr. Claude Dixon
Marshall A. Fant and
Marshall A. Fant III
Dr. Walter L. Gaillard
Robert I. Geisel
Robert V. Harrell
Hartrow Inc.—Malcolm Hare
Dr. Charles W. Hinnant
Independent Publishing Co.
Grady R. Jones
Max B. King Memorial
King Oil Co.
James F. Little
G. Eugene Madden
Steven E. Madden
McCall's Inc.
Virgil P. McCormick &
Lawrence A. Sutherland
Dr. Vernon Merchant, Jr.
P. C. Osteen, Jr.
Piedmont Candy & Cigar Co.
C. Randolph McClure, Sr. Memorial
Dr. Donald C. Roberts
Dr. Joseph C. Yarborough, Jr.
Douglas L. Scott
Mr. & Mrs. Dennis B. Simmons
Ronnie A. Smith
T. Barney Smith
Tony R. Smith
James A. Smith, Jr.
Pete & Jim Stathakis

Dr. A. Fred Stringer, Jr.

Chris Suber
Mr. & Mrs. Fredenck J. Terry
Welborn Tire Service Inc.
Harry McLean Wilson
Kenneth S. Wohlford
Roger H. Davis
The Peoples Bank of Iva
Joseph B. Ridgeway
Boscobel Golf & Country Club
W. T. Hopkins
John D. Medlock, Jr.
Harry Major

BAMBERG COUNTY

"A Tiger Supporter"
Claude McCain

BARNWELL COUNTY

Norman M. Smith II

BEAUFORT COUNTY

Coastal Contractors Inc.
Charles J. Johnson
H. W. Smith

BERKELEY COUNTY

Nolan & Gerry Pontiff
Dr. Rhett B. Myers
Dr. Peter E. Myers IV
Denmon W. Orvin, Jr.
Sanders Brothers Const. Co.

CALHOUN COUNTY

S. H. Houck

CHARLESTON COUNTY

Reubin H. Brown
Charleston Oil Co. —
Buddy, Van Noy, Tommy &
Ned Thornhill
Ashley River Animal Hospital
William C. Kennery
Thomas F. Kicklighter, Jr.
David M. Murray, Jr.
Dr. J. Robert Stout
David M. Bartles
Furman R. Cullum
Charles F. McCrary
Aaron A. Nettles, Jr.
S. V. Sottile Memorial (LM)
John T. Mundy
Drs. J. O. & K. C. Shuler
Thomas Earl Lynn and
William H. Gladden

CHEROKEE COUNTY

Dr. W. Ronald Barrett
R. S. Campbell, Jr.
Dr. J. M. Carroll
Gary E. Clary
John M. Hamrick, Jr.
Keller Development Co. Inc.
Rusty Poole & David P. Riggins

CHESTER COUNTY

Joel W. Collins Memorial
George R. Fleming
John N. Pressley & Joan B. Pressley
J. B. Pressley, Jr.
W. T. Wrenn

CHESTERFIELD COUNTY

James C. Crawford, Jr.
Bill Henley
Textile Piping Inc. —
Al & Jane Hitchcock
Dr. Billy Blakeney

CLARENDON COUNTY

Robert E. Jackson M.D.

COLLETON COUNTY

Dr. J. Frank Biggers
James Ray Cook
Calvert W. Huffines

DARLINGTON COUNTY

Dennis Yarborough
T. James Bell, Jr., M.D.
Dr. Wm. P. Kennedy
Dr. G. J. Lawhon, Jr.
Harry M. McDonald
Bill M. Reaves
Harold N. Wheeler, M.D.

DILLON COUNTY

Charles F. Carmichael
W. G. Lynn
R. L. McLaunn & Sons
Dr. James O. Warren
Albert J. Rogers and
T. Neal Rogers
Mr. & Mrs. Joseph L. Powell

DORCHESTER COUNTY

Gene W. Dukes
Bailey & Associates
Berlin G. Myers Lumber Corp.
Bufort Blanton
Everett A. Knight Agency Inc.

EDGEFIELD COUNTY

Mr. & Mrs. Kenneth L. Kaltz
Theo R. Williams
Mr. & Mrs. Robert H. Herlong
Mr. & Mrs. John A. Hughes
Diversified Industries, Inc.

FAIRFIELD COUNTY

Barbara & Adrian Glenn
John J. Hood, Jr.
Louis M. Boulware
Edward M. Crawford
W. M. Estes, Jr.
Warren R. Herndon, Sr.
Harold R. Jones
Pigeon Granite Co. —
J. P. Brooks, J. P. Brooks, Jr.
William H. Wylie

FLORENCE COUNTY

G. Wilson Bryce Memorial—
Bryce Mechanical Contr. Inc.
John E. Lunn
Tyrone K. Page
Tom M. Robertson
J. W. Truluck, Jr.
Bobby J. Watford
Allen P. Wood, AIA
Edward L. Young
Thomas D. Birchmore
King Farms—Joe W. King
John E. Taylor, Jr.
F. A. Douglass, Jr.
W. S. Funk
Joe L. Bostick
Dr. William L. Coleman

GEORGETOWN COUNTY

James P. Jayce
Harper Brothers
H. E. Hemingway
Loyd C. Morris
W. L. Ragland

GREENVILLE COUNTY

Allstate Food Brokers, Inc.
Arbor Engr
AARO Rents, Inc.—L. L. Bates, Jr.
Mr. & Mrs. Harry G. Batson
J. Frank Black
Black Construction
James H. Brown, Jr.
Charles A. Bryan, Jr.
Thomas Carter

J. M. Clary
 Malcolm E. Corbett
 C. Curtis Crawford
 Walter B. Crawford
 Custom Electric Co.
 Raleigh J. Farr
 Harrison S. Forrester
 W. T. Fraser, Jr.
 J. M. Gillfillin
 Bill R. Gosnell
 C. R. Goulet
 Joel W. Gray III
 Jack & Patsy Greene
 Greenville Women's Clinic
 Dr. Floyd F. Griffin, Jr.
 Paul F. Haigler, Jr.
 Hardwood Mfg Co. #1
 J. Harrell
 Donald L. Harrison
 J. D. Harrison
 Robert T. Harrison
 James M. Henderson
 Joe A. Hewell
 Bobby Hudson
 Amos Hykes
 Hassle Davis
 Fred A. Johnson
 Dr. Roland M. Knight
 Seabrook L. Marchant
 W. H. McCrary
 L. A. McKinney
 Buck Mickel
 Morris Const. Co.
 Henry Hulseberg
 Kenneth L. Nall
 Non-Fluid Oil Corp.
 Orders Mattress Co., Inc.
 Orders Tile & Dist. Co., Inc.
 John F. Palmer &
 Melvin W. Bashor
 Palmetto Loom Reed Co.
 L. R. "Choppy" Patterson
 Piedmont Maintenance, Inc.
 George M. Plyler
 D. C. Poole
 Francis Realty Co.
 B. D. Robbins
 Stephen G. Roberson
 Laverne Cole
 James Rochester Co. Inc.

Shealy Elec. Wholesalers, Inc.
 Gordon Sherard
 Murray M. Stokely
 Dr. Edwin L. Stroud
 Chas. S. Tanner Co.
 Thermo-Kinetics Inc.—
 J. E. Chambers
 Fred M. Thompson
 J. P. Thompson, Jr.
 Jim Thraikill &
 Dr. Ben Thraikill
 Threath-Michael Const. Co. Inc.
 Toolmaton Inc.
 R. H. Walker
 Joel W. Wells
 J. D. Wells, Jr.
 Max Whatley
 Clyde H. White
 David H. Wilkins
 Allied Textile Sales, Inc.
 John H. Beckroge, Jr.
 C. L. Greene
 Jane H. Greer
 Dr. Willis A. King, Jr.
 Terrell Lankford Insurance
 Drs. Newman & Batchelder
 Wm. B. Sturgis
 Fred J. Zahrn
 Alonzo M. Debruhl
 Wm. Lem Dillard
 Eugene G. Gibson
 James G. Hayes
 William H. Moody
 Charles F. Rhem, Jr.
 Mr. & Mrs. John K. Edmonds
 Ralph W. Blakely
 C. M. Shook
 Col. Wm. F. Davis (Ret.)
 Develco Inc.
 Edwin W. Evans
 W. Joe Henson
 Mr. & Mrs. Harold L. Hix
 Littlejohn Memorial(LM)
 Henry Lucius III
 William J. Neely, Jr.
 Robert R. Taylor
 Dr. C. Fred Kelley

GREENWOOD COUNTY
 Dr. F. E. Abell, Jr.

G & P Trucking Co., Inc.
 G. Bonner Harvley
 Roy E. Long
 P. R. Nickles
 J. Herbert Powell, Jr.
 Dr. & Mrs. J. C. Rockwell
 George F. Smith, Jr.
 A. M. Tuck Inc. #1
 A. M. Tuck Inc. #2
 Lewis Bagwell
 Howard G. Wooten

HAMPTON COUNTY
 Pete G. Miley
 David B. Gohagan
 Mr. & Mrs. W. H. Mauldin

HORRY COUNTY
 Barry Anthony Clemmons Memorial
 Leon Cannon
 R. G. Horton
 Davis Henford, Jr.
 S. F. Horton
 Jimmy Benton
 George J. Bishop III
 E. M. Best
 Don Cameron
 Frederick C. Gore
 Holcombe Motor Co.
 Paul Patnck
 Riddle & Wilkes/Architects, Inc
 Samuel R. Spann

KERSHAW COUNTY
 A. P. Bodwen Const. Inc.
 Joseph C. Jackson
 W. L. Jackson
 T. F. McNamara, Jr.
 J. F. Watson

LANCASTER COUNTY
 James A. Adams and
 Al Adams
 R. H. Collins
 Oscar S. Porter III
 Riverside Grocery
 Grady P. Robinson
 Mr. & Mrs. L. S. Stewman and
 Mr. & Mrs. Duane Johnson

LAURENS COUNTY
 Mr. & Mrs. Lynn W. Cooper, Jr.
 T. Heath Copeland
 D. H. Roberts
 J. T. Hollingsworth
 J. R. Bedenbaugh
 Ronald L. Carlay
 J. P. Faris
 Charles Jeter Glenn
 Mike Hellams Memorial
 Mr. & Mrs. Gray Hipp, Jr.
 Walter S. Ramage
 Maxey B. Patterson
 Dusty & Ginger Rhodes

LEE COUNTY
 Don R. McDaniel, Sr.
 Wallace P. DesChamps

LEXINGTON COUNTY
 George M. Shealy
 Woodrow H. Taylor
 Dr. Barney C. Austin
 Raymond S. Caughman
 John T. Drafts
 Lexington Supply Co. —
 Stuart & Stan Miller
 Warren Craig Jumper
 Dr. & Mrs. D. W. Newton, Jr.
 Harold B. Swygert, Jr.
 Benjamin F. Whaley, Jr.
 Lee Harold Witt, Jr.

MARION COUNTY
 Jones T. Hunter, Jr.
 Fritz N. Johnson, M.D.
 John O. Lewis, Jr. and
 Lewis B. Smith
 Duncan C. McIntyre and
 Wm. F. Thompson
 Gordon R. McLellan
 M. Howard Thomas

MARLBORO COUNTY
 John F. McLaurin, Jr.

NEWBERRY COUNTY
 Gordon S. Leslie, Jr.

Terry C. Shaver
 Ferd J. Summer
 David Waldrop, Jr.
 David C. Waldrop, Sr.
 Harry S. Young
 Mrs. Clarence W. Senn

OCONEE COUNTY
 John N. Landreth
 Dr. Frank A. Hoshall, Jr.
 Deryl Keese & William C. Keese
 Mr. & Mrs. J. Whit Miller
 Marshall J. Parker
 Samaha Inc.
 Jack R. Tatham
 Thrift Bros. Const. Co.
 Joseph Rukat, Jr.

ORANGEBURG COUNTY
 H. D. Folk
 J. M. Russell, Jr.
 W. A. Cartwright, Jr.
 Dr. M. Rodney Cullier
 Fort Sumter Petroleum Co. Inc.
 Leland M. Bradshaw
 F. Reeves Gressette, Jr.
 Juilian A. Ott
 Power Oil Co.
 David P. Stewart
 W. E. Verdery
 James C. Williams, Jr.

PICKENS COUNTY
 Doyle C. Burton
 Mr. & Mrs. Neil E. Byerley
 Norman Canoy
 Central Concrete & Plaster Inc.
 E. E. Clayton
 James C. Cook III
 Ernest O. Defore
 Kelly J. Dubose
 Dr. & Mrs. William E. Dukes
 Col. & Mrs. Marvin C. Ellison
 Garrison-Clark-Garrison
 Byron & Mickey Harder
 Bob & Pat Harmon
 Hayne Harper
 Headhunters Too
 Coach Frank J. Howard
 W. Joe Lanham

Clemson and Stevens...Partners in textiles.



Clemson alumni, students, and faculty are important to Stevens. Tiger alumni continue to help keep Stevens a recognized leader in the international textile market place. Clemson students help Stevens plants near the campus maintain high levels of productivity. Stevens and the textile industry at large benefit each year from the research and recommendations of Clemson faculty and graduate assistants. Clemson and Stevens . . . partners on the campus and in the plants.

J.P. Stevens & Co., Inc.

An Equal Opportunity Employer

McDonald's of Clemson
 Jerry A. Meehan
 Christopher G. Olsson and
 Kenneth M. Mattison
 William J. Pridemore
 Lt. Col. Richard C. Robbins
 Drewry N. Simpson
 Dr. B. R. Skelton
 Dr. & Mrs. Thomas E. Skelton
 Col. & Mrs. W. N. Tyndall
 Eugene P. Willimon (HLM)
 A and A Builders
 C. S. Boland, DDS
 J. Eddie Burrell
 G & B Enterprises LTD.
 T. E. Jones & Sons of Easley —
 R. A. Jones
 Gene & Bob Merritt
 Modern Home Builders
 George B. (Bud) Nailey, Jr.
 Brad Pressley
 Sam Ray
 Carl E. Watkins Insurance
 Paul E. Bowie, Jr. Memorial
 R. Frank Kolb II
 William C. Peek
 James E. Pinner
 W. E. Vaughan
 Ernest Jones Washington, Jr.
 Nat W. Cloer
 Charles E. Dalton
 Paul J. Reece
 Dr. & Mrs. Billy L. Edge
 Henry Yonce and Charles Yonce

RICHLAND COUNTY

B. P. Barber & Associates, Inc.
 Mr. & Mrs. J. M. Bell
 Jackson O. Byers
 Carolina Ceramics, Inc.
 Charles Edward Corley III, M.D.

Donald R. Davis
 Judge Michael R. Davis
 Terns L. Eller
 Mr. & Mrs. Donald R. Fugate
 William N. Geiger, Jr.
 Don E. Golphight
 T. E. Gmies, Jr.
 W. L. Harrington, Jr.
 H. M. Hodges, Jr. Memorial
 David G. Jeter
 Col. John L. Mack, Sr.
 James Lee Mays
 James T. McCabe
 John D. McConnell
 First National Bank of SC
 Frank W. Smith
 Kenneth M. Suggs
 Roy N. Taylor
 Dr. John A. Wells, Jr.
 Continental Forest Industries —
 D. F. Harnngton
 Ralph B. Cureton, Jr.
 J. T. Dukas
 James W. Ingram
 Dr. George H. Fann and
 Dr. Richard H. Bond
 Mr. & Mrs. J. J. Kirby, Jr.
 W. L. Monts, Sr.
 A. N. Whiteside, Jr., C.L.U.
 John C. Rivers
 Robert L. Grigsby, Jr.
 Sadler & Company, Inc.
 Patrick Construction Co.

SALUDA COUNTY

Jerrold A. Watson & Sons

SPARTANBURG COUNTY

Bill Alexander
 Mr. & Mrs. Louie W. Blanton
 Pimco Chemical & Supply Co.

R. A. Earnhardt
 Economy Cars Limited
 Harry H. Gibson
 Joe A. Harris, Inc
 Cecil's Incorporated
 Insulfac Plastics Inc —
 T. E. Gmies, Jr.
 Leigh Textile Company
 Palmetto Motor Lanes, Inc.
 Palmetto Knitting, Inc.
 John M. Rampey
 Raymond S. Waters
 Boyd West
 White's Exxon Station
 Women's Clinic —
 Dr. James O. Johnson
 Marvin B. Banton
 James Vicent Caggiano
 A. Courtney Cobb
 Timothy M. Drake
 Dr. Henry S. Anderson
 Arnold L. Nanney

SUMTER COUNTY

Dr. & Mrs. E. Macdonald Dubose
 E. M. Dubose
 D. Leslie Tindal
 Hugh B. Betchman
 John J. Britton, Jr.
 "A Friend of Clemson"
 A. J. Gaughl
 Korn Industnes, Inc.
 Wyman L. Morris and
 Sammie Morris
 The National Bank of SC
 Charles A. Segars

WILLIAMSBURG COUNTY

"Bubber" Snow
 F. E. Huggins and
 D. I. Wilson III

YORK COUNTY

Cannon's Inc.
 Martin B. Hall, Jr. and
 M. B. Hall III & E. F. Hall
 Patterson N. Harvey
 Mountain View Industnes, Inc. —
 Haselden & Owen
 Claud H. Morrow and
 Calvin B. Morrow
 W. Bennett Kirkpatrick
 Charles K. Segal
 John N. Warren, Jr. and
 J. Norman Warren
 Mrs. John K. Benfield, Jr.
 Melvin L. Kelly, Jr.
 Ben R. Smith, Jr.

OUT OF STATE

W. J. Jordan, Jr.
 Heyward C. Hurt
 E. John Rosenwald, Jr.
 P. V. Guyton
 Ford F. Farabow, Jr.
 Mr. & Mrs. Samuel R. Harding
 J. H. Abrams
 Mr. & Mrs. W. H. Skeels
 Mr. & Mrs. W. Harold Wood
 Bobby B. Jolley
 Boren Clay Products Co.
 Mrs. John B. Lipscomb
 Atlantic Chemical Corporation
 Lloyd W. Purser
 Thomas A. Ramsay
 Dr. C. R. Sweannng, Jr.
 Christian Harward Furniture Co.
 Hugh D. Putnam, Sr.
 Marion B. Beason
 John Duncan
 Dr. Joe B. Godfrey
 George W. Anderson
 Thad Busby, Richard Roche
 & Tommy Roche

James M. Perry
 W. T. Vick
 Dr. T. G. Westmoreland
 John C. Boesch, Jr.
 C. Richie Gibson
 Steve C. Gnffith, Jr.
 Don V. Whelchel and
 Stanley Riggins
 Thomas W. Glenn III
 James S. Hunter
 Jeff Kane
 David K. Willis
 W. A. Wood
 Francis A. Yarborough
 C. Carl Smith
 J. Garner Bagnal
 Garrison Machinery Co.
 Joseph Crosby Jones
 Robert A. Gettys, Jr.
 Donald A. Fowler
 Mr. & Mrs. R. S. McCants III
 Carroll F. Hutto
 William D. Anderson
 John L. Campbell
 Milton E. Pate
 Bill Barbary
 Joseph D. Swann
 Howard Farmer, Jr.
 Manuel Fernandez
 Charles N. Wyatt, Jr.
 Joe B. Maffett
 John D. Tice
 Edwin S. Presnell
 R. A. Bowen, Jr.
 Joseph L. Waldrep
 J. G. Moxon
 Thomas M. Hunter
 Robert T. Cathey
 A. H. Peters, Jr.
 John B. Barrentine



ABBEVILLE COUNTY

William M. Blakely
 George Nolan Gardner, Sr
 Lloyd E. Sammons
 Richard Wilson
 Gene Powell
 M. Earle Williamson

AIKEN COUNTY

Mr. & Mrs. George L. Webb
 Alexander Moorman Assoc
 John G. Calhoun
 H. C. Coward & Son
 Donald L. Fulmer
 James K. Gregory & Alan D. Gregory
 Elbert Hines Hamilton
 Arthur Leroy Jones
 Joseph K. Kneec
 Eugene H. Kneec, Jr.
 John G. Molony & William W. Molony
 Rees Electric Co., Inc
 Mackey Scott, Jr
 Charles T. Watts
 H. D. Oicket
 A. Gary Evans
 Or. W. G. Watson

ALLENDALE COUNTY

W. Ross Brewer
 John F. Brunson
 Truman I. Close
 J. Richard Knopf, Sr.
 J. Arthur Williams
 W. M. Terry, Jr
 Ervin M. Mathias
 H. J. Thomas, Jr

ANDERSON COUNTY

Baylis E. Anderson
 Anderson Orthopedic Clinic PA

Mr. & Mrs. Samuel Ashley
 Dr. Robert B. Belk
 Dr. Carroll W. Bowie
 Herbert Bryant & Jim Cooley
 Budweiser of Anderson
 Jerry O. Chapman
 Dot & Charles Cleveland
 Coca-Cola Bottling
 John A. Davenport
 W. M. Dillard
 Dr. Leonard W. Douglas
 Tom W. Dunaway, Jr.
 R. Fred Fowler, Jr.
 Or. M. Ray Gillespie
 Glenn Plumbing Co., Inc
 George L. Graham
 Mr. & Mrs. David H. Greer
 Mr. & Mrs. Phil C. Greeson
 Dr. Charles R. Griffin
 Mr. & Mrs. Nardin Heard
 Richard D. Herbert
 Robert Lee Hill
 Hometec Properties, Inc.
 John Brown Hooper
 Roy B. Jeffcoat
 Wallace Jones
 Paul Kaiser III
 William P. Kay Sr
 Dr. David Kelley PA
 Mr. & Mrs. Raymond A. King
 S. T. King
 Ralph F. King, Jr
 Olin S. Kirkpatrick
 Mr. & Mrs. James W. Logan, Jr.
 Albert Rice Maynard
 J. H. McOamei
 W. C. McGregor, Jr
 Belton L. Mims and
 Harry W. Mims
 Dr. Harold L. Murray

D. K. Oglesby, Jr.
 J. Leonard Patterson
 Steve Pearce
 James E. Pennell, M.D., PA
 A. R. Ramseur
 Rhodes Development Co., Inc.
 M. J. Richbourg
 James R. Rogers
 Allan P. Sloan, Jr.
 Adam Smith
 Dr. Kenneth W. Smith
 Robert W. Smith
 Walter Price Spires
 George M. Taylor
 G. Wyatt Thompson
 James C. Thompson, Jr.
 Preston D. Toole
 W. V. Trammell
 L. M. Watson
 Mr. & Mrs. Rick Whatley
 P. Louis Whitworth
 Wholesale Electrical Supply Co.
 Benjamin F. Williams
 Williams Plastering, Inc.
 Clarence A. Davis
 Ralph & Hazel Hill
 Billy L. Ragsdale, Sr.
 W. Daniel Smith
 John C. Taylor III
 Charles L. Colley & Randy D. Bunton and
 Dannie K. Ragsdale
 R. Denny Cole, Jr.
 J. H. Hopkins
 C. H. Lomas
 Leon B. Allen
 Donald L. Bunton
 George H. Durham, Jr.
 Lamar Gaillard

BAMBERG COUNTY

Mr. & Mrs. "Sack" Bagley
 Theron Dill Hester
 J. L. Hoffman
 Or. E. Gary Jeffords
 N. R. Davis, Jr.
 J. L. McMillan
 Victor Whetstone, Jr.
 Col. Francis M. Zeigler Memorial —
 Class of 1923
 Hallman Sease
 James V. Sease

BARNWELL COUNTY

Ted W. Craig
 Walter H. Jenkins
 Rodman Lemon
 W. H. Manning III
 Frederick D. Mixon

James M. Shuler
 Hugh Birt
 Robert H. Birt

BEAUFORT COUNTY

T. R. Garrett
 Mr. & Mrs. James S. Gibson, Jr.
 Bryan Loadholt
 J. Harry Tarrance
 Mr. & Mrs. Dave Morehead

BERKELEY COUNTY

R. M. Singletary, Jr.
 Charles Law
 Eugene F. Oliver
 D. D. Page, Sr
 F. M. Peagler
 Commissioner B. K. Phillips
 Thomas P. Ryan
 Luther O. Trussell & J. Randy Trussell

CALHOUN COUNTY

William H. Bull
 C. F. Evans & Co.
 Eldon V. Haigler, Jr.
 James M. Moss III
 Calhoun Trading Company
 O. Alex Hicklin, Jr.
 James L. Wannamaker, Jr. and
 Martha A. Wannamaker & Mary C. Armstrong

CHARLESTON COUNTY

John O. Adams III
 Ricky Bailey
 W. M. Cornwell
 John D. Doscher, Jr
 Robert C. Gallager
 Thomas R. Glover
 J. Louis Grant
 Danny Gregg
 Mr. & Mrs. Jeffery T. Haire
 Mac R. Harley
 Marsha E. Hass
 John M. Little & Howard Holl
 Frank E. Lucas
 Cecil Y. Nunamaker
 Hans F. Paul
 Carl S. Pulkinen
 Rogers & Brown Custom Brokers, Inc
 Wayne D. Ward
 Richard E. Wheeler
 Herbert R. Allen
 John Wm. Felder
 Randy Flanders
 Gerald E. Brockenfelt

Franklin R. Welch
 W. C. Masters
 Dan H. Swanger

CHEROKEE COUNTY

Lawrence E. Childers
 Charles Earle Jones
 B. R. Kernels
 Dr. R. H. McElveen, Jr.
 Billy M. Swanger
 James W. Bankhead
 William T. Barnett
 Mack D. Gilreath, Jr.
 W. E. Lindsay
 J. B. Bankhead
 James B. Colvin, Jr
 Willis Cram
 Steven Epps
 Mrs. S. W. Gough
 Sammy Worthy Gough
 W. P. Johnson
 Dr. Halsted M. Stone
 Fred Triplett, Jr

CHESTERFIELD COUNTY

Phillip M. Fields
 Earl J. Smith

CLARENDON COUNTY

Dr. Clarence E. Coker, Jr
 Marion E. DuBose
 Julius R. Eadon, Jr. and
 Julius R. Eadon III
 G. H. Furse, Jr
 Scott H. Jackson
 W. J. Rawlinson
 Roger L. Flowers
 W. J. Martin
 H. B. Rickenbaker
 Horace F. Swilley
 Eddie H. Mellette

COLLETON COUNTY

Rhodes Oil Company

DARLINGTON COUNTY

J. W. Carter
 Phillips Company
 Edwin Gay Bass, Jr
 Rick L. Beasley
 Ray Clanton
 John Jay James
 William B. McCown III

G James Wilds III
McKorell Bros.
Mr. & Mrs. Gary E. Byrd, Jr.
Edward B. Crawford
W M Crouch
Martin S. Griggers
George E. Goudelock
Harris Hicks
Harry G. Howle
L. Fuller Howle
James G. McGee, Jr.
Alex S. Morrison (LM)
John C. Walker
W G Wofford
James R. Woodham
Richard L. Baird
Peter L. McCall, Jr.
John Alford, David McLaurin, &
Philip Lucius
A C Cureton
Laurens W. Floyd
L. B. Hardaway, Jr.
Henry L. Richbourg
A E Carmichael, Jr.

DORCHESTER COUNTY

Ben N. Hill
Infinger Farms
Dexter Rickenbaker
H D. Byrd
H Downs Byrd, Jr.
Earl R. Dupriest, Jr.
J Edward Lotz
Dr. Homer C. Ddom, Jr.
Tom-Bet Company
Elias D. Tupper II, John M. Tupper
& George I. Tupper, Jr.

EDGEFIELD COUNTY

Joe F. Anderson, Sr.
Herbert S. Yarborough
Frank Berry
Mr. Douglas W. Curtis & Cres Curtis
Frank W. Herlong
L D Holmes, Jr.
Mrs. Horace T. Holmes

FAIRFIELD COUNTY

Maxie M (Mike) Collins
William J Arnette
John P Harrison
Jack Legrand
T J. Mann
John C. Renwick, Jr.
James W. Stephenson III

FLORENCE COUNTY

Milton H. Anderson, Jr.
Dr. Robert G. Jamison
Gordon Keith McLeod
Bob's Bar-B-Q
Clyde S. Bryce, Jr., PE,
Engineering Consultants
Lane Craven
William C. Dailey
The Darnell Co. —
B L Darnell
B Lee Floyd
Tommy M. Folk, Jr.
Dr. E. D. Guyton
John W. Hamer
Laddie Green Hillier
H Michael Kaylor and
Bob McCarley
Dr. Thomas W. Phillips and
Dr. Wendell E. Phillips
Julian H. Price
Don Duattlebaum
Tom Gressette Pest Control —
Tom P. Gressette
O. L. Turner
Henry D. Wolfe
L M Coleman, Jr.
Floyd—Coleman—Askins &
Kellahan Engr. & Serv., Inc.
Howard F. Godwin
Dr. J. P. Truluck, Jr.
Robert Welch
Sumter E. Calcutt
J. Rutledge Coleman
L B. Finklea, Jr.

GEORGETOWN COUNTY

J C Cauthen, Jr.
Robert T. Mayer, Jr.
Threatt-Michael Contractors
Julian A. Reynolds
Robert W. Sistrunk

GREENVILLE COUNTY

A R A Services, Inc.
Dwight F. Allen
AM Security of Greenville
Architectural Products, Inc.
Jack L. Atkinson
J. E. Austin, Jr.
David W. Balentine
C P Ballenger, Jr.
H. Elliott Batson II
Bay-Con General, Inc.
William E. Berry, Jr.
James A. Boling
Hugh J. Bonino
Clayton J. Brown
J. Leighton Brown
William W. Brown CPA
Greenville Office Supply —
Bill R. Chandler
Chemurgy Products, Inc. #1
Chemurgy Products #2
Sidney Lamar Cline
Consolidated Lighting & Equipment, Inc.
Contractors Service & Rentals
Covil Corp.
Ellis L. Darby, Jr.
W Cantey Davis, Jr.
C. F. Dawes
Dean Construction Co., Inc.
Roy J. Dill
I. L. Donkle, Jr.
R Charles Eldridge, Jr. and
William C. Barker
Foothills Delta P., Inc.
James E. Foster, Jr. and
E. Cole Huckabee
James M. French, Jr.
Dscar F. Funderburk, Jr.
Clark Gaston, Jr.
Charles F. Gentry, Jr.
Levis L. Gilstrap
W N Ginn III
Dan Gosnell
J. C. Harmon
Jack Travis Harmon, Jr.
Caldwell Harper
Harper Brothers, Inc.
Edward H. Hembree
John E. Hinsdale
C. W. Hinton
M. R. Hughes
Miss Margaret Huskey
Chemloid Incorporated
Industrial Scrap, Inc.
Dr. Al Ivester
Richard H. Ivester
Dale Johnson
Mr. & Mrs. William R. Jolly, Jr.
Bob Jones Co., Inc.
Julian M. Langston, Jr.
Frank S. Leake, Jr.
L. G. Lewis, Jr.
William K. Manning, M.D.
W Gordon McCabe, Jr.
Dr. James P. McNamara
James D. Miller
Moore-Tinsley Supply Co.
C. Blake Morgan
Mount Vernon Dryer Felt Co.
Ronald L. Nix
W C. Dwens
Russell Hunter Park
Phillip Patrick
B. F. Perry
Piedmont Printmks. & Sup. Co., Inc. —
Jimmy Moore, Pres.
William M. Poe
Mr. & Mrs. A. L. Powell, Jr.
The Print Machine, Inc.
Performance Group, Inc.
Raymond E. Putman
Ken W. Reed
Benjamin T. Rook
E. R. Roper
James L. Sanderson
David R. Schumpert, Jr.
Joe W. Sellers
Leon A. Shain
Shirley's Iron Works, Inc.
Southern Industrial Rubber
Frank H. Spears, Jr.
Stevenson Brothers
Mrs. E. Randolph Stone
The Sugar Creek Tigers
Suitt Construction Co., Inc.
Russell J. Sykes
James A. Taylor
Terry & Jean-Marie Taylor
John Russell Terry, Jr.

James E. Thackston
Charles C. Thompson
Harry M. Thompson
W E Thraikill
Charles M. Timmons (LM)
Charlie T. Timmons
Gerald S. Tompkins, Jr.
J. Harold Townes, Jr. AIA
Floyd A. Ulmer
Vissage Auto Parts Co., Inc.
James D. Whiteside
J. V. Williams
William Riggins Landscape, Inc. —
Willson & Linda
Charles C. Withington, Jr.
Robert H. Yeargin
Yeargin Construction Co., Inc.
James E. Bostic
J. Haskell Brown, M.D.
Frank B. Cameron
John M. Chewing, Jr.
James P. Freeman
Robert H. Gray
John F. Guest
Edward D. Guy, Jr.
J. Kirk Hind
Mr. & Mrs. John N. Landreth, Jr.
Thomas G. Mahaffey, Jr.
Morton & Morton
Paul T. Norris
Mr. & Mrs. Jerry W. Ddom &
Melissa
Douglas F. Patrick and
Robert G. Hopkins
Joe D. Pearson
William W. Pruitt
Col. A. J. Tothacac & Jay Tothacac
Johnnie J. Walters
Thomas J. Warwick
H Hunter West
John Earl Wharton
Edward C. Wilhoit
W Larry Williams
D. D. Williams, Jr.
Billy L. Grigsby
Carlos R. Kellett
Carolina Cartage Co., Inc.
C. V. Elrod
Dr. Raymond Van Grubbs
Asa H. Hill, Jr.
Irving W. Hunt III
Gary A. Johnson
Mr. & Mrs. Jesse K. Dsterhoudt
Thomas H. Solesbee, Jr.
Spartan Express, Inc.
James C. Stein
Mr. & Mrs. Vernon D. Wade
Billy Bullock
Bud & Sandy Long
Terry L. Long
Ben E. Sanders Air Conditioning
T Lumber Yard, Inc.
Calvin Summey
The Honorable Ron L. Cobb
Cary Durham
Creighton D. Griggs, Jr.
Major L. Higgins
Bill J. Hooper
Mr. & Mrs. William A. Mullikin
Mr. & Mrs. Brooks R. Prince
Sydney & Elaine Wilson
J. Ed Winkler
John W. Wood, Jr.
Bay Brokerage Co., Inc.
Peter H. Bryan
Claude M. Burdette
Richard A. Curtis
Billy S. Delk
Joseph H. Durham, Jr.
Randy Gillespie
Henry M. Harrison
James B. Harrison
Hill Carpet Co.
Ken Johnson
Lewis S. Kay
Robert F. Mahon, Jr.
Thomas R. Moore
Mr. & Mrs. Bobby W. Ramsey
Sahara Stone of SC
Charles S. Smith
Mr. & Mrs. James R. Waltman
Mr. & Mrs. Richard W. Payne
Edward D. Guy, Jr.

GREENWOOD COUNTY

Nick P. Anagnost
Wm. Thomas Anderson
Herbert Anderson, Jr. Const., Inc.
Clarence L. Beaudrot
Wayne Bell
R Glenn Bolt

C. D. Browning
James Alexander Cooper
Robert L. Crawford, Jr.
Mr. & Mrs. George L. Croot
Dickert's Moving & Storage
Environmental Landscaping
Joy Jefferson Gray
Dr. Charles L. Hall
Rutledge H. Hammond, Jr.
John B. Harris, Jr.
Barry Hollingsworth and
James T. Price
Leslie C. Jay and
Larry D. Timms
Nevit Y. Johnson
George L. Johnson, Jr.
Ralph W. Jones and
J. Morgan Jones
Ervin L. Koone
Marshall Long
Harold Lumley, Jr.
Marvin Mathis Co., Inc.
Jimmy L. McWhorter
Gerald B. Milford
Jerry Minor
H Edward Munnerlynn
Daniel F. Parker
J. David Patterson and
Roseann Wells
John H. Roberts
Robert H. Rykard
Floyd E. Satterfield
B. F. Scott
Joe H. Seal
Stockman Dil Two., Inc.
W. R. Swearingen
Howard Tolbert
John W. Turner, Jr.
Melvin Pace
F. M. Werts
Kim & Lew Bagwell
W Keith Campbell
Thomas J. Weeks
Alfred L. White

HAMPTON COUNTY

M. D. Alexander &
Dr. M. D. Alexander, Jr.
Winston A. Lawton, Jr.
Larry U. Clark
T. Dean Feaster
S. F. Crews, Jr.
Hampton Gas Co., Inc.
J. D. Rouse, Sr. and
Dr. Jacob D. Rouse, Jr.
Gerald Ulmer, Jr.

HORRY COUNTY

Bryan Huggins Memorial
Dscar L. Hodge
James W. Barnette, Jr.
Bob Bible Pontiac-
Buck-GMC, Inc.
F. L. Bradham
Robert C. Crenshaw
Willis J. Duncan
Hoyt L. Hendrick
Dr. Murray T. Jackson
Dr. & Mrs. Edward Leroy Proctor
R S. Winfield
J. H. Derham
Harvey Graham, Jr.
Arthur R. Hardee
E. W. Prince, Jr.
Marion T. Bellamy
Stephen L. Chryst
Bill Darby
Dr. William S. Fairey
Grayco Steel Corp. —
Dan P. Gray & John R. Gray
Carson Hardwick
Nelson Jackson III
Labruce Nursery
James William Lathan
Earl D'Neil McCoy, Jr.
H. E. Pearce, Jr.
Sidney F. Thompson

JASPER COUNTY

Bethel C. Durant
Fred A. Nimmer

KERSHAW COUNTY

Cleatus Godwin
W A Green
Lester P. Branham, Sr.

LANCASTER COUNTY

Cecil E. Horton
Alford Blackmon

Larry W. Cauthen
Mr. & Mrs. Ralph B. Fulmer
Marion D. Lever, Jr.
Dan M. Robinson
Randy Senn

LAURENS COUNTY

Carl R. Rogers
Dr. N. C. Wessinger
Robert T. Hollingsworth
L. W. McClain
W. W. Niver, Jr. Memorial
James E. Barton
James A. Coleman
Albert Dial McAlister
James E. Milam
David W. Moorhead
The Palmetto Bank
Mrs. Wilma Seward and
Larry Seward
Jim L. Simpson
Richard T. Townsend

LEE COUNTY

James K. Alexander
W Ray Alexander, Jr.
Archie H. Chandler, Jr. & Tray Chandler
Carroll Green Deschamps II
C. B. Player Memorial
Hughie Tindal, Jr.
G H McCutchen

LEXINGTON COUNTY

Billy Amick
Joe D. Asbill
Michael Buzhardt
James Tracy Chiders
W. C. Childers Memorial
Mr. & Mrs. Leland A. Jackson
Mr. & Mrs. Tyrone McCarty
Mr. & Mrs. Richard L. Johnston
A. Carroll Josey
Ms. Mickey Lindler
J. B. Littlejohn
Harold P. Lorick, Jr.
W. L. Monts, Jr.
T. A. Henry
B. M. Cassidy
John L. Caudle II
Dr. Talmage R. Frick, Jr.
Dewey S. Barnes
William L. Barner
Alvin N. Berry
F. U. Black
D. H. Caughman
F. W. "Billy" Caughman
Hamp Caughman
Earl & Sandra E. Glasscock
Archie L. Harman II
E. C. Jackson
Mr. & Mrs. Jack E. Nettles
Douglas J. Ward
Dr. Frank T. Arnold, Jr.
Johnny L. Cagle
R. L. Carson
James E. Nicholson
Carl Patterson
W P. Rampey
James H. Rozier, Jr.
Malachi A. Williams
Wrenn Machine Tools, Inc.

MARION COUNTY

Lacy Edwards, Jr.
John H. Holt
Dr. Franklin G. Mason
D. K. McKenzie
Frank T. West
Thomas M. West
E. H. Jones

MCDERMICK COUNTY

Dr. James W. Gilbert
Lawrence S. Strom

NEWBERRY COUNTY

William McF. Scurry
Walter B. Cousins
Virginia Culbertson
J. Rhett Frazier, Jr.
George Robert Hawkins
Dr. Charles R. Hook
Buddy Neel
Harold L. Pitts
Bill Waldrop
Jim Waldrop
Powell E. Way, Jr.
Dr. James R. Williams
Randall C. Ruff
C. Gurnie Stuck
John W. Taylor

Ted Plemons
T W Suber

DCDNEE COUNTY

Dr Harry B Mays
Benny & Ruth Ballenger
Robert H Cureton
Walter E Dixon, Jr and
Robert A Ferguson, Jr
Mr & Mrs Donald R Hill
Mr & Mrs Kevin J Hughes
K-Mac Service, Inc
Lane E Mays, M D
Arthur Nuttall Jr
Garry C Phillips
Bobby R & Rita Reeves
J B Rhinehardt, Jr
Dr Don A Richardson
Claude S Simpson, Jr
Wm W Thraves
H Betts Wilson
Mr & Mrs E P Wright
Hugh F Ables
Dr John P Booker
M D Cleveland
Bruce M. Dixon
Louis C Holleman
Internat'l Equip Exchange
Bill McLees
J. Pat Miley
Garrick Brothers Farms, Inc
William B Bookhart, Jr
Ted Shuler
J. C. Ulmer, Jr
Robert H. Cauthen
E R Barr Jr
George L Binnicker, Jr
John R Carisle
D. K Cook and
John H Cope, Jr
Charles Parker Dempsey
Martin Drawdy
W W Dukes, Jr
Thomas J Etheredge III
C. D Farnum
Dr Henry F Frierson
W C Higginbotham, Jr
Alan McC. Johnston
Lighting Creations, Inc. —
Al M Hughes
H. A McGee, Jr.
Harry M. Mims, Jr. and
George S. Hill
Coker N Price
Dr J. W Rhoney, Jr
James S. Ulmer
J. Ditto Warren, Jr.
John T Ziegler, Jr
Maynard D Funchess
Mrs. Starr C Busbee
W. Z. Dantzler & Son
Talley Corbett Box Co.

PICKENS COUNTY

William J Barnett
George & Nancy Bennett
Dr Lloyd H Blanton
R Douglas Boggs
Dr Terence M Clark
Clemson Service Station, Inc
Mr & Mrs John A Connell
Dr W Dwens Corder
Del Cowhard
Duckett Funeral Home
Mr & Mrs. Fred H Duncan
Educ. & Counseling Clinic
Dr William M Epps
Luther J Fields
T M Folger
Mrs. Carolyn F Fowler
Dr. Richard C Fox
C. H. Garren
Steven C Gibert
Daniel Hallford
Eugene S Irwin
Randolph D J Jackson
Kay's Shop
Dr G Ansel King, Jr and
Charles Eilenburg
Dr. E. J. Kozma
C. V Marchbanks, Jr
Earle Eugene Martin
Douglas Massingill
Mr & Mrs L. Paul Miller
Scott K Mitchell
Blicker E Nettles
L. E. Pollard
Cantey M Richardson
R. R. Ritchie
Robert W. Robinson, Jr

John E. Ross and
Dr John E. Ross III
Marion F. Sadler, Jr
David E. Simons, Jr
Lt Col Ralph H. Thompson
K. N. Vickery
J. A. White Memorial
Harold Albertson
Barron Alexander
James A. Brewer
Jerry R. Byrd
Robert F. Cato
Mr & Mrs. Jim H. Chambers
Jock D. Fender, Jr
Norman S. Garrison
Roddey E. Gettys III
Tommy & Walter Holliday
Daniel E. Hunt & Roy L. Ferree
Dr J. H. Jameson
Roy L. Johnson
Ralph Kirk
Wm D. Lowery
J. J. Lynn D. M. D.
Hershel M. Maddox
Jerry L. Pace
W. J. Ragsdale
Shealy Smith & Welborn PA
Smith's Heatg. & Air Cond. Inc.
Charles E. Vaughn
Mr & Mrs. Gary Eilenburg
Gerald Neil Smith
Mr & Mrs. Mark S. Stokes
Remond Coyle & Nicholas
Fletcher III
James Telford Craig, Jr
Roy S. Dalton
Barry S. Durham
Hank Galbreath
H. E. Jones, Jr
Lee R. Sims, Jr
Robert M. Guerreri and
Frank Guerreri
Jimmy R. Holliday

RICHLAND COUNTY

Mrs. Frances L. Chappell
Joe Ben Weeks
W. M. Albergetti, Jr
J. R. Atkinson, Jr
Tom Baldwin
Mr. & Mrs. D. W. Baxter
"Bobby Blair"
Dr. Robert H. Blease
Nash Broyles
W. W. Bruner, Jr
Jack W. Brunson
Henry Parrott Byrd
Col. Merwin J. Camp
Dr. W. Lynn Campbell
Charles C. Carson
Mr & Mrs. H. Arthur Chacknes, Jr
Ike Cogburn
Charles W. Cooper
William C. Crowley, Jr
Billy E. Crumpton
Dr. James W. Culclasure
Dreher Packing Co., Inc
Joe W. Dunn, Jr.
Dr. Ray Elam
Greg S. Farish
Dr. Larry Frick
Malcolm C. Johnson
Charles M. Joye
Market Restaurant, Inc
George G. Matthews, Jr
George G. Matthews, Sr
W. I. May
Timothy P. McLellan
Dr. Henry W. Moore
Austin T. Moore, Jr
Gene R. Patterson
S. N. Pearman
Maurice G. Pearson, Jr
Piedmont Printmakers & Sup. Corp.
James W. Dodson
C. Kenneth Powell
Henry E. Hank Reynolds, Sr
Bob Robinson
David W. Roof
Crawford E. Sanders III
Seaman Electric Supply, Inc
Jimmy R. Sellers
Col. A. L. Sheider, Jr
Norman E. Shuler
Pelham W. Simmons
George Z. Siokos
Paul E. Thacker
H. T. Thompson, Jr
William R. Watts
Ames H. Wells
Wm. B. Wells

Mr & Mrs. Sims T. Ballew and
Walton G. Snow
AAA Building Maintenance, Inc
Ray D'Bnan Carter
George W. Caughman, Jr
K. N. Coggins
L. W. Conder, Jr
Albert G. Courie, Jr
J. Lewis Cromer
Glenn W. Dukes
Thomas L. Durgin
James W. (Bill) Hancock, Jr
Dr. Rudolph C. Harrington, Jr
Harry J. Johnson
Gary J. Matthews
Michael B. McKeown
David & Ruth McLellan
Jeffrey A. D'Caïn
Thomas M. Parker, Jr
Robert R. Pruitt
Lawrence Steedly and
Donald H. Kelly
C. W. Swygert III
Jeffrey B. Wheeler
Intrachem Recruiters
W. T. Cassels, Jr
Giant Portland Cement Co
Robert W. Cowser, Jr
Arthur M. Suggs
John L. Caudle, II

SALUDA COUNTY

W. W. Steadman, Jr
Carson Able
Tom Coleman
John R. Crawford
Don C. Rogers
Bruce Rushton
Shore Livestock Co
Wheeler Tire Service
Kenneth Yarbrough
John Faye Berry

SPARTANBURG COUNTY

ACME Distr. of Spbg., Inc —
Duentin S. Broom
T. R. Adams, Jr
R. L. Alexander, Jr
H. J. Bowman
James Wilkins Brown and
Michael A. Vaughan
Walter J. Brown
Budweiser of Spartanburg, Inc —
Gene E. Williams
Gary F. Caldwell and
H. J. Parton, Jr
Don Wayne Cooley and
Fred A. Cooley
Buckeye Corp.
Albert T. Correll
J. Carroll Cox
Troy H. Cribb & Sons, Inc
Claude L. Culbreth and
Bobby Culbreth
James C. Curry
Billy W. Davis
David R. Dover
Mr & Mrs Thomas Fuller
C. E. Gray
Robert T. Haselden, Jr
Robert M. Hicklin
Austin S. Hubbard
Kirkland S. Johnston
Frank W. Lee, Jr
W. L. Lyles, Jr
W. M. Manning, Jr
M. C. McGarity, Jr
Mid-Atlantic Fuels & Dev. Co
George R. D'Caïn, Jr and
F. M. Foster III
Ben R. Pickens
Piedmont Mechanical
Marvin C. Robinson
A. W. Shoobred, Jr
J. Clyde Simmons
Nathan Sims Memorial
Benny Sisk
Rupert P. Smith
Southern Bank & Trust Co
Southern Construction, Inc
H. C. Turner III
Dr. Harold S. Vigodsky
John W. Waddell
Ted Wilson & Wm. D. West
Miss Margaret Lee
Andy N. Beiers
Clarkson Brothers, Inc
Thomas A. Finley
Francis Wilson Perkins
Pkging & Specy Papers, Inc
Morris C. Smith

W. C. (Bill) Smith
George F. Bolen, Jr. &
L. E. Anderson
C. B. Condrey
Mr & Mrs. Wilbur K. Hammett
Dr. David K. Stokes, Jr
Martin G. Christopher, Jr
Earl F. Blair
Mr. J. Leslie Heaton, Jr
Lyman D. Co
Harold Mullinax
Arthur W. D'Shields

SUMTER COUNTY

Curtis Edens, Jr
C. Rembert Skinner
Herman B. Turner
D. D. Harvin
Billy D. Anderson
Charlie R. Boyle, Jr
Carolina Coca-Cola Bottling Co
Karl B. Chandler & Harold Chandler II
J. W. Edens
M. D. Fort and
Jack W. Gibson
Dr. Wilson Greene, Jr
John W. James
J. T. Johnson, Jr
B. J. Lowder
A. Friend
Demosthenes McCreight & Riley
Dr. John W. Shaw
Sumter Glidden Paint
R. L. Wilder, Jr
Dr. Barney Williams, Jr

UNIDN COUNTY

E. E. Fowler
Harold R. Hoke

WILLIAMSBURG COUNTY

H. Alton Boyd
Dr. W. C. Cottingham
W. H. Cox
Fred P. Guerry, Jr
Sign-Lite Co.
S. W. Horton, Sr
Newell A. Myers
Dr. Flournoy C. Walker III

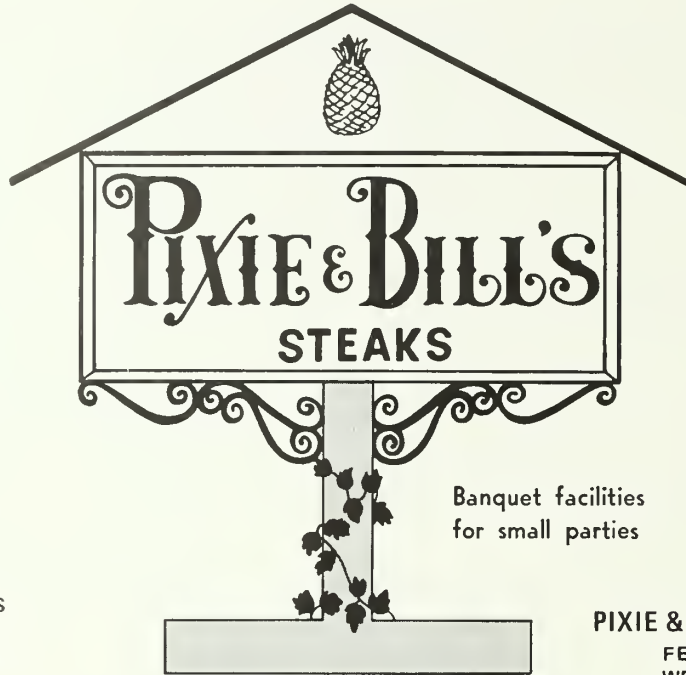
YDRK COUNTY

V. A. Ballard
Joseph W. Barnett
Culp Bros. Inc
Arthur Meil Doolittle, Jr
Lewis W. Hicks
John N. (Nickey) McCarter, Jr
Samuel E. McCullough
Floyd L. Parrish
Jackson McCarter Duinn
George & Nancy Anderson
David E. Angel
Richard P. Black
William Z. Chapman
Michael A. Craig and
James M. Avinger
Flint Realty & Const. Co. Inc
Alan R. Franklin
E. M. George
Thomas C. Hamrick
A. S. Hartsell
T. A. Jeffords
C. C. Jenkins, Jr
Stephen S. McCrorey
C. E. (Ted) Melton
The Original Barn, Inc
Irvin V. Plowden
G. G. Thomas, Sr., G. G. Thomas, Jr. &
John L. Neely
Harold M. Dickson
William Frampton Harper
W. T. Jackson
F. D. Johnson, R. M. Johnson &
W. P. Johnson
Thomas B. Pettit III and
T. B. Pettit, Jr

DUT DF STATE

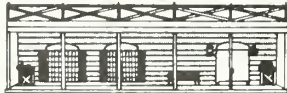
Berton Steir
Wm. Lindsay Wylie
C. L. Langston
J. A. Milling
John J. Snee
Mr & Mrs. Wm. E. Twilley, Jr
Howard L. Clark, Jr
James C. Attaway
Harry H. Frampton III
T. L. Vincent
R. P. Arnold

Vernon G. Foster
Mr. & Mrs. C. T. Sutherland, Jr
John W. Sherard
John A. Templeton
Michael S. Mitcham
Robert W. Dozier
Jackie W. Calvert
Col. J. L. Edmonds
Mr & Mrs. E. T. McLlwan (LM)
Lawrence H. Buchanan
Reed Ulmer
Francis I. Clarke
Dr. Robert F. Poole, Jr
Lloyd G. Gurley
Tommy C. Dykes
John W. Cooper
Wade V. Fair
John S. Jenkins, Jr
Douglas L. Carlson
Raiph C. May, Jr
Charles R. Harper, Jr
Raiph Parker Sullivan
Nat A. Howell
Mrs. Carmen H. Winburn
James E. Brennan
Farnun M. Gray
C. Eugene Hill
Edgar L. Miller, Jr
Robert Tarrant Payne
Robert M. Phillips, Sr
E. Randall Poole
Paul D. Duinn, Jr
Mr & Mrs. Sanford T. Smith
Mr & Mrs. Mack C. Stewart, Jr
Mr & Mrs. Bob E. Webb
Robert S. Whitener
Walter B. Sherman
Vernon W. Kennington
Terry D. Houston
Dr. Bruce Allen Simmons
E. Robert Eckley III
Richard E. Burdette
Harry L. Hill
Albert B. Johnson
Tom B. Young
W. A. Chase
Charles T. Kirkley
Robert R. Dickerson
Robert Andrew Lyons
John L. Scoggins
Wayne L. Hayes
Warren C. Maxwell
James Ed. Robinson
P. A. Gantt
Emory G. Drahood, Jr
Daniel B. Pattillo, Sr
James R. Hambright
James H. Jones, Jr
Robert S. Miller
Rudolph L. Yobs
Rick Lee
Ben G. Crosland, Jr
James M. Hunt FAIA
Wm. D. McMullan, Jr
James F. McCurry
Neely McFadden Hollis
Dr. Robert S. Hill
Frank E. Gabrels
William G. Moore
Joseph Wm. Turner, Jr
Whit Blackmon
Robert A. King
John R. Hines
Nevon F. Jeffcoat
Lloyd B. Chapman
Fred W. Faircloth
James B. Haywood
Donald L. Harris
Mark G. Fellers
Sydney E. Tindall
James D. Fisher
Clifton E. Holley
Glenn P. Felton
Col. James E. Blessing
Mr & Mrs. Hal Malone
B. M. Brodie
Mr & Mrs. T. Kit Jackson III
Albert Pavlik Memorial
Robert B. Ehten
Karl M. Guest
Jerry E. Dempsey
Samuel L. Herndon
Dr. Robert C. McDaniel
Capt. Ed Jackson
Diver I. Snapp, Jr
W. Montgomery Wilkins
Col. James Walker Clark
Ma J. Fred M. Hicklin, Jr



Banquet facilities
for small parties

FOR RESERVATIONS
CALL
654-1210



PIXIE & BILL'S STEAK HOUSE
FEATURING CHOICE
WESTERN BEEF AND
SELECTED SEAFOOD

123 BY-PASS
CLEMSON, S. C.



Where Do Homes Come From?

From spending less than you earn. Many homeowners in our community have saved for the down payment with our help and then let us finance the balance with a well-planned mortgage loan. Talk to us.

OCONEE SAVINGS & LOAN ASSOCIATION

WALHALLA
638-3658
204 WEST N. BROAD

SENECA
882-2765
115 EAST N. 2ND.

WESTMINSTER
647-2051
11 W. WINDSOR



YOU make the difference[®]

JOIN THE WINNERS.



Hardee's®



To shape your future in textiles, let C&K's Textile Machinery Group serve you today.

- ✿ Preparatory Systems and Machinery
- ✿ Weaving Machinery
- ✿ Finishing Ranges and Equipment



SERVING THE TEXTILE INDUSTRY SINCE 1837

CROMPTON & KNOWLES

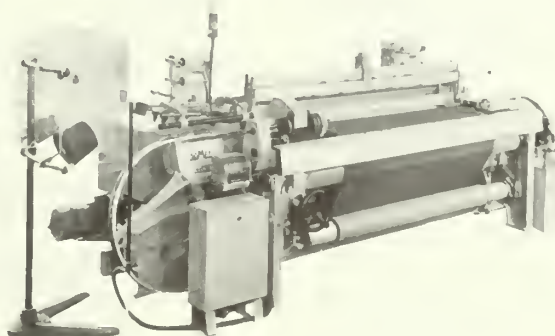
Preparatory/Finishing Machinery
Box 249, Mauldin, S. C. 29662
Phone 803/963-5311

Weaving Machinery
P. O. Box 240655, Charlotte, N. C. 28224
Phone 704/588-0350

SOMET

Shuttleless Weaving Machines are Scoring Points
and making a lot of Yardage with the Textile Industry

Visit Our
DEMONSTRATION ROOM
in
GREENVILLE



We participate twice a year in
Clemson's University Professional
Development Program
"Technical Workshop on
Shuttleless Looms"

SOMET is the Shuttleless Weaving Machine that costs less to
Purchase, Operate and Service.



Joseph Bowler, Jr.
President

SOMET, INC.

P. O. Box 1662
GREENVILLE, S. C. 29602
Tel. 803-233-1595



SALES AND SERVICE CENTER
904 Laurens Road



JOE ERWIN '79
Head Cheerleader
Greenville
Political Science



CHRIS CARTER '79
West Columbia
Animal Science



TOMMY BROWN '80
Columbia
Civil Engineering



ZACK MILLS '80
Greenville
Animal Science



DAVID RHONEY '81
Orangeburg
Admin. Management



CLARK CURRY '80
Columbia
Mech. Engineering



STEVE DeCONTI '80
Woodbridge, Va.
Microbiology



MARY BARNES '80
Walterboro
Education



LYNN PECK '81
Kinnelon, N. J.
Admin. Management



VICKY WOY '81
Shelby, N. C.
Liberal Arts



ROY MAJORS '81
West Palm Beach, Fla.
Chemistry



BILL NEWELL '81
Bristol, Tenn.
Civil Engineering



CINDY McDOWELL '80
Elliott
Horticulture



SUSAN HALL '79
Greenwood
English



MARY HILL '80
Anderson
Recreation/Park Admin.



CLEMSON ALMA MATER

Where the Blue Ridge yawns its greatness
Where the Tigers play;
Here the sons of dear old Clemson,
Reign supreme always.
CHORUS

Dear old Clemson, we will triumph
And with all our might
That the Tiger's roar may echo
O'er the mountain height.

Words by A. C. Corcoran, '19
Music by Dr. Hugh McGarity

The PooP Sheet

"Sports newsletter of the ACC"

Thousands of fans around the United States keep up with news of the ACC through *The PooP Sheet*, the first sports newsletter of the Atlantic Coast Conference.

In this exciting 8-page newsletter, which is available exclusively through first class mail (bi-weekly during the school year and monthly in the summer), find recruiting news from all ACC schools plus predictions, notes 'n quotes that can't be found anywhere else, personality profiles and editorial comment on the important issues that affect ACC fans.

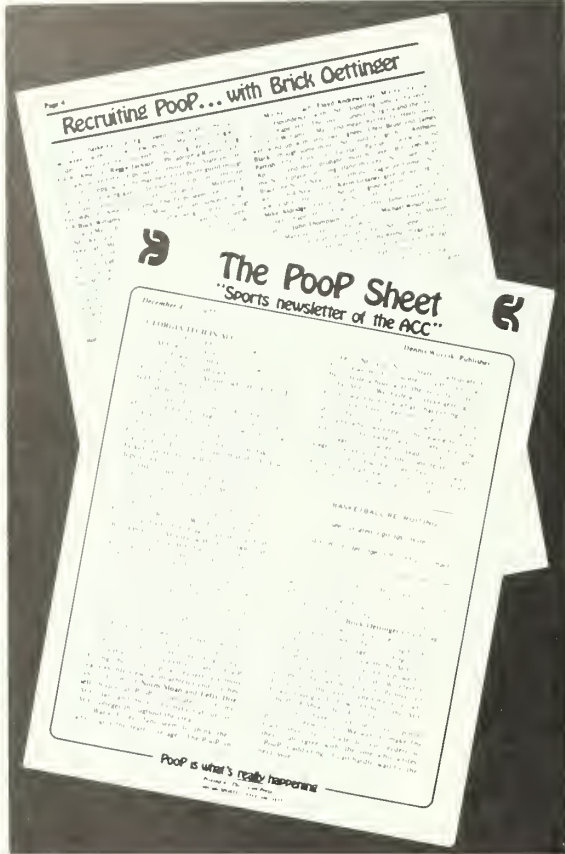
Get the INSIDE story with *The PooP Sheet*...21 issues—168 pages of PooP!—for the special introductory offer of \$18 (¼ off the regular price). Remember, *The PooP Sheet* CANNOT be purchased at newsstands.

Published by Dennis Wuycik, former UNC All-American.

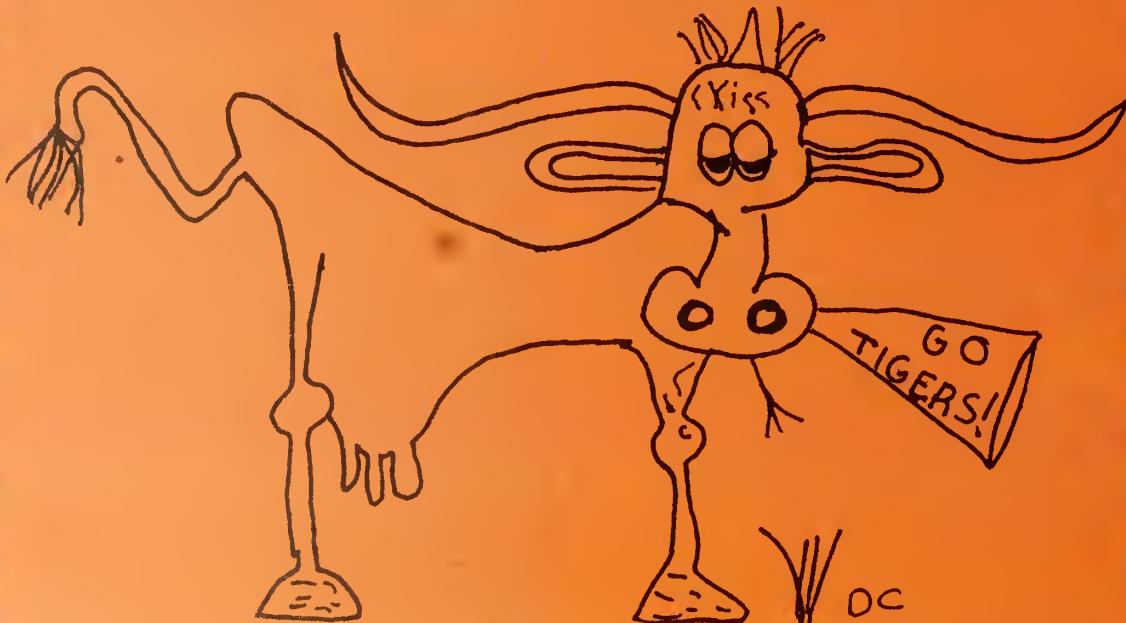
Make check payable to:
SPORTS LETTER, INC.
Box 147
Chapel Hill, NC 27514

\$18 Special
Introductory Offer

Name _____
Address _____
City/State/Zip _____



W
E
S
T
E
R
N



S
I
Z
Z
L
I
N

2916 NORTH MAIN ST.

ANDERSON, S.C.

Clemson's Summer Camp Programs

BASEBALL CAMP — BASKETBALL CAMP — FOOTBALL CAMP — SOCCER CAMP — SWIMMING CAMP — TENNIS CAMP — TRACK CAMP — WRESTLING CAMP

- * Eight sports camp programs conducted on the campus of Clemson University.
- * Staffed by the highly-skilled Clemson University coaches, as well as other outstanding high school and junior college coaches to insure the best in qualified professional training.
- * Facilities are tops. The dormitories and cafeteria are modern and air conditioned. The University Health Center is open 24 hours a day. And your instruction takes place at the same facilities where the Clemson Tigers play.



The 1979 Programs Include:

- TIGER BASEBALL CAMP
- TIGER BASKETBALL CAMP
- TIGER FOOTBALL CAMP
- TIGER SOCCER CAMP
- TIGER SWIMMING CAMP
- TIGER TENNIS CAMP
- TIGER TRACK CAMP
- TIGER WRESTLING CAMP

(Dates To Be Announced)



For more information regarding Clemson's exciting summer camp sports program, complete the form below and return. Simply address the envelope to the respective camp which you are interested in attending, and mail it to: Clemson Athletic Dept., P. O. Box 31, Clemson, S. C. 29631.



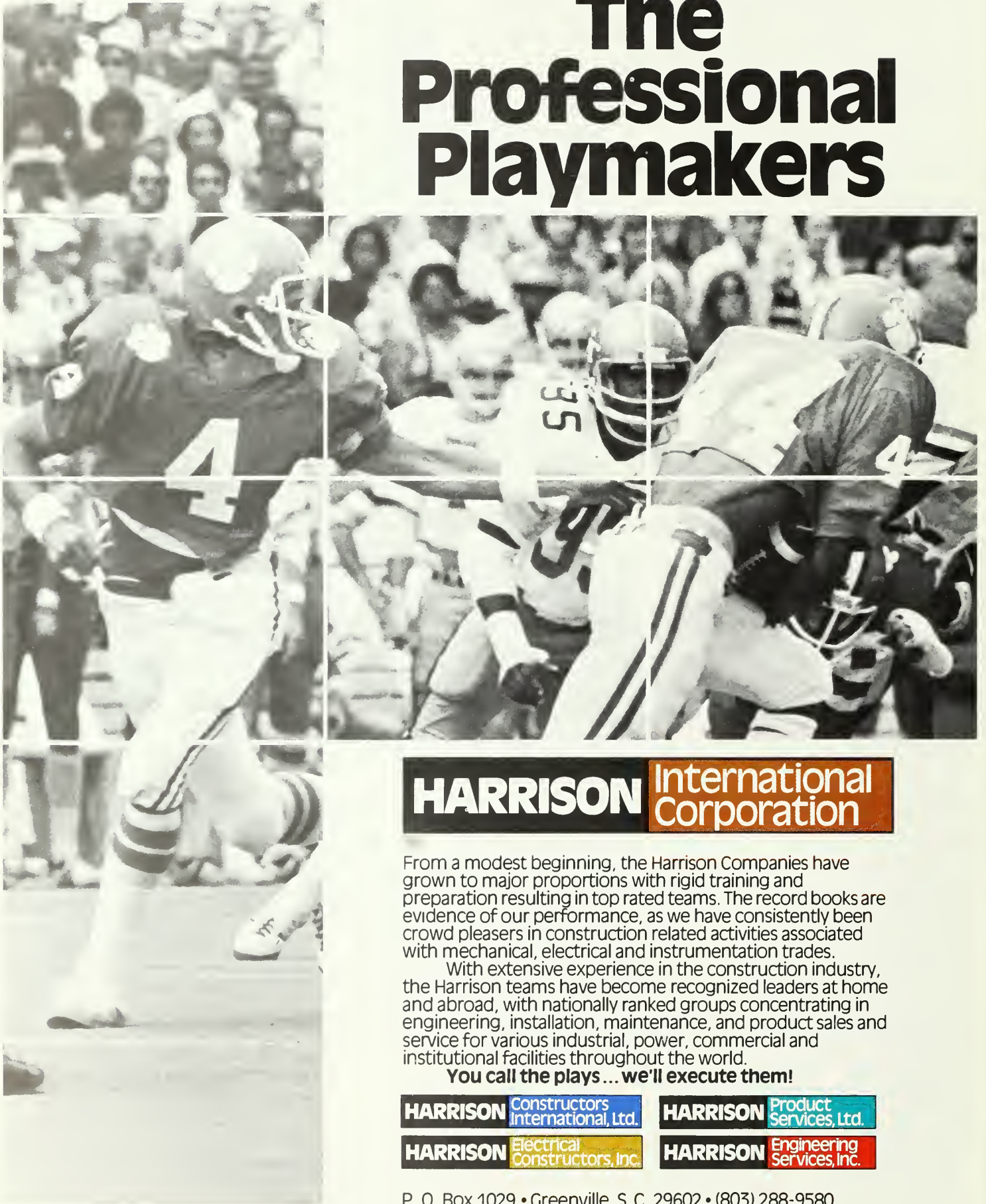
Name _____ Age _____

Mailing Address _____

City _____ State _____ Zip _____

I am interested in the following camp(s): _____

The Professional Playmakers



HARRISON International Corporation

From a modest beginning, the Harrison Companies have grown to major proportions with rigid training and preparation resulting in top rated teams. The record books are evidence of our performance, as we have consistently been crowd pleasers in construction related activities associated with mechanical, electrical and instrumentation trades.

With extensive experience in the construction industry, the Harrison teams have become recognized leaders at home and abroad, with nationally ranked groups concentrating in engineering, installation, maintenance, and product sales and service for various industrial, power, commercial and institutional facilities throughout the world.

You call the plays... we'll execute them!

HARRISON Constructors International, Ltd.

HARRISON Product Services, Ltd.

HARRISON Electrical Constructors, Inc.

HARRISON Engineering Services, Inc.

P. O. Box 1029 • Greenville, S. C. 29602 • (803) 288-9580

Receiver coach **Tom Moore** is in his eighth season as a Tiger assistant.

A former All-Southern Conference performer at The Citadel, he played in the same high school backfield at Beaver Falls, Pa., with Joe Namath.

He's married to the former Joyce Stewart of Clemson, and the Moores have two children — Rhett (7) and Ashley (4).

Moore, who still looks like he could carry the pigskin himself, enjoys an excellent relationship with his receivers.

"I don't try to separate myself from my players. They know I have a job to do, but I don't place myself above them. I want to help them, so I put them on the same level with myself. I just treat my players like I want my son to be treated."

And Moore likes what Clemson offers: "Every year we play a major division one schedule, and have the opportunity to play in a bowl game and for the national championship. Yet we still have a small college atmosphere in that our athletes have a positive identity. It's great when our athletes are known by the students, not only as an athlete, but as a fellow student. Clemson, very simply, offers a personal touch."



Dwight Adams is a football coach who is totally involved with his players and in his profession.

"I enjoy the competition, working with the young men, and the challenge of getting our players to improve.

"There are 280 million people in the United States, but only 900 coaches who are doing what I am doing. I believe that makes us, the coaches, and me, unique. And I am proud that Clemson University has asked me to represent this school.

"At Clemson, we have a quality football program. We can offer individualism to the student-athlete, which is a result of being removed from the met-

ropolitan area. And the individualism is a direct reflection of Dr. Edwards (Clemson President Robert C. Edwards). If there's a pep rally, a debate, and something else going on, Dr. Edwards will somehow manage to attend all three. He's made Clemson what it is by his individual attitude."

Adams, married to the former Jo Bickham of Tillar, Ark., and the father of three children, Jana (20), Scott (18), and Ruth (16), coaches the defensive ends at Tigertown.

He spent eight seasons as a prep coach and seven years at The Citadel before joining the Clemson staff in 1973.



Behind the Scenes



BOBBY ROBINSON
Assistant to Athletic Director



GEORGE BENNETT
Executive Secretary of IPTAY



TOM BASS
Administrative Assistant



Holiday Inn[®]

OF CLEMSON

P. O. BOX 512
U. S. 123 & 76
CLEMSON, SOUTH CAROLINA 29631
SPECIAL BANQUET AND MEETING ROOM FACILITIES
TELEPHONE 654-4450, A. C. 803

DELUXE LUNCHEON BUFFET

Served Daily

220 BEAUTIFUL GUEST ROOMS

*Meeting, Banquet and Convention
Facilities to Accommodate Groups*

From 25 to 600.

The Most Accommodating People In The World

Where do hungry tigers go?



Highway 123 By-Pass, Clemson, S.C.

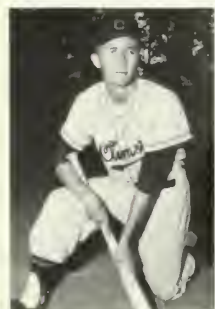
SIX INDUCTEES BRING CLEMSON HALL OF FAME TOTAL TO 36



Boo Armstrong



O. K. Pressley



Ty Cline



Ray Mathews



Roger Collins



Dr. Rupert Fike

Six inductees into Clemson's Athletic Hall of Fame during special ceremonies at today's game will bring the total number of honorees tabbed by the association to 36.

The 1978 ceremony marks the sixth annual event at Clemson.

Today's inductees include football standouts F. E. "Boo" Armstrong, O. K. Pressley, and Ray Mathews, baseball All-American Ty Cline, track All-American Roger Collins, and Dr. Rupert H. "Rube" Fike, the Father of IPTAY.

Armstrong actually played five years at Tigertown, from 1916 through 1920, and was a third-team halfback that first year, the initial season when Clemson placed numbers on their uniforms.

He was a second-team halfback in '17, then started during the 1918-19-20 campaigns. Armstrong took over as acting captain in '18 when quarterback Stumpy Banks entered military service, then after earning all-state honors in '19, he was the Tigers' 1920 captain.

Pressley was a three-year starter at center from 1926-1928, playing those last two seasons under Josh Cody. He earned all-state honors in 1927, and as captain of the '28 team, received All-Southern Conference accolades.

As a four-year letterman from 1947-1950, Ray Mathews was one of the most celebrated backs in Tiger history. He played on the '48 Gator Bowl team that posted a perfect 11-0-0 record and the 1950 Orange Bowl Champions.

Before going into the NFL where he still ranks as the Pittsburgh Steelers' second-leading all-time pass receiver, he set career standards at Tigertown that still rank high in the Clemson record book.

He's the TD responsibility leader with 39, second leading scorer with 168 points, third leading pass intercep-

tor with 10, and sixth in rushing (1,886) and total offense (2,793).

Cline, who owns a .335 career batting average, earned All-American honors as a junior in 1960, then passed up his final year of eligibility to sign a professional contract with the Cleveland Indians.

A standout pitcher and outfielder, he played on the United States Pan American Team in 1959, and in his sophomore season that spring, led the Tigers in at bats (135), runs scored (34), hits (44), doubles (7), and total bases (59). He also fashioned a 5-1 record as a pitcher with 3.12 earned run average. Cline hit a hot .348 as a junior, his last year in the Orange and White.

Collins, who hurled the javelin in 1968-69-70, earned NCAA All-American honors in '68 and '70, and National AAU All-American accolades in '69 and '70.

In each of his three varsity seasons, he established a new record in the javelin throw at the ACC Championships, and in 1969, was tabbed winner of the Robert Fetzer Award as the meet's outstanding performer.

In addition to his track heroics, which earned him a spot on the U. S. Team at the 1970 European Games, Collins twice (1969 and 1970) received All-ACC honors in soccer as a fullback. He was picked to the '70 All-South Team.

A letter from Dr. Fike, an Atlanta cancer specialist and '08 Clemson alumnus, dated August 21, 1934, and directed to Tiger coach Jess Neely, pinpoints the founding of IPTAY: "Last night we had a little meeting out at my house and organized the IPTAY Club."

The organization's purpose, according to the constitution, "shall be to provide annual financial support to the athletic department at Clemson and to assist in every other way possible to regain for Clemson the high athletic standing which rightfully belongs to her."

From what was an organization that included 185 members that initial year, IPTAY has developed into America's finest and largest athletic scholarship club.

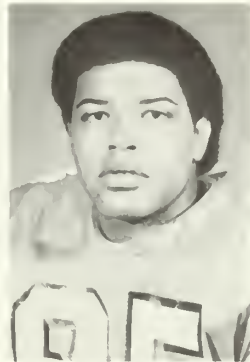
**He's earned our respect,
he deserves our support.**



**STROM
THURMOND**



Joe Bostic
1977, Guard



Bennie Cunningham
1974, 1975, Tight End



Dave Thompson
1970, Guard



Harry Olszewski
1967, Guard



Wayne Mass
1966, Tackle



**A|R|A-SLATER
SCHOOL & COLLEGE
SERVICES**

*headquarters at
Independence Square, S.W.
Philadelphia, Pennsylvania*

Your Campus Dining Service



Lou Cordileone
1959, Tackle



Joel Wells
1955, Back



Tom Barton
1952, Guard



Jackie Calvert
1950, Safety



Bobby Gage
1948, Safety



Ralph Jenkins
1945, Center



Joe Blalock
1940, 1941, End



Banks McFadden
1939, Back

McCRARY AUTOMATIC SPRINKLER CO.

AUTOMATIC FIRE
PROTECTION EQUIPMENT

2300 CEDAR LANE ROAD
P. O. BOX 72
TELEPHONE 246-0371
GREENVILLE, S. C. 29602

Calvin Summey says . . .

*For Building Supplies, Paint & Hardware
In The Mauldin-Greenville Area*

it's

th'  UMBER  YARD inc.
"The Home Aid People"

PHONE 803 288-4341

MAULDIN, S. C. 29662

OPEN ALL DAY SATURDAY



From Orange and White to Black and White

By Wally Bowen
Clemson Public Relations Department

The painful nostalgia of lost youth afflicts thousands of young men across the country each fall. They are the has-beens of college football — that majority of players who have graduated, hung up the cleats, and passed their jerseys on to eager upstarts from the B-team. They have traded the heroic glitter of gridiron armor for tame, school-color coordinated street clothes.

Instead of the manicured expanses of green fields, they now have a cramped seat on the bench pestering fellow spectators with their suppressed lunges at daring tackles translated into stinging elbows and flying popcorn. They have traded the hasty gulps of Gatorade for the measured sips of soft drinks or more potent stuff.

More than 25 years ago one Clemson graduate found a remedy for this poignant strain of Saturday afternoon fever — he became a football official. In 1951 Gil Rushton graduated from Clemson and left behind a football career during which he lettered four years at defensive back.

One entire season of watching from the grandstand convinced Rushton he had to return to active participation, so in the fall of 1952 he began his second career in football by officiating high school and small-college games. Within five years Rushton returned to the Atlantic Coast Conference, having exchanged the orange and white of Clemson for the black and white stripes of football officialdom.

Football officials are understandably one of the least appreciated aspects of the game. For along with the requirement that officials be objective and unbiased comes the result that they become anonymous. To the average fans with all their exuberant loyalties, the football official exists in some

sort of spiritual limbo. But according to Rushton, it is all a matter of perspective.

"About the only difference between playing and officiating is that you're not hitting," says Rushton. "You're on the move, running and making decisions. When you cover a play well you feel good, and when you miss a play you feel as bad as the players do when they miss one. You wish you could just dig a hole and cover up."

Moreover, football officiating is a highly integrated team effort not readily apparent to the untrained eye. Rushton's description of the mechanics of officiating strongly resembles the maneuvers of a zone defense in basketball or the so-called "umbrella" defense used by many defensive secondaries in football.

"The cardinal rule in officiating," says Rushton, "is to always keep the play boxed in, and never let the players box in an official." But it is inevitable that an official will from time to time be cut off from observing his area of responsibility in which case his teammates must be ready to cover for him.

"Three hours before every game all the officials get together and review the mechanics and responsibilities of every position so that if one of us gets boxed in, the rest of us will be able to cover for him," says Rushton. For example, the umpire stands directly behind the defensive line to observe play along the line of scrimmage. Behind him in the defensive secondary are two other officials, the back judge and the field judge, who are responsible for any downfield play, particularly during passing situations. Yet on certain short pass plays when the receiver's back is to the two downfield officials, such as the "buttonhook" or the "curl," the umpire will often

rule on whether the ball has been "trapped" or caught cleanly.

For Rushton, the benefits of remaining an active participant go beyond the challenge and excitement of Saturday afternoons because in many respects football officiating is a year-round avocation. For example, Rushton maintains a year-round program of exercise to keep in shape for football season. Though in this era of the two-platoon system players get periodic rests, the officials are in the thick of the action for every minute of the game. Not only are they graded by coaches on their performance with the whistle and the flag, but they are also graded by the Atlantic Coast Conference on their physical stamina. Consequently, Rushton can be seen running a two-mile course through the streets of Easley each day before breakfast.

But before you run out to buy your striped shirt and whistle, remember that a major part of the challenge and reward of being an official is the ability to take enormous amounts of verbal abuse. Just about the only time an official receives recognition is when the fans disagree, to put it lightly, with his judgment. It takes a special kind of person with a special kind of attitude to be a football official.

"We're out there to enforce the rules and protect the players and that is all we're concerned with," says Rushton. "We don't have the benefit of the instant replay. We have to make quick and intelligent judgments, so we do our jobs and let the chips fall where they may."

What do you say to an irate player who questions your rational faculties? Says Rushton: "I just tell them I'm too old to play and they're too young to officiate."

First Draft Pick



**Beer makes it good.
Schlitz makes it great.**

Instant Re-Play



Now, thanks to RCA SelectaVision, you can tape your favorite televised sporting events right in the comfort of your own home. If it's televised in color, the playback is in color.

You can even check those close calls where you and the referee don't exactly see eye-to-eye. It's like having "instant replay" right there at your finger tips.

RCA SelectaVision 4-HOUR VIDEO CASSETTE RECORDER

Anderson, S.C.
Daniels Western Auto
Fire and Appliance Co.

Belton, S.C.
Land and Thompson

Donalds, S.C.
C. Pearman Co., Inc.

Stone Path, S.C.
White's Auto Store

Pendleton, S.C.
C and D Appliance

Seneca, S.C.
Seneca Discount Furniture Co.
Sorrells Refrigeration & Elec. Co.

Walhalla, S.C.
Morgan Music and Appliance

Williamston, S.C.
Modern Supply Co.

Athens, Ga.
Perteets T.V. Sales and Service

Clarkesville, Ga.
Woods Hardware and Furniture

Carlton, Ga.
Paul's Electric and Television

Commerce, Ga.
Beck Tractor and Appliance

Cornelia, Ga.
Woods Furniture Store

Hartwell, Ga.
Ray's Radio and Television

Lavonia, Ga.
Walter's Electronics

Martin, Ga.
Goodwin and Thomas

Toccoa, Ga.
Smith T.V. and Appliance

Franklin, N.C.
Frank's TV and Appliance

Highlands, N.C.
Village Service Company



PRIDE

IN

TOTAL CAPABILITY

ELECTRICAL - MECHANICAL - CIVIL - CONTRACT MAINTENANCE

We believe a company is known by the clients it keeps.

That's why we're proud to have completed our *tenth* project for General Electric . . . the major facility pictured above is the medium steam turbine plant at Durham, North Carolina.

You see complete "Grass Roots" production facilities, major expansions to existing manufacturing plants, and landmark libraries and office buildings . . . built by Yeargin . . . all over the Sun Belt.

We see our projects thru the eyes of the thousands of craftsmen providing Yeargin's comprehensive general contractor services in ELECTRICAL, MECHANICAL, and CIVIL project requirements . . . and support services . . . all with our own forces. This FULL SERVICE is an invaluable Yeargin tool in controlling project

schedules and costs. And after project start-up and occupancy, Yeargin contract maintenance service will care for your investment over the years.

Instead of just putting up buildings like everybody else, Yeargin builds like nobody else . . . and we have the craftsmen, the resources, the technical backup . . . and commitment to quality, that continues to build our repeat client rolls.

We're Yeargin Construction . . . the P-R-I-D-E Builder in your industry. The Yeargin team understands P-R-I-D-E performance makes selecting Yeargin as your builder a satisfying decision. We know you're looking for a solid schedule, quality construction, innovative performance, and a cost estimate you can depend on. We deliver . . . with P-R-I-D-E!



The P-R-I-D-E Builder
A full service contractor.